

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: AH 205	Number of Credits: 3 Course credit policy (105)														
Course Full Title: Art Practices and Popular Culture Course Short Title: <i>(Transcripts only display 30 characters. Departments may recommend a short title if one is needed. If left blank, one will be assigned.)</i>															
Faculty: Faculty of Humanities	Department (or program if no department): Visual Arts														
Calendar Description: An examination of popular culture in relation to historical and contemporary art-making practices. Students will apply critical methods to the study of relevant historical artistic movements (e.g. Cubism, Dada, Pop), and examine the social and political role of art and the artist.															
Prerequisites (or NONE):	15 university-level credits.														
Corequisites (if applicable, or NONE):															
Pre/corequisites (if applicable, or NONE):															
Antirequisite Courses <i>(Cannot be taken for additional credit.)</i> Former course code/number: Cross-listed with: Dual-listed with: Equivalent course(s): VA 205 <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>															
Special Topics <i>(Double-click on boxes to select.)</i> This course is offered with different topics: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, topic will be recorded when offered.)</i>															
Independent Study If offered as an Independent Study course, this course may be repeated for further credit: <i>(If yes, topic will be recorded.)</i> <input type="checkbox"/> No <input type="checkbox"/> Yes, repeat(s) <input type="checkbox"/> Yes, no limit															
Transfer Credit Transfer credit already exists: <i>(See bctransferguide.ca.)</i> <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes Submit outline for (re)articulation: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, fill in transfer credit form.)</i>															
Grading System <input checked="" type="checkbox"/> Letter Grades <input type="checkbox"/> Credit/No Credit															
Maximum enrolment (for information only): 36 Expected Frequency of Course Offerings: Annually <i>(Every semester, Fall only, annually, etc.)</i>															
Typical Structure of Instructional Hours <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Lecture/seminar hours</td> <td style="text-align: center;">27</td> </tr> <tr> <td>Tutorials/workshops</td> <td style="text-align: center;">18</td> </tr> <tr> <td>Supervised laboratory hours</td> <td></td> </tr> <tr> <td>Experiential (field experience, practicum, internship, etc.)</td> <td></td> </tr> <tr> <td>Supervised online activities</td> <td></td> </tr> <tr> <td>Other contact hours:</td> <td></td> </tr> <tr> <td style="text-align: right;">Total hours</td> <td style="text-align: center;">45</td> </tr> </table>		Lecture/seminar hours	27	Tutorials/workshops	18	Supervised laboratory hours		Experiential (field experience, practicum, internship, etc.)		Supervised online activities		Other contact hours:		Total hours	45
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Total hours	45														
Labs to be scheduled independent of lecture hours: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes															
Department / Program Head or Director: Heather Davis-Fisch	Date approved:														
Faculty Council approval	Date approved: October 19, 2019														
Dean/Associate VP: Jacqueline Nolte	Date approved: October 19, 2019														
Campus-Wide Consultation (CWC)	Date of posting: February 21, 2020														
Undergraduate Education Committee (UEC) approval	Date of meeting: April 24, 2020														

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Describe the interrelations of popular culture and visual art in historical and contemporary contexts.
- Use critical approaches and vocabulary in the analysis of popular and visual culture.
- Respond critically and creatively to popular and visual culture in written, verbal and/or visual form.
- Assess visual strategies used by artists and producers of popular culture.
- Discuss the social and political role of art and artists.
- Source and contextualize images ethically.

Prior Learning Assessment and Recognition (PLAR)

☒ Yes ☐ No, PLAR cannot be awarded for this course because

Typical Instructional Methods (*Guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion.*)

Lectures, discussions, presentations, critiques, audio-visual materials, and (optional) field trips.

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Text(s) and Resource Materials (*If more space is required, download Supplemental Texts and Resource Materials form.*)

Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1. Sturken & Cartwright	Practices of Looking: An Introduction to Visual Culture	<input type="checkbox"/>		2008
2.	A coursepack of selected readings	<input type="checkbox"/>		
3.		<input type="checkbox"/>		
4.		<input type="checkbox"/>		
5.		<input type="checkbox"/>		

Required Additional Supplies and Materials (*Software, hardware, tools, specialized clothing, etc.*)

None

Typical Evaluation Methods and Weighting

Final exam:	20%	Assignments:	55%	Field experience:	%	Portfolio:	%
Midterm exam:	15%	Project:	%	Practicum:	%	Participation:	10%
Quizzes/tests:	%	Lab work:	%	Shop work:	%	Total:	100%

Details (if necessary):**Typical Course Content and Topics**

1. Introduction: What is popular culture? What is art? Why should we care?
2. Art and the Everyday: Cubism, Dada, and their precedents and influence.
3. The Power of Images/The Power of Art; Pop Art/Pop Music I, the 1960s
4. Image Producers and Consumers; Pop Art/Pop Music II, the 1970s and Beyond
5. The Spectator and the Spectacle; Rock'n'Roll and Performance Art
6. Images and Technology
7. Art and Mass Media
8. Culture and Commodity/Public Art
9. Globalism
10. Museums, Galleries, and the Art Industry
11. "Outside" Art/Art, Science and the Body
12. Art and Social Responsibility