

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: ENGL 271		Number of Credits: 3 Course credit policy (105)															
Course Full Title: Topics in Contemporary Rhetoric Course Short Title: Contemporary Rhetoric <i>(Transcripts only display 30 characters. Departments may recommend a short title if one is needed. If left blank, one will be assigned.)</i>																	
Faculty: Faculty of Humanities		Department (or program if no department): ENGL															
Calendar Description: <p>Students will be introduced to basic concepts and terms from the field of rhetoric, and apply them to the analysis of a particular contemporary cultural context (e.g. Canadian political debate; Indigenous rights claims; social media; environmental debate; stand-up comedy).</p> <p>Note: This course will be offered under different letter designations (e.g. C-Z) representing different topics. This course may be repeated for credit provided the letter designation differs.</p>																	
Prerequisites (or NONE):		Any two 100-level English courses numbered ENGL 105 or higher.															
Corequisites (if applicable, or NONE):																	
Pre/corequisites (if applicable, or NONE):																	
Antirequisite Courses <i>(Cannot be taken for additional credit.)</i> Former course code/number: Cross-listed with: Dual-listed with: Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>		Special Topics This course is offered with different topics: <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes <i>(Double-click on box to select it as checked.)</i> If yes, different lettered courses may be taken for credit: <input type="checkbox"/> No <input type="checkbox"/> Yes, repeat(s) <input checked="" type="checkbox"/> Yes, no limit <i>(The specific topic will be recorded when offered.)</i>															
Typical Structure of Instructional Hours <table border="1"> <tr> <td>Lecture/seminar hours</td> <td>25</td> </tr> <tr> <td>Tutorials/workshops</td> <td>20</td> </tr> <tr> <td>Supervised laboratory hours</td> <td></td> </tr> <tr> <td>Experiential (field experience, practicum, internship, etc.)</td> <td></td> </tr> <tr> <td>Supervised online activities</td> <td></td> </tr> <tr> <td>Other contact hours:</td> <td></td> </tr> <tr> <td>Total hours</td> <td>45</td> </tr> </table>		Lecture/seminar hours	25	Tutorials/workshops	20	Supervised laboratory hours		Experiential (field experience, practicum, internship, etc.)		Supervised online activities		Other contact hours:		Total hours	45	Transfer Credit Transfer credit already exists: <i>(See bctransferguide.ca.)</i> <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Submit revised outline for rearticulation: <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes <i>(If yes, fill in transfer credit form.)</i>	
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		Grading System <input checked="" type="checkbox"/> Letter Grades <input type="checkbox"/> Credit/No Credit															
		Expected Frequency of Course Offerings: Every other year <i>(Every semester, Fall only, annually, every other Fall, etc.)</i>															
Department / Program Head or Director: Melissa Walter		Date approved: February 23, 2018															
Faculty Council approval		Date approved: April 2018															
Dean/Associate VP: Jacqueline Nolte		Date approved: April 2018															
Campus-Wide Consultation (CWC)		Date of posting: June 8, 2018															
Undergraduate Education Committee (UEC) approval		Date of meeting: September 28, 2018															

Labs to be scheduled independent of lecture hours: ☐ No ☐ Yes

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Identify and apply key terms and concepts from rhetoric in the analysis of texts and speech
- Demonstrate fluency with the key terms, concepts and issues involved in the topic of the course
- Discuss critical essays and scholarly texts about the field of rhetoric and/or about the special topic
- Integrate close analyses of specific rhetorical elements and techniques into argumentative research essays
- Analyze the relationship between the rhetorical canon of “delivery” and performance
- Apply rhetoric strategies and concepts within their own persuasive and argumentative writing

Prior Learning Assessment and Recognition (PLAR)

☒ Yes ☐ No, PLAR cannot be awarded for this course because

Typical Instructional Methods (*Guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion.*)

Lectures, seminars, presentations, optional guest lecturers, optional field trips

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Text(s) and Resource Materials (*If more space is required, download Supplemental Texts and Resource Materials form.*)

Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1. Please see attached		<input type="checkbox"/>		
2.		<input type="checkbox"/>		
3.		<input type="checkbox"/>		
4.		<input type="checkbox"/>		
5.		<input type="checkbox"/>		

Required Additional Supplies and Materials (*Software, hardware, tools, specialized clothing, etc.*)**Typical Evaluation Methods and Weighting**

Final exam:	20%	Assignments:	80%	Field experience:	%	Portfolio:	%
Midterm exam:	%	Project:	%	Practicum:	%	Other:	%
Quizzes/tests:	%	Lab work:	%	Shop work:	%	Total:	100%

Details (if necessary):

Reflective reading responses, 10%; Close rhetorical analyses, 30%; Presentation 10%; Essay proposal and annotated bibliography, 5%; Final research essay 20%.

Typical Course Content and Topics

Note: This is a sample course schedule with readings, topics and assignments for ENGL 271C, “The Rhetoric of Stand-Up Comedy” – Other iterations of this course would balance content focused on the terms and concepts of rhetoric and content directed at applying rhetorical concepts and tools to the analysis of the subject matter.

Week 1: Intro/Overview (selection from Aristotle's *On Rhetoric*)

Week 2: Introducing Rhetoric, Continued

Week 3: Overview of Special Topic: Stand-up comedy, history, cultural context, jargon, and terminology (Judd Apatow reading)

Week 4: Ancient Rhetoricians on Comedy (Brief selections from Aristotle, Longinus, Quintilian)

Week 5: More key concepts: Kairos; Modes of Persuasion; Historical Situation (Burke, Sherwood)

Week 6: Guest speakers, facilitated by Yo Trieu and Fraser Valley Comedy

Week 7: Literary concepts: Irony, Satire, Wit, Parody, Carnavalesque (Bakhtin, Hobbes)

Week 8: Figurative Language: Figures, Tropes, and Schemes (*Handlist of Rhetorical Terms, Silva Rhetorica*)

Week 9: Social Contexts: Ethics and Identity in Standup Comedy (Rossing, Russell)

Week 10: Social Contexts II: Local and Indigenous Comic voices (selections from Me Funny)

Week 11: Presentations

Week 12: Review, Essay Presentation, Peer Editing, Final presentations (Chiari “The Language of Jokes: Analyzing Verbal Play”)

Week 13: Final class, Feedback.