

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: ENGL 376		Number of Credits: 4 Course credit policy (105)															
Course Full Title: Rhetoric: A Historical Survey Course Short Title: <i>(Transcripts only display 30 characters. Departments may recommend a short title if one is needed. If left blank, one will be assigned.)</i>																	
Faculty: Faculty of Humanities		Department (or program if no department): English															
Calendar Description: Focusing on the development of rhetoric from classical times to the present, and examining primary source documents in the context of present-day concerns, students trace a rhetorical tradition that continues to contribute to language, education, and cultural awareness.																	
Prerequisites (or NONE):		Any two 200-level English courses.															
Corequisites (if applicable, or NONE):																	
Pre/corequisites (if applicable, or NONE):																	
Antirequisite Courses <i>(Cannot be taken for additional credit.)</i> Former course code/number: Cross-listed with: Dual-listed with: Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>		Special Topics This course is offered with different topics: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>(Double-click on box to select it as checked.)</i> If yes, different lettered courses may be taken for credit: <input type="checkbox"/> No <input type="checkbox"/> Yes, repeat(s) <input type="checkbox"/> Yes, no limit <i>(The specific topic will be recorded when offered.)</i>															
Typical Structure of Instructional Hours <table border="1"> <tr> <td>Lecture/seminar hours</td> <td>30</td> </tr> <tr> <td>Tutorials/workshops</td> <td></td> </tr> <tr> <td>Supervised laboratory hours</td> <td></td> </tr> <tr> <td>Experiential (field experience, practicum, internship, etc.)</td> <td></td> </tr> <tr> <td>Supervised online activities</td> <td></td> </tr> <tr> <td>Other contact hours: Interactive group discussion</td> <td>30</td> </tr> <tr> <td>Total hours</td> <td>60</td> </tr> </table>		Lecture/seminar hours	30	Tutorials/workshops		Supervised laboratory hours		Experiential (field experience, practicum, internship, etc.)		Supervised online activities		Other contact hours: Interactive group discussion	30	Total hours	60	Transfer Credit Transfer credit already exists: <i>(See bctransferguide.ca.)</i> <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Submit revised outline for rearticulation: <input type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, fill in transfer credit form.)</i>	
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Labs to be scheduled independent of lecture hours: <input type="checkbox"/> No <input type="checkbox"/> Yes		Grading System <input checked="" type="checkbox"/> Letter Grades <input type="checkbox"/> Credit/No Credit															
		Expected Frequency of Course Offerings: Every other year <i>(Every semester, Fall only, annually, every other Fall, etc.)</i>															
Department / Program Head or Director: Melissa Walter		Date approved: September 2019															
Faculty Council approval		Date approved: October 11, 2019															
Dean/Associate VP: Jacqueline Nolte		Date approved: September 13, 2019															
Campus-Wide Consultation (CWC)		Date of posting: n/a															
Undergraduate Education Committee (UEC) approval		Date of meeting: November 22, 2019															

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Interpret, compare, and evaluate key statements about rhetoric from ancient, medieval, early modern, and modern times.
- Apply historical views of rhetoric to contemporary ideas and debates.
- Use the terminology of various schools of rhetoric to develop their own ideas.
- Write analytical essays on central rhetorical debates, writers, and concepts.
- Situate themselves, in writing or orally, in the major debates of the tradition.

Prior Learning Assessment and Recognition (PLAR)

☒ Yes ☐ No, PLAR cannot be awarded for this course because

Typical Instructional Methods (*Guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion.*)

Lecture, discussion, student group work, student oral presentations.

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Text(s) and Resource Materials (*If more space is required, download Supplemental Texts and Resource Materials form.*)

Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1. Bizzel, Patricia & Herzberg, Bruce (2 nd .ed.)	<i>The Rhetorical Tradition</i>	<input type="checkbox"/>	Bedford/St. Martin's	2001
2. ENGL 376 Course Pack of selected readings		<input type="checkbox"/>		
3.		<input type="checkbox"/>		

Required Additional Supplies and Materials (*Software, hardware, tools, specialized clothing, etc.*)

Students will know theories of rhetoric and be able to think critically about how rhetorical theory reflects the discourse of a culture.

Typical Evaluation Methods and Weighting

Final exam:	20%	Assignments:	50%	Field experience:	%	Portfolio:	%
Midterm exam:		Project: Final Paper	30%	Practicum:	%	Other:Group Presentation	
Quizzes/tests:	%	Lab work:	%	Shop work:	%	Total:	100%

Details (if necessary):**Typical Course Content and Topics**

Weeks 1-4 Introduction to a range of definitions and roles of rhetoric.

Classical Rhetoric

Plato: *Gorgias*

Aristotle: *Rhetoric*

Isocrates: *Against the Sophists*

Cicero: *De Oratore*

Quintilian: *Institutes of Oratory*

Week 5 **Medieval Rhetoric**

Augustine: *On Christian Doctrine*

Week 6 **Renaissance Rhetoric**

Erasmus, *The Praise of Folly*

Francis Bacon: *The Advancement of Learning*

Week 7 **Enlightenment Rhetoric**

John Locke, *An Essay Concerning Human Understanding*

Lorna Williams, "Ti wa7 szwatenem What we Know: Indigenous knowledge and learning"

Weeks 8-10 **Twentieth Century Rhetoric**

I.A. Richards: *The Meaning of Meaning*

I.A. Richards: *The Philosophy of Rhetoric*

Kenneth Burke: *A Rhetoric of Motives*

Kenneth Burke: *Language as Symbolic Action*

Marshall McLuhan, *Understanding Media*

Weeks 11-13 **Postmodern, Postcolonial, and Indigenous Rhetoric**

Michel Foucault: *The Archaeology of Knowledge*

Henry Louis Gates, Jr.: *The Signifying Monkey and the Language of Signifying*

Gregory Younging, "Gnaritas Nullius (No One's Knowledge): The Essence of Traditional Knowledge Through Western Legal Regimes"