

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: BUS 202		Number of Credits: 3 Course credit policy (105)																	
Course Full Title: Contemporary Management Course Short Title (if title exceeds 30 characters):																			
Faculty: Faculty of Professional Studies		Department (or program if no department): School of Business																	
Calendar Description: Today's managers are required to develop skills in planning, organizing, leading, and controlling. This course focuses on corporate planning and controlling, including defining corporate objectives, planning and controlling processes, decision-making, ethics and social responsibility, as well as applications and problem solving in practical business contexts.																			
Prerequisites (or NONE):		BUS 100.																	
Corequisites (if applicable, or NONE):		None																	
Pre/corequisites (if applicable, or NONE):		None																	
Equivalent Courses (cannot be taken for additional credit) Former course code/number: BUS 102 Cross-listed with: Equivalent course(s): <i>Note: Equivalent course(s) should be included in the calendar description by way of a note that students with credit for the equivalent course(s) cannot take this course for further credit.</i>		Transfer Credit Transfer credit already exists: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Transfer credit requested (OREg to submit to BCCAT): <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (if yes, fill in transfer credit form) Resubmit revised outline for articulation: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No To find out how this course transfers, see bctransferguide.ca .																	
Total Hours: 45 Typical structure of instructional hours: <table border="1" data-bbox="105 1281 812 1564"> <tr> <td>Lecture hours</td> <td>25</td> </tr> <tr> <td>Seminars/tutorials/workshops</td> <td>20</td> </tr> <tr> <td>Laboratory hours</td> <td></td> </tr> <tr> <td>Field experience hours</td> <td></td> </tr> <tr> <td>Experiential (practicum, internship, etc.)</td> <td></td> </tr> <tr> <td>Online learning activities</td> <td></td> </tr> <tr> <td>Other contact hours:</td> <td></td> </tr> <tr> <td>Total</td> <td>45</td> </tr> </table>		Lecture hours	25	Seminars/tutorials/workshops	20	Laboratory hours		Field experience hours		Experiential (practicum, internship, etc.)		Online learning activities		Other contact hours:		Total	45	Special Topics Will the course be offered with different topics? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, different lettered courses may be taken for credit: <input type="checkbox"/> No <input type="checkbox"/> Yes, repeat(s) <input type="checkbox"/> Yes, no limit <i>Note: The specific topic will be recorded when offered.</i>	
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Other contact hours:																			
Total	45																		
		Maximum enrolment (for information only): 36 Expected frequency of course offerings (every semester, annually, every other year, etc.): Every semester																	
Department / Program Head or Director: Dr. Frank Ulbrich		Date approved: April 2017																	
Faculty Council approval		Date approved: May 5, 2017																	
Campus-Wide Consultation (CWC)		Date of posting: June 2, 2017																	
Dean/Associate VP: Dr. Tracy Ryder Glass		Date approved: May 5, 2017																	
Undergraduate Education Committee (UEC) approval		Date of meeting: June 16, 2017																	

Learning Outcomes

Upon successful completion of this course, students will be able to:

- LO 1. Define modern management concepts;
- LO 2. Illustrate decision-making and problem-solving techniques;
- LO 3. Conceptualize organizational structure and management's role in it;
- LO 4. Describe concepts and practices related to corporate strategic management processes;
- LO 5. Outline concepts relating to ethics and corporate social responsibility;
- LO 6. Apply concepts in a team project where students will define and determine corporate objectives and implementation tools.

Prior Learning Assessment and Recognition (PLAR)

☒ Yes ☐ No, PLAR cannot be awarded for this course because

Typical Instructional Methods (guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion)

Lecture, discussions, case studies, group projects, and guest speakers.

Grading system: Letter Grades: ☒ Credit/No Credit: ☐ Labs to be scheduled independent of lecture hours: Yes ☐ No ☒

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Text(s) and Resource Materials (if more space is required, download Supplemental Texts and Resource Materials form)

Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1. Jones, G.R., & George, J.M.	Contemporary Management	<input checked="" type="checkbox"/>	McGraw-Hill	
2.		<input type="checkbox"/>		
3.		<input type="checkbox"/>		
4.		<input type="checkbox"/>		
5.		<input type="checkbox"/>		

Required Additional Supplies and Materials (software, hardware, tools, specialized clothing, etc.)

n/a

Typical Evaluation Methods and Weighting

Final exam:	25%	Assignments:	15%	Midterm exam:	20%	Practicum:	-
Quizzes/tests:	-	Lab work:	-	Field experience:	-	Shop work:	-
Class participation:	15%	Group project:	25%	Other:	-	Total:	100%

Details (if necessary):

Typical Course Content and Topics

Module One:

- Managerial theory
- The strategic management environment
- Decision-making
- Assignment (LO 1, 2)

Module Two:

- Corporate objectives and corporate planning
- Ethics and corporate social responsibility
- Organizational structure
- Group Project (LO 3, 5, 6)

Module Three:

- Strategy definition and implementation
- Measurement of performance analytics
- Developing strategic alliances
- Organizational efficiency and value chain analysis

Midterm exam (LO 3, 4)

Final exam (LO1–5)

Class participation (LO1–5)