

ECON 352

COURSE NAME / NUMBER

LEARNING OBJECTIVES / GOALS / OUTCOMES / LEARNING OUTCOMES:

1. To provide a survey of literature on the historical evolution of market and non-market societies.
2. To provide a basis for understanding the nature of market institutions including the corporation, trusts, technology, marketable stocks and government enterprises.
3. To examine differing approaches to economic development and economic growth.

METHODS:

1. Lecture/Seminar

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR

YES

NO

METHODS OF OBTAINING PLAR:

Course challenge exam(s), and paper, determined by the Economics Curriculum Committee.

TEXTBOOKS, REFERENCES, MATERIALS:

[Textbook selection varies by instructor. An example of texts for this course might be:]

Heilbroner, Making of Economic Society, 11th Edition, 2001

Rosenberg and Birdzell, How the West Grew Rich, 1986

SUPPLIES / MATERIALS:

STUDENT EVALUATION:

[An example of student evaluation for this course might be:]

| | |
|----------------------------------|--------|
| Class participation/Presentation | 0-15% |
| Term Paper | 15-40% |
| Quizzes & Midterm | 15-50% |
| Final Exam | 35-55% |

COURSE CONTENT:

[Course content varies by instructor. An example of course content might be:]

TOPICS: (Sample; may vary with instructor)

1. The Economic Problem
2. Pre-marketing Economy
3. The Starting Point: The Middle Ages
4. Emergence of Market Society
5. Growth of Trade to 1750
6. Industrial Revolution
7. The Evolution of Institutions Favourable to Commerce
8. Impact of Industrial Technology
9. The Development of Industry: 1750-1880
10. Change in Market Structure
11. Diversity or Organization: The Corporation
12. The Great Depression
13. Technology, Trusts, and Marketable Stock
14. Evolution of Guided Capitalism
15. Diversity of Enterprise
16. Drift of European Economic History
17. Implications and Comparisons
18. Dynamics of Capitalism
19. Non-market Society