

## OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

<b>Course Code and Number:</b> BUS 202		<b>Number of Credits:</b> 3 <a href="#">Course credit policy (105)</a>																	
<b>Course Full Title:</b> Contemporary Management <b>Course Short Title (if title exceeds 30 characters):</b>																			
<b>Faculty:</b> Faculty of Professional Studies		<b>Department (or program if no department):</b> School of Business																	
<b>Calendar Description:</b> <p>Today's managers are required to develop skills in planning, organizing, leading, and controlling. This course focuses on corporate planning and controlling, including defining corporate objectives, planning and controlling processes, decision-making, ethics and social responsibility, as well as applications and problem solving in practical business contexts.</p>																			
<b>Prerequisites (or NONE):</b>		None. Note: As of September 2018, prerequisites will change to: BUS 100.																	
<b>Corequisites (if applicable, or NONE):</b>		NONE																	
<b>Pre/corequisites (if applicable, or NONE):</b>																			
<b>Equivalent Courses (cannot be taken for additional credit)</b> Former course code/number: <b>BUS 102</b> Cross-listed with: Equivalent course(s): <i>Note: Equivalent course(s) should be included in the calendar description by way of a note that students with credit for the equivalent course(s) cannot take this course for further credit.</i>		<b>Transfer Credit</b> Transfer credit already exists: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Transfer credit requested (OREg to submit to BCCAT): <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (if yes, fill in transfer credit form) Resubmit revised outline for articulation: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No To find out how this course transfers, see <a href="http://bctransferguide.ca">bctransferguide.ca</a> .																	
<b>Total Hours: 45</b> <b>Typical structure of instructional hours:</b> <table border="1"> <tr> <td>Lecture hours</td> <td>25</td> </tr> <tr> <td>Seminars/tutorials/workshops</td> <td>20</td> </tr> <tr> <td>Laboratory hours</td> <td></td> </tr> <tr> <td>Field experience hours</td> <td></td> </tr> <tr> <td>Experiential (practicum, internship, etc.)</td> <td></td> </tr> <tr> <td>Online learning activities</td> <td></td> </tr> <tr> <td>Other contact hours:</td> <td></td> </tr> <tr> <td><b>Total</b></td> <td><b>45</b></td> </tr> </table>		Lecture hours	25	Seminars/tutorials/workshops	20	Laboratory hours		Field experience hours		Experiential (practicum, internship, etc.)		Online learning activities		Other contact hours:		<b>Total</b>	<b>45</b>	<b>Special Topics</b> Will the course be offered with different topics? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, different lettered courses may be taken for credit: <input type="checkbox"/> No <input type="checkbox"/> Yes, repeat(s) <input type="checkbox"/> Yes, no limit <i>Note: The specific topic will be recorded when offered.</i>	
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<b>Total</b>	<b>45</b>																		
		<b>Maximum enrolment (for information only):</b> 36 <b>Expected frequency of course offerings (every semester, annually, every other year, etc.):</b> Every semester																	
<b>Department / Program Head or Director:</b> Dr. Frank Ulbrich		<b>Date approved:</b> April 2017																	
<b>Faculty Council approval</b>		<b>Date approved:</b> May 5, 2017																	
<b>Campus-Wide Consultation (CWC)</b>		<b>Date of posting:</b> June 2, 2017																	
<b>Dean/Associate VP:</b> Dr. Tracy Ryder Glass		<b>Date approved:</b> May 5, 2017																	
<b>Undergraduate Education Committee (UEC) approval</b>		<b>Date of meeting:</b> June 16, 2017																	

**Learning Outcomes**

Upon successful completion of this course, students will be able to:

- LO 1. Define modern management concepts
- LO 2. Illustrate decision-making and problem-solving techniques
- LO 3. Conceptualize organizational structure and management's role in it
- LO 4. Describe concepts and practices related to corporate strategic management processes
- LO 5. Outline concepts relating to ethics and corporate social responsibility
- LO 6. Apply concepts in a team project where students will define and determine corporate objectives and implementation tools

**Prior Learning Assessment and Recognition (PLAR)**

☒ Yes      ☐ No, PLAR cannot be awarded for this course because

**Typical Instructional Methods (guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion)**

Lecture, discussions, case studies, group projects, guest speakers.

**Grading system:** Letter Grades: ☒ Credit/No Credit: ☐ Labs to be scheduled independent of lecture hours: Yes ☐ No ☒

**NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.**

**Typical Text(s) and Resource Materials (if more space is required, download Supplemental Texts and Resource Materials form)**

Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1. G.R. Jones & J.M. George	Contemporary Management	<input checked="" type="checkbox"/>	McGraw-Hill	
2.		<input type="checkbox"/>		
3.		<input type="checkbox"/>		
4.		<input type="checkbox"/>		
5.		<input type="checkbox"/>		

**Required Additional Supplies and Materials (software, hardware, tools, specialized clothing, etc.)****Typical Evaluation Methods and Weighting**

Final exam:	25%	Assignments:	15%	Midterm exam:	20%	Practicum:	%
Quizzes/tests:		Lab work:	%	Field experience:	%	Shop work:	%
Group Project:	25%	Other:		Class Participation:	15%	Total:	100%

**Details (if necessary):****Typical Course Content and Topics****Module 1**

- Managerial theory
- The strategic management environment
- Decision-making
- Assignment (LO 1 and LO2)

**Module 2**

- Corporate objectives and corporate planning
- Ethics and corporate social responsibility
- Organizational structure
- Group Project (LO 3, LO 5, LO 6)

**Module 3**

- Strategy definition and implementation
- Measurement of performance analytics
- Developing strategic alliances
- Organizational efficiency and value chain analysis
- Midterm (LO 3 and LO 4)
- Final Exam (LO1, LO2, LO3, LO4, LO5)
- Class Participation (LO1, LO2, LO3, LO4, LO5)