

## OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

**Note:** The University reserves the right to amend course outlines as needed without notice.

<b>Course Code and Number:</b> MACS 299		<b>Number of Credits:</b> 3 <a href="#">Course credit policy (105)</a>													
<b>Course Full Title:</b> Special Topics in Media and Communications Studies I <b>Course Short Title:</b> Special Topics I															
<b>Faculty:</b> Faculty of Social Sciences		<b>Department:</b> School of Culture, Media, and Society													
<b>Calendar Description:</b> Examines a selected topic in media and communication studies not addressed in current course offerings. Topics covered vary from semester to semester.  Note: This course will be offered under different letter designations (e.g. C-Z) representing different topics. This course may be repeated for credit provided the letter designation differs.															
<b>Prerequisites (or NONE):</b>		15 university-level credits.													
<b>Corequisites (if applicable, or NONE):</b>		NONE													
<b>Pre/corequisites (if applicable, or NONE):</b>		NONE													
<b>Antirequisite Courses</b> <i>(Cannot be taken for additional credit.)</i> Former course code/number: Cross-listed with: Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>		<b>Course Details</b> Special Topics course: <b>Yes</b> <i>(If yes, the course will be offered under different letter designations representing different topics.)</i> Directed Study course: <b>No</b> <i>(See <a href="#">policy 207</a> for more information.)</i> Grading System: <b>Letter grades</b> Delivery Mode: <b>May be offered in multiple delivery modes</b> Expected frequency: <b>Infrequent</b> Maximum enrolment (for information only): <b>36</b>													
<b>Typical Structure of Instructional Hours</b> <table border="1"> <tr> <td>Lecture/seminar</td> <td>45</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td><b>Total hours</b></td> <td><b>45</b></td> </tr> </table>		Lecture/seminar	45									<b>Total hours</b>	<b>45</b>	<b>Prior Learning Assessment and Recognition (PLAR)</b> PLAR is available for this course.	
Lecture/seminar	45														
<b>Total hours</b>	<b>45</b>														
<b>Scheduled Laboratory Hours</b> Labs to be scheduled independent of lecture hours: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes		<b>Transfer Credit</b> <i>(See <a href="#">bctransferguide.ca</a>.)</i> Transfer credit already exists: <b>Yes</b> Submit outline for (re)articulation: <b>Yes</b> <i>(If yes, fill in <a href="#">transfer credit form</a>.)</i>													
<b>Department approval</b>		<b>Date of meeting:</b> October 2023													
<b>Faculty Council approval</b>		<b>Date of meeting:</b> October 13, 2023													
<b>Undergraduate Education Committee (UEC) approval</b>		<b>Date of meeting:</b> November 25, 2023													

**Learning Outcomes** *(These should contribute to students' ability to meet program outcomes and thus Institutional Learning Outcomes.)*

Upon successful completion of this course, students will be able to:

1. Define fundamental concepts relevant to an understanding of the topic from a media and communication studies perspective.
2. Describe a specific topic in relation to media and communication studies.
3. Outline several core themes and debates applicable to understanding of the topic.
4. Apply selected theories and ideas to a media and communication studies analysis of a topic/issue.
5. Evaluate the impact of the topic on society.
6. Analyze the role played by the media in society.

**Recommended Evaluation Methods and Weighting** *(Evaluation should align to learning outcomes.)*

Assignments:	50%	Quizzes/tests:	25%	Final exam:	25%
	%		%		%

**Details:**

**NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.**

**Typical Instructional Methods** *(Guest lecturers, presentations, online instruction, field trips, etc.)*

Lecture, seminar, and classroom discussion. Lectures may include films and guest speakers

**Texts and Resource Materials** *(Include online resources and Indigenous knowledge sources. [Open Educational Resources](#) (OER) should be included whenever possible. If more space is required, use the [Supplemental Texts and Resource Materials form](#).)*

Type	Author or description	Title and publication/access details	Year
1. Article	Kellner, Douglas	Kellner, Douglas. 2004. "9/11, Spectacles of Terror, and Media Manipulation: A Critique of Jihadist and Bush Media Politics." <i>Critical Discourse Studies</i> 1 (1): 41–64. <a href="https://doi.org/10.1080/17405900410001674515">https://doi.org/10.1080/17405900410001674515</a> .	2004
2. Online resource	Nadel, Alan	Nadel, Alan. 1997. "A Whole New (Disney) World Order: Aladdin, Atomic Power, and the Muslim Middle East." In <i>Visions of the East: Orientalism in Film</i> , 184–205. New Brunswick, New Jersey: Rutgers University Press.	1997
3. Article	Komel, Mirt	Komel, Mirt. 2014. "Orientalism in Assassin's Creed: Self-Orientalizing the Assassins from Frerunners of Modern Terrorism into Occidentalized Heroes." <i>Teorija in Praksa; Ljubljana</i> 51 (1): 72-90,188.	2014
4. Online resource	Jamakani, Amira	Jarmakani, Amira. 2015. "'To Catch a Sheikh' in the War on Terror." In <i>An Imperialist Love Story: Desert Romances and the War on Terror</i> , 43–78. New York: New York University Press.	2015
5. Video	Earp, Jeremy & Sut Jhally	Earp, Jeremy, and Sut Jhally, dirs. 2006. <i>Reel Bad Arabs: How Hollywood Vilifies a People</i> . Media Education Foundation.	2006

**Course Content and Topics**

Example: Western Media Depictions of Islam

- The West and the Islamic world
- Orientalism
- Racialized regimes of representation
- The "deviant" Muslim
- Muslim "fanatics"
- Racializing Islam
- The "good" Muslim

Example: Superheroes

- Why are superheroes popular now?
- Superheroes as transmedia
- Historical development of superheroes
- Superheroes and class
- Superheroes in relation to race, ethnicity, and Indigeneity
- Superheroes as military propaganda?
- Superheroes and disability
- Superheros and gender