

ORIGINAL COURSE IMPLEMENTATION DATE: REVISED COURSE IMPLEMENTATION DATE: COURSE TO BE REVIEWED: (six years after UEC approval) January 2006 September 2017 January 2023

Course outline form version: 09/15/14

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: GEOG 362		Number of Credits: 4 Course credit policy (105)								
Course Full Title: Geography of Tourism and Recreation Course Short Title (if title exceeds 30 characters): Geography Tourism and Recreation										
				partment (or program if no department): Geography and the Environment						
Calendar Description:										
Introduction to tourism and recreation systems from a geographic perspective. Use of applied and critical approaches to study of spatial patterns of and impacts resulting from tourism and recreation activities, both locally and globally.										
Note: Field trips outside of class time may be required. Please refer to department website for field trip scheduling information.										
Prerequisites (or NONE):	45 university-level credits or one of the following: GEOG 240, GEOG 241, GEOG 242, or KPE 130. Note: As of January 2018, prerequisites will change to the following: 45 university-level credits.									
Corequisites (if applicable, or NONE):										
Pre/corequisites (if applicable, or NONE):										
Equivalent Courses (cannot be taken for additional credit)				Transfer Credit						
Former course code/number:				Transfer credit already exists: ☐ Yes ☐ No						
Cross-listed with:					T (12 1/0D (1 2/1 DOOAT)					
Equivalent course(s):				Transfer credit requested (OReg to submit to BCCAT):						
Note: Equivalent course(s) should be included in the calendar description by way of a note that students with credit for the equivalent course(s) cannot take this course for further credit.				 ✓ Yes ☐ No (if yes, fill in transfer credit form) Resubmit revised outline for articulation: ☐ Yes ☐ No To find out how this course transfers, see bctransferguide.ca. 						
Total Hours: 60				Special Topics						
Typical structure of instructional hours:				Will the course be offered with different topics?						
Lecture hours		25	I	Yes No						
Seminars/tutorials/workshops		25								
Laboratory hours		25		If yes, different lettered courses may be taken for credit:						
Field experience hours		6	No ☐ Yes, repeat(s) ☐ Yes, no limit							
Experiential (practicum, internship, etc.)				Note: The	Note: The specific topic will be recorded when offered.					
Online learning activities		4								
Other contact hours:				waximu	m enrolment (for inform	nation only): 28				
	Tota	l 60			ed frequency of course , every other year, etc.): 0	offerings (every semester,				
				unnuuny,	1	mice every earler year				
Department / Program Head or Director: Steven Marsh					Date approved:					
Faculty Council approval					Date approved:	November 2016				
Campus-Wide Consultation (CWC)					Date of posting:	December 9, 2016				
Dean/Associate VP: Dr. Jacqueline Nolte					Date approved:	November 2016				
Undergraduate Education Committee (UEC) approval					Date of meeting:	January 27, 2017				

Learning Outcomes

Upon successful completion of this course, students will be able to:

- 1. Persuasively argue the role of leisure time and income in influencing the development of cultural and 'natural' places.
- 2. Critically assess the relationship between different socio-demographic factors and the spatial distribution of recreation goods and tourism services.
- 3. Demonstrated advanced written abilities in geography, with specific reference to tourism and recreation.
- 4. Apply geographic techniques and approaches to assessing tourism and outdoor recreation's effects on the environment.
- 5. Discuss the complex relationships between Indigenous tourism development and tourism's impacts within and upon communities.
- 6. Work effectively as part of a large group in tackling a complex real-world planning project.
- 7. Critically assess how planning measures are used to mitigate the impacts of tourism and recreation development.

Prior Learning Assessment and Recognition (PLAR)								
☑ Yes ☐ No, PLAR cannot be awarded for this course because								
Typical Instructional Methods (guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion)								
Lectures, seminars, AV material, and field trips.								
Grading system: Letter Grades: ☐ Credit/No Credit: ☐ Labs to be scheduled independent of lecture hours: Yes ☐ No ☐								

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Text(s) and Resource Materials (if more space is required, download Supplemental Texts and Resource Materials form) Author (surname, initials) Title (article, book, journal, etc.) Current ed. Publisher Year Williams, S, and A. Tourism Geography: Critical Understandings of Place, \boxtimes 1. Routledge 2014 Space, and Experience, 3rd ed. Lew Plummer, Ryan Outdoor Recreation: An Introduction Routledae 2009 3. Ryan, Sean Theorizing Outdoor Recreation and Nature Springer 2016 4.

Required Additional Supplies and Materials (software, hardware, tools, specialized clothing, etc.)

Field trips will usually incur a fee associated with local travel (e.g. Vancouver).

Typical Evaluation Methods and Weighting

Final exam:	%	Assignments:	%	Midterm exam:	%	Practicum:	%
Quizzes/tests:	30%	Lab work:	%	Field experience:	%	Shop work:	%
Group Project:	30%	Research Summaries:	30%	Seminar Discussion:	10%	Total:	0%

Details (if necessary):

Typical Course Content and Topics

Part I: Introduction (Weeks 1-2)

- 1. Introduction to course; basic concepts, definitions
- 2. Historical development of tourism, leisure, recreation resources
- 3. BC's tourism sector; Indigenous tourism in Canada and the US

Part II: The Globalization of 'Demand' in an Age of Growing Inequity (Weeks 3-4)

- 4. Socio-economic influences on demand for leisure, tourism, and recreation
- 5. Motivation and decision-making processes; seasonality
- 6. Media, globalization, and shrinking time-space barriers

Part III: Understanding 'Supply' (Weeks 5-7)

- 7. Identifying resource potential; Inventory and analysis
- 8. Urban tourism and recreation resources; business tourism; sports tourism
- Rural tourism and recreation resources; cultural and indigenous tourism resources
- 10. Local, regional, and national parks
- 11. Commodification of culture and nature in recreation and tourism
- 12. Resource planning

Part IV: Understanding Impacts, Achieving Sustainability (Weeks 8-13)

- 11. Overview of cultural, economic, social impacts; volunteer tourism
- 12. Indigenous agency in tourism development; differential impacts on rural, developing world communities
- 13. Defining and achieving sustainability in tourism and recreation; ecotourism
- 14. Project presentations; course conclusion