

UNIVERSITY OF THE FRASER VALLEY – LOGO USAGE GUIDELINES



PRIMARY LOGO



CLEARANCE REQUIREMENTS



PRIMARY COLOURS

	PANTONE	CMYK	RGB	HEX
	PMS 349	100 / 0 / 91 / 42	0 / 98 / 51	#006233
	PMS 376	45 / 0 / 100 / 0	118 / 185 / 0	#76B900

MINIMUM RECOMMENDED SIZE



ALLOWABLE VARIATIONS



Note: The boxes pictured above are not part of the logo, merely an indication of background colour. It is also permissible to overprint the logo in black on light coloured backgrounds and knock it out of dark colours. If you require clarification or further information, please contact the Marketing & Communications Department.