

LEARNING OBJECTIVES / GOALS / OUTCOMES/ LEARNING OUTCOMES:

Upon completion of the course the student will:

1. understand the history of health promotion and health education, with particular emphasis on the development in Canada
2. understand the relationship between epidemiology, traditional medicine, treatment and prevention and health education
3. be able to articulate and logically defend a position on an issue of relevance to health promotion and health education
4. recognize the structure of health promotion and health education as they exist in Canada
5. recognize the role of local/national/international health services and education organizations
6. be able to identify and utilize different theories of health behaviour change

METHODS:

Lectures; small group discussions; student presentations, term paper

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR YES X NO

METHODS OF OBTAINING PLAR:

Transfer credit, challenge exam, or portfolio assessment.

TEXTBOOKS, REFERENCES, MATERIALS:

[Textbook selection varies by instructor. An example of texts for this course might be:]

Course Pack

Further readings may be assigned in class

SUPPLIES / MATERIALS:

STUDENT EVALUATION:

[An example of student evaluation for this course might be:]

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| 1. Weekly journal of health promotions | 10% |
| 2. Term project - design of health promotion program | 20% |
| 3. Debate (presentation and issue paper) | 15% |
| 4. Class participation | 5% |
| 5. Midterm exam (TBA) | 25% |
| 6. Final exam (TBA) | 25% |

COURSE CONTENT:

[Course content varies by instructor. An example of course content might be:]

1. History of health education and health promotion in Canada
2. Identification of government services, local/national/international health services and education organizations involved in health promotion and health education
3. Philosophies of health education and health promotion
4. Theories of health behaviour change
5. Examination of successful health promotion programs in Canada
6. Epidemiology and Health promotion/education
7. Traditional medicine and health promotion/education
8. Treatment and health promotion/education
9. Prevention and health promotion/education
10. Future directions of health promotion and health education