

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: GD 358	Number of Credits: 3 Course credit policy (105)														
Course Full Title: Interactive Design for Portfolio Course Short Title: Interactive Design: Portfolio <i>(Transcripts only display 30 characters. Departments may recommend a short title if one is needed. If left blank, one will be assigned.)</i>															
Faculty: Faculty of Humanities	Department (or program if no department): Graphic + Digital Design														
Calendar Description: Design a portfolio website, expand on portfolio projects, and examine current trends in web, visual and experience design. Create a case study for a digital design solution intended for open-source content management systems (CMS) and/or prototype tools.															
Prerequisites (or NONE):	GD 204 or CIS 145.														
Corequisites (if applicable, or NONE):	none														
Pre/corequisites (if applicable, or NONE):	none														
Antirequisite Courses <i>(Cannot be taken for additional credit.)</i> Former course code/number: GD 258 Cross-listed with: Dual-listed with: Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>															
Special Topics <i>(Double-click on boxes to select.)</i> This course is offered with different topics: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, topic will be recorded when offered.)</i>															
Independent Study If offered as an Independent Study course, this course may be repeated for further credit: <i>(If yes, topic will be recorded.)</i> <input type="checkbox"/> No <input type="checkbox"/> Yes, repeat(s) <input type="checkbox"/> Yes, no limit															
Transfer Credit Transfer credit already exists: <i>(See bctransferguide.ca.)</i> <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Submit outline for (re)articulation: <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes <i>(If yes, fill in transfer credit form.)</i>															
Grading System <input checked="" type="checkbox"/> Letter Grades <input type="checkbox"/> Credit/No Credit															
Maximum enrolment (for information only): 24 Expected Frequency of Course Offerings: Annually <i>(Every semester, Fall only, annually, etc.)</i>															
Typical Structure of Instructional Hours <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Lecture/seminar hours</td> <td style="text-align: center;">30</td> </tr> <tr> <td>Tutorials/workshops</td> <td style="text-align: center;">15</td> </tr> <tr> <td>Supervised laboratory hours</td> <td style="text-align: center;">15</td> </tr> <tr> <td>Experiential (field experience, practicum, internship, etc.)</td> <td></td> </tr> <tr> <td>Supervised online activities</td> <td></td> </tr> <tr> <td>Other contact hours:</td> <td></td> </tr> <tr> <td style="text-align: right;">Total hours</td> <td style="text-align: center;">60</td> </tr> </table>		Lecture/seminar hours	30	Tutorials/workshops	15	Supervised laboratory hours	15	Experiential (field experience, practicum, internship, etc.)		Supervised online activities		Other contact hours:		Total hours	60
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Total hours	60														
Labs to be scheduled independent of lecture hours: <input type="checkbox"/> No <input type="checkbox"/> Yes															
Department / Program Head or Director: Karin Jager	Date approved: September 2019														
Faculty Council approval	Date approved: January 2020														
Dean/Associate VP: Jacqueline Nolte	Date approved: January 2020														
Campus-Wide Consultation (CWC)	Date of posting: n/a														
Undergraduate Education Committee (UEC) approval	Date of meeting: February 28, 2020														

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Design a digital experience for portfolio
- Refine existing and/or create a new interactive design projects to a portfolio level standard
- Create visual and written content using industry practices
- Construct a professional client mock up site using prototype tools
- Assess a variety of content management systems (CMS)
- Communicate reasoning behind web design solutions through written and oral case studies
- Design a visual experience for mobile platforms

Prior Learning Assessment and Recognition (PLAR)

☒ Yes ☐ No, PLAR cannot be awarded for this course because

Typical Instructional Methods (*Guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion.*)

Lecturing, demonstrations, production workshops, self-directed content development, out-of-class production, on-line instruction, and digital presentations.

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Text(s) and Resource Materials (*If more space is required, download Supplemental Texts and Resource Materials form.*)

Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1.	Subscription to Lynda.com	<input type="checkbox"/>		
2.	Wordpress	<input type="checkbox"/>		
3.	Square Space	<input type="checkbox"/>		
4.	Wix	<input type="checkbox"/>		
5. Burns, Ben	The Complete Case Study	<input type="checkbox"/>	The Futur	2018

Required Additional Supplies and Materials (*Software, hardware, tools, specialized clothing, etc.*)

Apple computer, flash drive, Adobe CS - current edition

Typical Evaluation Methods and Weighting

Final exam:	%	Assignments:	60%	Field experience:	%	Portfolio:	40%
Midterm exam:	%	Project:	%	Practicum:	%	Other:	%
Quizzes/tests:	%	Lab work:	%	Shop work:	%	Total:	100%

Details (if necessary): Some graphic and digital design program capstone requirements will be met with a successful industry and academic assessment of the online portfolio project.

Typical Course Content and Topics**Weeks 1 to 4**

- Current and emerging trends in both web and experience design
- An analysis of digital portfolios. Defining brand narrative and planning a portfolio site. Revisiting interactive design projects and discussing portfolio level standards.

Weeks 4 to 6

- Write case studies and evaluate process and reasoning behind final design solutions. Presenting solutions for critical reflection. Reading: The Complete Case Study.
- Project 1: Project audit

Weeks 6 to 9

- Create a functional prototype mock up. Research various methods to create functioning client mock up. Explore prototyping tools for client mockup.
- Project 2: High-fidelity client prototype

Weeks 9 to 13

- Build a portfolio website using a CMS system.
- Evaluate various content management systems and uses. Assessing the pros and cons of different CMS system. Integrating interactive elements such as image gallery, videos, social media, forms in various CMS.
- Conduct testing and debugging on multiple digital screens such as tablet/smart phones. Integrating web typography standards in CMS.
- Project 3: Portfolio Site