

## OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

<b>Course Code and Number:</b> GD 159		<b>Number of Credits:</b> 3 <a href="#">Course credit policy (105)</a>															
<b>Course Full Title:</b> Digital Design Media II <b>Course Short Title:</b> <i>(Transcripts only display 30 characters. Departments may recommend a short title if one is needed. If left blank, one will be assigned.)</i>																	
<b>Faculty:</b> Faculty of Humanities		<b>Department (or program if no department):</b> Graphic + Digital Design															
<b>Calendar Description:</b> <p>Introduction to professional layout applications for print and digital publishing using Adobe software. Students will produce comprehensive communication design projects while gaining a working knowledge of layout software, including font and file management, colour systems, a digital glossary, and file formats.</p> <p>Note: This course uses tools and technology that vary according to current industry practice.          Note: Basic computer knowledge is recommended.</p>																	
<b>Prerequisites (or NONE):</b>		None.															
<b>Corequisites (if applicable, or NONE):</b>																	
<b>Pre/corequisites (if applicable, or NONE):</b>																	
<b>Antirequisite Courses</b> <i>(Cannot be taken for additional credit.)</i> Former course code/number: <b>GD 156</b> Cross-listed with: Dual-listed with: Equivalent course(s): <b>GD 156</b> <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>		<b>Special Topics</b> <i>(Double-click on boxes to select.)</i> This course is offered with different topics: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, topic will be recorded when offered.)</i>															
		<b>Independent Study</b> If offered as an Independent Study course, this course may be repeated for further credit: <i>(If yes, topic will be recorded.)</i> <input type="checkbox"/> No <input type="checkbox"/> Yes, repeat(s) <input type="checkbox"/> Yes, no limit															
		<b>Transfer Credit</b> Transfer credit already exists: <i>(See <a href="#">bctransferguide.ca</a>.)</i> <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes Submit outline for (re)articulation: <input type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, fill in transfer credit form.)</i>															
		<b>Grading System</b> <input checked="" type="checkbox"/> Letter Grades <input type="checkbox"/> Credit/No Credit															
		<b>Maximum enrolment (for information only):</b> 24 <b>Expected Frequency of Course Offerings:</b> Annually <i>(Every semester, Fall only, annually, etc.)</i>															
<b>Typical Structure of Instructional Hours</b> <table border="1"> <tr> <td>Lecture/seminar hours</td> <td>15</td> </tr> <tr> <td>Tutorials/workshops</td> <td></td> </tr> <tr> <td>Supervised laboratory hours</td> <td>35</td> </tr> <tr> <td>Experiential (field experience, practicum, internship, etc.)</td> <td></td> </tr> <tr> <td>Supervised online activities</td> <td></td> </tr> <tr> <td>Other contact hours: Student Directed Learning</td> <td>10</td> </tr> <tr> <td><b>Total hours</b></td> <td><b>60</b></td> </tr> </table>		Lecture/seminar hours	15	Tutorials/workshops		Supervised laboratory hours	35	Experiential (field experience, practicum, internship, etc.)		Supervised online activities		Other contact hours: Student Directed Learning	10	<b>Total hours</b>	<b>60</b>		
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Labs to be scheduled independent of lecture hours: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes																	
<b>Department / Program Head or Director:</b> Karin Jager		<b>Date approved:</b> August 2019															
<b>Faculty Council approval</b>		<b>Date approved:</b> January 2020															
<b>Dean/Associate VP:</b> Jacqueline Nolte		<b>Date approved:</b> January 2020															
<b>Campus-Wide Consultation (CWC)</b>		<b>Date of posting:</b> n/a															
<b>Undergraduate Education Committee (UEC) approval</b>		<b>Date of meeting:</b> February 28, 2020															

**Learning Outcomes:**

Upon successful completion of this course, students will be able to:

- Describe the capabilities of layout applications for print and digital publishing.
- Employ software and industry specific terminology, menus, and navigation.
- Discern which tool(s) to use for which task(s) and which media.
- Set up preferences and create new documents.
- Apply essential keyboard and navigation shortcuts.
- Apply software automation features to do more in less time.
- Implement best workflow techniques for font and file management.
- Create layouts and publications for print and digital media including touch screens.
- Use layout software to produce print and interactive digital publications.
- Develop and structure content for print and digital design projects.

**Prior Learning Assessment and Recognition (PLAR)**

☒ Yes      ☐ No, PLAR cannot be awarded for this course because

**Typical Instructional Methods** (*Guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion.*)

Lectures, demonstrations, workshops, tutorials, and self-directed skill development.

**NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.**

**Typical Text(s) and Resource Materials** (*If more space is required, download Supplemental Texts and Resource Materials form.*)

Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1. Tondreau, Beth.	Layout essentials: 100 design principles for using grids	<input type="checkbox"/>	Rockport	2009
2.	Subscription to Lynda.com	<input type="checkbox"/>		

**Required Additional Supplies and Materials** (*Software, hardware, tools, specialized clothing, etc.*)

Access to Adobe CC subscription, Macintosh computer, iPad

**Typical Evaluation Methods and Weighting**

Final exam:	%	Assignments:	100%	Field experience:	%	Total:	100%
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**Details (if necessary):** 4 separate projects

**Typical Course Content and Topics**

An introduction to layout and Adobe InDesign. Creating graphic communication and multi-page publications.

**Weeks 1 to 3:****Using Adobe InDesign:**

- Review of default/preference settings, guide elements, new document set-up, layout, tools, palettes, saving, and glossary.
- More tools, palettes, units of measurement, and guides.
- Best practices: Font management and the Adobe type library.
- Keyboard shortcuts.
- Getting around: display, navigation, and view size.
- Picture box usage, layers, and colours. Printing set-up.
- Typography tools. Style sheets.
- Manipulating type, spell check. Type styles. Master pages. Linking text boxes. Text wrap.
- Document layout setup. Advanced colour setup, correct image importing.
- Blending mode, transparency.
- Production: Printing specifications, dieline, colours, and folding dummy.
- Style sheets, page composition, proofing layouts, mechanical requirements and specifications.
- File format compatibility issues.
- Tables and other InDesign features.
- Catalogue design and forms
- Rebuilding documents

**Weeks 4 to 6:****Introduction to digital publishing:**

- Using inDesign for digital documents.

**Weeks 7 to 8:**

- Booklet project: Workshops, presentation and critique.

**Weeks 9 to 12:****Using Adobe Acrobat for publishing:**

- Create pdf proofs and print ready pdfs from InDesign.
- Acrobat navigation, setup, features, and presentation.
- Create links and interactive functions for online and on-screen.
- Print and digital file preparation, pdf for e-mail, and a press-ready pdf.

**Week 13: Final presentation**