

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: POSC 307		Number of Credits: 3 Course credit policy (105)													
Course Full Title: Government and Business Course Short Title: Government & Business															
Faculty: Faculty of Social Sciences		Department (or program if no department): Political Science													
Calendar Description: Explores the relationship between government and business in public policy. Analyzes the types of influence that business has on the public policy process. Introduces students to various theories and approaches to political economics and the study of interest groups and applies these perspectives to contemporary political issues like the environment, the media, and economic justice.															
Prerequisites (or NONE):		45 university-level credits.													
Corequisites (if applicable, or NONE):															
Pre/corequisites (if applicable, or NONE):															
Antirequisite Courses <i>(Cannot be taken for additional credit.)</i> Former course code/number: Cross-listed with: Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>		Course Details Special Topics course: No Directed Study course: No <i>(See policy 207 for more information.)</i> Grading System: Letter grades Delivery Mode: May be offered in multiple delivery modes Expected frequency: Every other year Maximum enrolment (for information only): 28													
Typical Structure of Instructional Hours <table border="1"> <tr> <td>Lecture/seminar</td> <td>45</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td>Total hours</td> <td>45</td> </tr> </table>		Lecture/seminar	45									Total hours	45	Prior Learning Assessment and Recognition (PLAR) PLAR is available for this course. Yes	
Lecture/seminar	45														
Total hours	45														
Scheduled Laboratory Hours Labs to be scheduled independent of lecture hours: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes		Transfer Credit <i>(See bctransferguide.ca.)</i> Transfer credit already exists: No Submit outline for (re)articulation: Yes <i>(If yes, fill in transfer credit form.)</i>													
Department approval		Date of meeting: October 2022													
Faculty Council approval		Date of meeting: January 13, 2023													
Undergraduate Education Committee (UEC) approval		Date of meeting: March 24, 2023													

Learning Outcomes *(These should contribute to students' ability to meet program outcomes and thus Institutional Learning Outcomes.)*

Upon successful completion of this course, students will be able to:

1. Explain the core concepts and perspectives involved in the study of government and business.
2. Analyze public policy issues using these concepts and perspectives.
3. Evaluate the role that businesses play in the formation of public policy.
4. Assess the role that government should play in regulating the economy.
5. Evaluate the role that business has played in settler-Indigenous relations.

Recommended Evaluation Methods and Weighting *(Evaluation should align to learning outcomes.)*

Assignments:	75%	Final exam:	25%	%
	%		%	%

Details:

Assignments:

- Group presentation: 20%
- Briefing notes: 2 x 10%
- Final paper: 35%

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Texts and Resource Materials *(Include online resources and Indigenous knowledge sources. [Open Educational Resources](#) (OER) should be included whenever possible. If more space is required, use the [Supplemental Texts and Resource Materials form](#).)*

Type	Author or description	Title and publication/access details	Year
1. Textbook	Brander, James A.	Government Policy Toward Business. Wiley, 5 th ed.	2013
2. Indigenous knowledge	Tulo Centre for Indigenous Economics	"Building a Competitive First Nations Investment Climate". https://www.tulo.ca/textbook	2014
3. Article	Keynes, J. M.	"The End of Laissez-Faire", in Essays in Persuasion (272-294). Palgrave, London.	1926
4. Indigenous knowledge	CBC Landback Podcast	CBC Listen. https://www.cbc.ca/listen/cbc-podcasts/1341-landback	2022
5. Online resource	Holmes, A.	Resisting Pinkwashing: Adaptive Queerness in Vancouver Pride Parades. In Mapping LGBTQ Spaces and Places. 445-463.	2022

Required Additional Supplies and Materials *(Software, hardware, tools, specialized clothing, etc.)*

N/A

Course Content and Topics

- Course introduction
- The role of the state in regulating business
- Ideologies of business and government: Marx, Keynes & Hayek
- Firms, markets, and the Canadian context
- Theories of power
- Instrumental power
- Structural power
- Discursive power
- Macroeconomic power and public debt
- Indigenous peoples, natural resources, and the environment
- The media
- Economic crisis
- Corporate social responsibility