

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: BUS 449		Number of Credits: 3 Course credit policy (105)																	
Course Full Title: Financial Management II Course Short Title (if title exceeds 30 characters):																			
Faculty: Faculty of Professional Studies		Department (or program if no department): School of Business																	
Calendar Description: An exploration of the current practices of financial management, with a valuation-based management focus including capital budgeting under uncertainty, capital structure, dividends policy, and mergers and acquisitions. Note: This course is offered as BUS 449 and ECON 449. Students may take only one of these for credit.																			
Prerequisites (or NONE):		BUS 349.																	
Corequisites (if applicable, or NONE):		None																	
Pre/corequisites (if applicable, or NONE):		None																	
Equivalent Courses (cannot be taken for additional credit) Former course code/number: Cross-listed with: ECON 449 Equivalent course(s): ECON 449 <i>Note: Equivalent course(s) should be included in the calendar description by way of a note that students with credit for the equivalent course(s) cannot take this course for further credit.</i>		Transfer Credit Transfer credit already exists: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Transfer credit requested (OREg to submit to BCCAT): <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (if yes, fill in transfer credit form) Resubmit revised outline for articulation: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No To find out how this course transfers, see bctransferguide.ca .																	
Total Hours: 45 Typical structure of instructional hours: <table border="1"> <tr> <td>Lecture hours</td> <td>30</td> </tr> <tr> <td>Seminars/tutorials/workshops</td> <td>15</td> </tr> <tr> <td>Laboratory hours</td> <td></td> </tr> <tr> <td>Field experience hours</td> <td></td> </tr> <tr> <td>Experiential (practicum, internship, etc.)</td> <td></td> </tr> <tr> <td>Online learning activities</td> <td></td> </tr> <tr> <td>Other contact hours:</td> <td></td> </tr> <tr> <td>Total</td> <td>45</td> </tr> </table>		Lecture hours	30	Seminars/tutorials/workshops	15	Laboratory hours		Field experience hours		Experiential (practicum, internship, etc.)		Online learning activities		Other contact hours:		Total	45	Special Topics Will the course be offered with different topics? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, different lettered courses may be taken for credit: <input type="checkbox"/> No <input type="checkbox"/> Yes, repeat(s) <input type="checkbox"/> Yes, no limit <i>Note: The specific topic will be recorded when offered.</i>	
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Online learning activities																			
Other contact hours:																			
Total	45																		
		Maximum enrolment (for information only): 25 Expected frequency of course offerings (every semester, annually, every other year, etc.): Fall and Winter																	
Department / Program Head or Director: Dr. Frank Ulbrich		Date approved: November 2016																	
Faculty Council approval		Date approved: December 9, 2016																	
Campus-Wide Consultation (CWC)		Date of posting: n/a																	
Dean/Associate VP: Dr. Tracy Ryder Glass		Date approved: December 9, 2016																	
Undergraduate Education Committee (UEC) approval		Date of meeting: February 24, 2017																	

Learning Outcomes

Upon successful completion of this course, students will be able to:

- LO 1. Evaluate capital investment projects in corporations, using the appropriate capital budgeting techniques and considering the current practical issues related to cash flows such as CCA rules, taxes, etc.;
- LO 2. Assess the risk of capital budgeting decisions under uncertainty in the context of a valuation-based management approach;
- LO 3. Recommend the optimum capital structure for firms, considering the theoretical and practical issues that impact the capital structure decisions in firms (e.g. signaling, clientele, corporate and personal taxes);
- LO 4. Propose the optimal dividend policy;
- LO 5. Appraise various methods of financing projects and raising capital that fit the firm's optimal capital structure;
- LO 6. Describe the responsibilities of a financial manager in managing working capital and making decisions in related areas; in particular, managing credit and managing short term assets, especially cash and inventory;
- LO 7. Identify good corporate governance practices vs. those that are detrimental to firm's and shareholders' value;
- LO 8. Evaluate the benefits and costs of mergers and acquisitions using appropriate valuation techniques.

Prior Learning Assessment and Recognition (PLAR)

☒ Yes ☐ No, PLAR cannot be awarded for this course because

Typical Instructional Methods (guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion)

Lectures, workshops, and seminars.

Grading system: Letter Grades: ☒ Credit/No Credit: ☐ Labs to be scheduled independent of lecture hours: Yes ☐ No ☒

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Text(s) and Resource Materials (if more space is required, download Supplemental Texts and Resource Materials form)

	Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1.	Brigham, E., Ehrhardt, M.C., Gessaroli, J., & Nason, R.	Financial Management, Theory and Practice	<input checked="" type="checkbox"/>	Nelson	
2.	Ross, S., Westerfield, R., Jaffe, J., & Roberts, G.	Fundamentals of Corporate Finance	<input checked="" type="checkbox"/>	Irwin	
3.			<input type="checkbox"/>		

Required Additional Supplies and Materials (software, hardware, tools, specialized clothing, etc.)

n/a

Typical Evaluation Methods and Weighting

Final exam:	40%	Assignments:	20%	Midterm exam:	20%	Practicum:	-
Quizzes/tests:	20%	Lab work:	-	Field experience:	-	Shop work:	-
Other:	-	Other:	-	Other:	-	Total:	100%

Details (if necessary):

Typical Course Content and Topics

Module One: Capital budgeting under uncertainty

- Cash flow estimation for expansion and replacement projects with taxes and CCA regulations
- Capital investments and uncertainty: estimating and managing risk
- Assignment #1 (LO 1, 2)
- Capital structure decision
- Mid-term Exam (LO 1–3)

Module Two: Role of financial management

- Dividend policy decision
- Assignment #2 (LO 4)
- Raising capital: IPO, financial restructuring, lease financing, and hybrid securities
- Assignment #3 (LO 5)
- Working capital management and short-term financing
- Assignment #4 (LO 6)
- Derivatives and firm risk management
- Corporate valuation, valuation-based management, and corporate governance
- Assignment #5 (LO 7)
- Mergers, acquisitions, and restructuring
- Assignment #6 (LO 8)
- Final Exam (LO 1–8)