

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: BUS 377		Number of Credits: 3															
Course Full Title: Cooperative Enterprises																	
Course Short Title:																	
Faculty: Faculty of Professional Studies		Department (or program if no department): School of Business															
Calendar Description: Cooperatives are recognized business models for economic democracy. An introduction to the challenges and opportunities in creating, managing and operating cooperative enterprises. Covers cooperative values and principles, history of the cooperative movement, types of cooperatives, and emphasizes how cooperative enterprises are environmentally, socially, equitably, and economically responsible.																	
Prerequisites:	One of (45 university-level credits including one of BUS 203, ECON 100, or ECON 101) or (60 university-level credits). Note: As of September 2019, prerequisites will change to: 60 university-level credits.																
Corequisites:	None																
Pre/corequisites:	None																
Antirequisite Courses (<i>Cannot be taken for additional credit.</i>) Former course code/number: Cross-listed with: Dual-listed with: Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>		Special Topics This course is offered with different topics: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes (<i>Double-click on box to select it as checked.</i>) If yes, different lettered courses may be taken for credit: <input type="checkbox"/> No <input type="checkbox"/> Yes, repeat(s) <input type="checkbox"/> Yes, no limit <i>(The specific topic will be recorded when offered.)</i>															
Typical Structure of Instructional Hours <table border="1"> <tr> <td>Lecture/seminar hours</td> <td>30</td> </tr> <tr> <td>Tutorials/workshops</td> <td></td> </tr> <tr> <td>Supervised laboratory hours</td> <td></td> </tr> <tr> <td>Experiential (field experience, practicum, internship, etc.)</td> <td>15</td> </tr> <tr> <td>Supervised online activities</td> <td></td> </tr> <tr> <td>Other contact hours:</td> <td></td> </tr> <tr> <td>Total hours</td> <td>45</td> </tr> </table>		Lecture/seminar hours	30	Tutorials/workshops		Supervised laboratory hours		Experiential (field experience, practicum, internship, etc.)	15	Supervised online activities		Other contact hours:		Total hours	45	Transfer Credit Transfer credit already exists: (See bctransferguide.ca) <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Submit revised outline for rearticulation: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes (<i>If yes, fill in transfer credit form.</i>)	
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Total hours	45																
Labs to be scheduled independent of lecture hours: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes		Grading System <input checked="" type="checkbox"/> Letter Grades <input type="checkbox"/> Credit/No Credit															
		Maximum enrolment (for information only): 25															
		Expected Frequency of Course Offerings: Annually <i>(Every semester, Fall only, annually, every other Fall, etc.)</i>															
Department / Program Head or Director: Dr. Frank Ulbrich		Date approved: April 10, 2018															
Faculty Council approval		Date approved: June 1, 2018															
Dean/Associate VP: Dr. Tracy Ryder Glass		Date approved: June 1, 2018															
Campus-Wide Consultation (CWC)		Date of posting: September 12, 2018															
Undergraduate Education Committee (UEC) approval		Date of meeting: September 28, 2018															

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- LO1. Contrast the cooperative model with those of investor-owned and free-market models.
 LO2. Apply cooperative values and principles to the management of co-operatives in various sectors.
 LO3. Evaluate political, social, and economic factors that make an environment cooperative friendly.
 LO4. Evaluate local and national cooperative models.

Prior Learning Assessment and Recognition (PLAR)

☒ Yes ☐ No, PLAR cannot be awarded for this course because

Typical Instructional Methods *(Guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion.)*

Lectures, discussion, guest lectures, field trips to cooperative organizations.

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Text(s) and Resource Materials *(If more space is required, download Supplemental Texts and Resource Materials form.)*

Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1. Ranis, P.	Cooperatives Confront Capitalism	<input checked="" type="checkbox"/>	Zed	
2. Restakis, J.	Humanizing the Economy. Cooperatives in an Age of Capital	<input checked="" type="checkbox"/>	NSP	
3. TESA Collective	Your Study Guide to the Cooperative Movement	<input checked="" type="checkbox"/>	TESA Collective	
4. Wright, G.	Worker Cooperatives and Revolution	<input checked="" type="checkbox"/>	Book Locker	
5. Cultivate.coop	Films and Videos on Cooperatives. http://cultivate.coop/wiki/Films_and_Videos_on_Cooperatives	<input checked="" type="checkbox"/>	Cultivate.coop	

Required Additional Supplies and Materials *(Software, hardware, tools, specialized clothing, etc.)***Typical Evaluation Methods and Weighting**

Final exam:	%	Assignments:	50%	Field experience:	%	Portfolio:	%
Midterm exam:	%	Project:	50%	Practicum:	%	Other:	%
Quizzes/tests:	%	Lab work:	%	Shop work:	%	Total:	100%

Details: Concept report (10%); Analysis report (20%); Project (50%); Learning journal (20%)

Typical Course Content and Topics

Topics will include:

Module 1. Compare and contrast the cooperative model with those of investor-owned and free-market models.

- Introduction to cooperatives
 - Conceptual framework; Co-ops and consumption
 - What are cooperatives? Who benefits from cooperatives?
 - Cooperation as a driver of economic growth
- Cooperative economic theory
 - Evolutionary and historical considerations
 - A century of cooperation
- Social economy
 - Context and characteristics
 - Relationship to private sector and government

Module 2. Apply an understanding of cooperative values and principles to the management of co-operatives in various sectors

- Cooperatives
 - The international context:
 - Spain, Italy and the British movement
 - The international co-operative alliance
- Cooperation in Canada:
 - Quebec and Ontario
 - Atlantic Canada roots

- Manitoba and Saskatchewan
- The British Columbia picture
 - The BC co-op movement
 - The Fraser Valley

Module 3. Evaluate political, social, and economic factors that make an environment cooperative friendly

- Types of cooperatives:
 - Consumer, producer and retail cooperatives
 - The world of worker cooperatives
 - Financial, banking and credit unions
 - Housing and social cooperatives
 - Agricultural
 - Multi-stakeholder cooperatives
- Management in cooperatives
 - Decision-making and governance
- Cooperative life cycle
 - Stages of cooperative life cycle
 - Challenges and issues
- Financial analysis and Funding of cooperatives
 - Adding value through co-operative production

Module 4. Demonstrate knowledge of the cooperative model as it exists locally and nationally

- Management of human capital in cooperatives
 - Membership challenges and issues
 - Leadership styles designed for cooperatives
- Legal and governance considerations
 - Government policy
 - Cooperative act
- Communications and marketing in cooperatives
 - Cooperative social responsibility
- Fair trade and cooperatives
 - Relationship with socially responsible production
 - Ethical trade

Assessments

Assignments (LO 1-4)

Project (LO 1-4)