

## OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

<b>Course Code and Number:</b> BUS 492		<b>Number of Credits:</b> 3 <a href="#">Course credit policy (105)</a>															
<b>Course Full Title:</b> Directed Studies <b>Course Short Title:</b> <i>(Transcripts only display 30 characters. Departments may recommend a short title if one is needed. If left blank, one will be assigned.)</i>																	
<b>Faculty:</b> Faculty of Professional Studies		<b>Department (or program if no department):</b> School of Business															
<b>Calendar Description:</b> Students will engage in independent in-depth study of an issue or problem faced by an organization, industry sector, or region proposed and defined by the student. The study topic, scope, and methods are selected in consultation with the supervising instructor.																	
<b>Prerequisites (or NONE):</b>		60 university-level credits and department permission.															
<b>Corequisites (if applicable, or NONE):</b>		None															
<b>Pre/corequisites (if applicable, or NONE):</b>		None															
<b>Antirequisite Courses</b> <i>(Cannot be taken for additional credit.)</i> Former course code/number: Cross-listed with: Dual-listed with: Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>		<b>Special Topics</b> <i>(Double-click on boxes to select.)</i> This course is offered with different topics: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, topic will be recorded when offered.)</i>															
<b>Typical Structure of Instructional Hours</b> <table border="1"> <tr><td>Lecture/seminar hours</td><td></td></tr> <tr><td>Tutorials/workshops</td><td></td></tr> <tr><td>Supervised laboratory hours</td><td></td></tr> <tr><td>Experiential (field experience, practicum, internship, etc.)</td><td></td></tr> <tr><td>Supervised online activities</td><td></td></tr> <tr><td>Other: Individual supervision/ research mentorship</td><td>45</td></tr> <tr><td><b>Total hours</b></td><td><b>45</b></td></tr> </table>		Lecture/seminar hours		Tutorials/workshops		Supervised laboratory hours		Experiential (field experience, practicum, internship, etc.)		Supervised online activities		Other: Individual supervision/ research mentorship	45	<b>Total hours</b>	<b>45</b>	<b>Independent Study</b> If offered as an Independent Study course, this course may be repeated for further credit: <i>(If yes, topic will be recorded.)</i> <input type="checkbox"/> No <input type="checkbox"/> Yes, _ repeat(s) <input checked="" type="checkbox"/> Yes, no limit	
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<b>Total hours</b>	<b>45</b>																
<b>Transfer Credit</b> Transfer credit already exists: <i>(See <a href="#">bctransferguide.ca</a>.)</i> <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Submit outline for (re)articulation: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, fill in transfer credit form.)</i>																	
<b>Grading System</b> <input checked="" type="checkbox"/> Letter Grades <input type="checkbox"/> Credit/No Credit																	
Labs to be scheduled independent of lecture hours: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes		<b>Maximum enrolment (for information only):</b> 6 <b>Expected Frequency of Course Offerings:</b> Ad-hoc basis															
<b>Department / Program Head or Director:</b> Carl Janzen		<b>Date approved:</b> April 14, 2020															
<b>Faculty Council approval</b>		<b>Date approved:</b> June 5, 2020															
<b>Dean/Associate VP:</b> Tracy Ryder Glass		<b>Date approved:</b> June 5, 2020															
<b>Campus-Wide Consultation (CWC)</b>		<b>Date of posting:</b> November 20, 2020															
<b>Undergraduate Education Committee (UEC) approval</b>		<b>Date of meeting:</b> March 26, 2021															

**Learning Outcomes:**

Upon successful completion of this course, students will be able to:

- LO 1. Articulate specific theories, problems, or issues related to an organization, industry sector, or region.  
 LO 2. Identify appropriate methods to explore a specific theory, problem, or issue.  
 LO 3. Conduct primary or secondary research to explore a specific theory, problem, or issue.  
 LO 4. Practice research ethics and responsible conduct in research.  
 LO 5. Work independently in an effective manner by setting and meeting deadlines.  
 LO 6. Communicate an informed opinion on the topic through written and oral presentations.

**Prior Learning Assessment and Recognition (PLAR)**

☒ Yes      ☐ No, PLAR cannot be awarded for this course because

**Typical Instructional Methods** (*Guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion.*)

Self-directed research, one-on-one research mentoring. Students can work on literature reviews, applying theories to real-world contexts, or extending theory.

**NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.**

**Typical Text(s) and Resource Materials** (*If more space is required, download Supplemental Texts and Resource Materials form.*)

Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1. Wisker, G.	The Undergraduate Research Handbook	<input checked="" type="checkbox"/>	Palgrave Macmillan	
Required texts and/or				
2.	resource materials will vary depending on topic	<input type="checkbox"/>		
3.		<input type="checkbox"/>		
4.		<input type="checkbox"/>		
5.		<input type="checkbox"/>		

**Required Additional Supplies and Materials** (*Software, hardware, tools, specialized clothing, etc.*)

N/A

**Typical Evaluation Methods and Weighting**

Final exam:	-	Assignments:	30%	Field experience:	-	Portfolio:	-
Midterm exam:	-	Project:	50%	Practicum:	-	Critical Reflection:	20%
Quizzes/tests:	-	Lab work:	-	Shop work:	-	Total:	100%

**Details (if necessary):****Typical Course Content and Topics**

Module One: Initiating the process

- Refining the topic of study
- Defining the scope of the study
- Identifying potential data sources

Preparing a report outline (LO 1)

Module Two: Conducting research

- Reviewing relevant theories and conceptual frameworks
- Refining the research question/s
- Selecting appropriate research methods
- Managing the research ethics process
- Collecting and analyzing the data

Weekly report of progress (LO 2–5)

Module Three: Communicating findings

- Writing the report
- Preparing a poster, conference paper, or presentation
- Preparing an article

Draft report and presentation (LO 6)

Final report and critical reflection (LO 6)