

Changing Lives, Building Communities

The University of the Fraser Valley will:

1. provide the best undergraduate education in western Canada;
2. be a leader of social, cultural, economic, and environmentally responsible development in the Fraser Valley; and
3. be innovative, entrepreneurial, and accountable

1. To provide the best undergraduate education in western Canada

A. The university will offer degree, diploma, certificate and apprenticeship programs that:

1. provide accessible and challenging learning experiences that instill a love of learning and develop the lifelong capacity to learn how to learn;
2. develop the critical, practical, and leadership abilities that students require for employment, entrepreneurship, further education, and responsible citizenship—both locally and globally;
3. use the best pedagogical strategies, informed by a commitment to current research and scholarly practice; and
4. engage students actively in their education through opportunities for practical experience, research, problem-solving, and creative work.

B. The University will provide services for students that:

1. enable successful transition into the university;
2. enable successful progress through their educational programs; and
3. guide career selection and transition to employment.

C. The University will provide an environment that:

1. is inclusive, welcoming and engaging for all students;
2. embraces diversity, supports cross-cultural exchange, and promotes the respectful debate of ideas and views;
3. involves students in governance and decision-making; and
4. offers suitable venues and opportunities for the emergence of a vibrant campus culture supporting social, intellectual, and emotional development and physical and mental health.

2. To be a leader of social, cultural, economic, and environmentally responsible development in the Fraser Valley

A. The University will:

1. establish formal relationships with the Fraser Valley communities that ensure mutual understanding of the goals and priorities of each and promote and support collaboration on common goals;
2. partner with the community in cultivating international awareness and understanding, bringing the world to the Fraser Valley and the Fraser Valley to the world;
3. give priority to research that benefits the economic, social and cultural development of the Fraser Valley;
4. give priority to educational programs, co-op placements, practica, and service learning opportunities for students that benefit the citizens of the Fraser Valley;
5. partner with members of the community to ensure socially and environmentally responsible economic development;
6. establish university extension services and continuing education that promote and support the economic, social, and cultural development of the Fraser Valley;
7. collaborate with K-12 education providers in the Valley to promote increased participation in post-secondary education, successful transition to the University, and the delivery of adult basic education;
8. partner with the Aboriginal leadership in the Fraser Valley to address the unique educational needs of Aboriginal students and their communities;
9. collaborate with members of the community to develop vibrant, engaging cultural programs; and
10. partner with members of the community to promote innovative business and industry development in the Valley that builds on and supports the educational, research and service strengths of the University.

3. To be innovative, entrepreneurial, and accountable

A. The University will:

1. ensure that all decision-making is evidence-based, transparent and accountable;
2. regularly review all education, research, administrative and service functions to ensure consistency with the goals of the University and responsible stewardship of resources;
3. establish educational, research, service, and human resource plans that recognize and respect the financial limitations and serve the goals of the University;
4. establish best practices for the recruitment and support of the career development of all employees;
5. promote widespread participation in decision-making and governance consistent with legislation and best collegial practices;
6. adopt innovative and environmentally-responsible practices of stewardship of the University's lands and other resources; and
7. establish revenue-generating business centres that provide the financial support needed to fulfill the goals of the University while respecting its values and integrity.