

ORIGINAL COURSE IMPLEMENTATION DATE: September 2009
REVISED COURSE IMPLEMENTATION DATE: September 2018
COURSE TO BE REVIEWED: (six years after UEC approval) September 2020

Course outline form version: 09/15/14

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: MATH 140		Num	Number of Credits: 3 Course credit policy (105)				
Course Full Title: Algebra and Functions for Business							
Course Short Title (if title exceeds 30 characters): Algebra & Functions for Business							
Faculty: Faculty of Science			Department (or program if no department): Mathematics and Statistics				
Calendar Description:		,					
Develops mathematical skills and techniques necessary for the study of calculus with business applications. Students will solve small linear systems of equations, examine linear, quadratic, cubic, rational, exponential, logarithmic, and logistic models and their graphs, and study various measures of change. Practical applications in business, economics, and the social sciences are emphasized.							
Note: Students with credit for MATH 110 cannot take this course for further credit.							
Prerequisites (or NONE):	One of the following: (C+ or better in one of Foundations of Mathematics 11 or Precalculus 11) or (C or better in one of Principles of Mathematics 11 or MATH 085) or (one of Foundations of Mathematics 12, Pre-calculus 12, Principles of Mathematics 12, MATH 092, or MATH 096) or (a score of 17/25 or better on Part A of the MSAT). Note: As of January 2019, prerequisites will change to: One of the following: (C+ or better in Pre-calculus 11) or (C or better in one of Principles of Mathematics 11, or Pre-calculus 12, or MATH 085) or (one of Principles of Mathematics 12, MATH 092, or MATH 096) or (a score of 17/25 or better on Part A of the MSAT).						
Corequisites (if applicable, or NONE):	es (if applicable, or NONE): NONE						
Pre/corequisites (if applicable, or NONE): NONE							
Equivalent Courses (cannot be taken for ad	ditional credi	it)		Transfer Credit			
Former course code/number:				Transfer credit already exists: ⊠ Yes ☐ No			
Cross-listed with:				T (" "			
Equivalent course(s): MATH 110	Equivalent course(s): MATH 110				Transfer credit requested (OReg to submit to BCCAT):		
Note: Equivalent course(s) should be included in the calendar description by				☐ Yes ☐ No (if yes, fill in transfer credit form)			
way of a note that students with credit for the equivalent course(s) can this course for further credit.			take	Resubmit revised outline for articulation: Yes No			
and dearest for farance oreans.				To find out how this course transfers, see bctransferguide.ca.			
Total Hours: 50				Special Topics			
Typical structure of instructional hours:				Will the course be offered with different topics?			
Lecture hours				☐ Yes ☒ No			
Seminars/tutorials/workshops				الاسمم ما	fferent lettered econoce		
Laboratory hours					fferent lettered courses	•	
Field experience hours				□ No [res, repeat(s)	Yes, no limit	
Experiential (practicum, internship, etc.)				Note: The	e specific topic will be recor	ded when offered.	
Online learning activities				Mavimu	m enrolment (for inform	eation only): 36	
Other contact hours:				Maxima		ation only).	
	Total	50				offerings (every semester,	
				annually,	, every other year, etc.): E	very semester	
Department / Program Head or Director: lan Affleck					Date approved:	September 2017	
Faculty Council approval					Date approved:	September 8, 2017	
Campus-Wide Consultation (CWC)					Date of posting:	October 13, 2017	
Dean/Associate VP: Lucy Lee					Date approved:	September 8, 2017	
Undergraduate Education Committee (UEC) approval				Date of meeting:	October 27, 2017		

Learning Outcomes

Upon successful completion of this course, students will be able to:

- Perform arithmetic combinations of polynomial and rational expressions
- Factor quadratic and some cubic expressions
- Solve linear and quadratic equations, linear inequalities, and inequalities involving absolute values
- Solve small systems of linear equations algebraically and graphically
- Demonstrate appropriate use and interpretation of function notation
- Sketch the graph of a given function and analyse a given graph of a function 6.
- 7. Using graph, data, equation, or application, identify the following models: linear, quadratic, cubic, exponential, logarithmic,
- 8. Use technology to construct regression equations for the above models from data, including piecewise-defined models
- 9. Compute and interpret inverses of linear, exponential, and logarithmic functions
- 10. Solve exponential and logarithmic equations
- 11. Translate between graph, point-slope form, and slope-intercept form of a line
- 12. Compute and interpret difference quotient and average rate of change of a function and secant slope on a graph

13. Interpret all results in the field of interest from which the model being analyzed arose							
Prior Learning Assessment and Recognition (PLAR)							
Course Challenge							
Typical Instructional Methods (guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion)							
Students will learn to use graphing calculators as a tool for plotting and analyzing functions.							
Grading system: Letter Grades: ☐ Credit/No Credit: ☐ Labs to be scheduled independent of the control of the co	endent of lecture hours: Yes \(\square\) No \(\square\)						

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Ту	Typical Text(s) and Resource Materials							
	Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year			
1.	Bittinger et al	Precalculus: Graphs and Models, 4th ed.		Pearson	2009			
2.								
3.								
4.								
5.				_				

Required Additional Supplies and Materials (software, hardware, tools, specialized clothing, etc.)

A Texas Instruments graphing calculator (TI-83, TI-83Plus, TI-84, TI-85, or TI-86) is required

Typical Evaluation Methods and Weighting

Final exam:	40%	Assignments:	10%	Midterm exam:	%	Practicum:	%
Quizzes/tests:	50%	Lab work:	%	Field experience:	%	Shop work:	%
Other:	%	Other:	%	Other:	%	Total:	100%

Details (if necessary):

Typical Course Content and Topics

1. Algebra:

- (a) Real numbers and their properties, intervals, absolute value
- (b) Integer exponents, order of operations
- (c) Polynomial arithmetic and basic factoring
- (d) Rational expressions: domain, arithmetic, simplification
- (e) Radical notation and rational exponents
- (f) Solving linear and quadratic equations, linear inequalities

2. Linear systems:

- (a) Solving 2-variable linear systems algebraically and graphically
- (b) Solving 3-variable linear systems algebraically and with the use of technology

^{*} Students must obtain at least 40% on the final exam to pass the course, regardless of term grades.

3. Functions:

- (a) Linear, quadratic, cubic, exponential, logarithmic, logistic, simple rational functions
- (b) Function notation
- (c) Graph of a function
- (d) Using functions to relate mathematical equations to real situations
- (e) Piecewise-defined functions
- (f) Combinations, compositions, and transformations of functions
- (g) Inverse functions: finding them graphically and algebraically, understanding their uses

4. Modeling and regression:

- (a) How to choose and build linear, exponential, logarithmic, logistic, polynomial models using technology
- (b) Constructing piecewise-continuous models using technology

5. Applications in business and the social sciences

- (a) Population growth, compound interest, depreciation, doubling time, and halving time
- (b) Supply and demand equilibrium, break-even point
- (c) Cost, revenue, profit as functions of production level

6. Introducation to calculus

- (a) Difference quotients, secant slopes, average rate of change
- (b) Introduction to tangent lines and the instantaneous rate of change