

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: FREN 225		Number of Credits: 3 Course credit policy (105)															
Course Full Title: Francophone Language and Culture via Media																	
Course Short Title: Francophone Culture and Media <i>(Transcripts only display 30 characters. Departments may recommend a short title if one is needed. If left blank, one will be assigned.)</i>																	
Faculty: Faculty of Humanities		Department (or program if no department): Modern Languages															
Calendar Description: Project-based course conducted entirely in French. All topics studied serve the purpose of producing a class magazine in French. Students will increase their communicative competence and knowledge of Francophone culture by reading articles and advertisements from major Francophone newspapers, listening to Radio Canada, and viewing television clips from Francophone stations. Students will learn specialized vocabulary, acronyms, and euphemisms relating to journalism, politics, and economics. Grammar will be reviewed and refined in context. Participation in discussions, along with regular written assignments and oral tutorials, will further improve students' abilities to understand and express themselves in French.																	
Prerequisites (or NONE):		FREN 219.															
Corequisites (if applicable, or NONE):																	
Pre/corequisites (if applicable, or NONE):																	
Antirequisite Courses <i>(Cannot be taken for additional credit.)</i> Former course code/number: Cross-listed with: Dual-listed with: Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>		Special Topics <i>(Double-click on boxes to select.)</i> This course is offered with different topics: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, topic will be recorded when offered.)</i>															
		Independent Study If offered as an Independent Study course, this course may be repeated for further credit: <i>(If yes, topic will be recorded.)</i> <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, repeat(s) <input type="checkbox"/> Yes, no limit															
		Transfer Credit Transfer credit already exists: <i>(See bctransferguide.ca.)</i> <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes Submit outline for (re)articulation: <input type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, fill in transfer credit form.)</i>															
Typical Structure of Instructional Hours <table border="1"> <tr> <td>Lecture/seminar hours</td> <td>45</td> </tr> <tr> <td>Tutorials/workshops</td> <td></td> </tr> <tr> <td>Supervised laboratory hours</td> <td>15</td> </tr> <tr> <td>Experiential (field experience, practicum, internship, etc.)</td> <td></td> </tr> <tr> <td>Supervised online activities</td> <td></td> </tr> <tr> <td>Other contact hours:</td> <td></td> </tr> <tr> <td>Total hours</td> <td>60</td> </tr> </table>		Lecture/seminar hours	45	Tutorials/workshops		Supervised laboratory hours	15	Experiential (field experience, practicum, internship, etc.)		Supervised online activities		Other contact hours:		Total hours	60	Grading System <input checked="" type="checkbox"/> Letter Grades <input type="checkbox"/> Credit/No Credit	
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Labs to be scheduled independent of lecture hours: <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes		Maximum enrolment (for information only): 28 Expected Frequency of Course Offerings: Annually <i>(Every semester, Fall only, annually, etc.)</i>															
Department / Program Head or Director: Ghizlane Laghzaoui		Date approved: January 9, 2020															
Faculty Council approval		Date approved: January 2020															
Dean/Associate VP: Jacqueline Nolte		Date approved: January 2020															
Campus-Wide Consultation (CWC)		Date of posting: n/a															
Undergraduate Education Committee (UEC) approval		Date of meeting: February 28, 2020															

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Examine various francophone cultures and their media.
- Critically assess the validity of information through analysis and discussion of media and sources.
- Employ reading and writing techniques.
- Perform oral and written summaries.
- Employ vocabulary specific to journalism and media.
- Produce short news articles on various topics.
- Design advertisements in French.

Prior Learning Assessment and Recognition (PLAR)

☒ Yes ☐ No, PLAR cannot be awarded for this course because

Typical Instructional Methods (*Guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion.*)

Group discussions, short presentations, mini-lectures.

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Text(s) and Resource Materials (*If more space is required, download Supplemental Texts and Resource Materials form.*)

Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1. Material designed by the instructor		<input type="checkbox"/>		
2. L'Actualité (online magazine)		<input type="checkbox"/>		
3. Radio France Internationale (podcasts, videos and listening activities)		<input type="checkbox"/>		
4. TV5 (videos and activities)		<input type="checkbox"/>		
5.		<input type="checkbox"/>		

Required Additional Supplies and Materials (*Software, hardware, tools, specialized clothing, etc.*)

Instructor provides all material on Blackboard

Typical Evaluation Methods and Weighting

Final exam:	20%	Assignments:	20%	Field experience:	%	Portfolio:	%
Midterm exam:	%	Project:	15%	Participation:	5%	Other:	%
Quizzes/tests:	15%	Lab work:	15%	Oral presentation:	10%	Total: 100%	100%

Details (if necessary):**Typical Course Content and Topics**

Week 1-3: Methodologies
 Information analysis
 Reading techniques
 Specialized vocabulary
 Summary: oral, visual, written information

Week 4-5: Written and verbal summary

Week 6-7: Facts and opinions, reported speech

Week 8-9: Description and comparison: people, places, cultural practices

Week 10-12: Advertisement: analysis of text and visuals, design

Week 13: Magazine group presentations