



ORIGINAL COURSE IMPLEMENTATION DATE:

September 1993

REVISED COURSE IMPLEMENTATION DATE:

September 2024

COURSE TO BE REVIEWED (six years after UEC approval):

January 2030

Course outline form version: 28/10/2022

## OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: SOC 255		Number of Credits: 3 <a href="#">Course credit policy (105)</a>													
Course Full Title: Introduction to Social Research Course Short Title: Intro to Social Research															
Faculty: Faculty of Social Sciences		Department: School of Culture, Media, and Society													
<b>Calendar Description:</b> Provides an introduction to sociological research techniques, data analysis, and questions of methodology. Topics considered include research design, developing and measuring concepts, ethics, sampling, methods of data collection, and elementary data analysis.  Note: This course is offered as <b>SOC 255</b> and <b>MACS 255</b> . Students may take only one of these for credit. Note: Students with credit for <b>ANTH 255</b> cannot take this course for further credit.															
Prerequisites (or NONE):		One of ANTH 102, MACS 110, or SOC 101.													
Corequisites (if applicable, or NONE):		None													
Pre/corequisites (if applicable, or NONE):															
<b>Antirequisite Courses</b> <i>(Cannot be taken for additional credit.)</i> Former course code/number: <b>SCMS 255</b> Cross-listed with: <b>MACS 255</b> Equivalent course(s): <b>ANTH 255, MACS 255</b> <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>		<b>Course Details</b> Special Topics course: <b>No</b> <i>(If yes, the course will be offered under different letter designations representing different topics.)</i> Directed Study course: <b>No</b> <i>(See <a href="#">policy 207</a> for more information.)</i> Grading System: <b>Letter grades</b> Delivery Mode: <b>May be offered in multiple delivery modes</b> Expected frequency: <b>Annually</b> Maximum enrolment (for information only): <b>36</b>													
<b>Typical Structure of Instructional Hours</b> <table><tr><td>Lecture/seminar</td><td>30</td></tr><tr><td>Tutorials/workshops</td><td>15</td></tr><tr><td></td><td></td></tr><tr><td></td><td></td></tr><tr><td></td><td></td></tr><tr><td><b>Total hours</b></td><td><b>45</b></td></tr></table>		Lecture/seminar	30	Tutorials/workshops	15							<b>Total hours</b>	<b>45</b>	<b>Prior Learning Assessment and Recognition (PLAR)</b> PLAR is available for this course.	
Lecture/seminar	30														
Tutorials/workshops	15														
<b>Total hours</b>	<b>45</b>														
<b>Scheduled Laboratory Hours</b> Labs to be scheduled independent of lecture hours: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes		<b>Transfer Credit</b> <i>(See <a href="#">bctransferguide.ca</a>.)</i> Transfer credit already exists: <b>Yes</b> Submit outline for (re)articulation: <b>No</b> <i>(If yes, fill in <a href="#">transfer credit form</a>.)</i>													
Department approval		Date of meeting:	October 2023												
Faculty Council approval		Date of meeting:	November 10, 2023												
Undergraduate Education Committee (UEC) approval		Date of meeting:	January 26, 2024												

**Learning Outcomes** *(These should contribute to students' ability to meet program outcomes and thus Institutional Learning Outcomes.)*

Upon successful completion of this course, students will be able to:

1. Distinguish basic quantitative and qualitative research techniques.
2. Demonstrate the basic logic underlying applied social research.
3. Review published research.
4. Work through research problems.
5. Evaluate ethical dilemmas in research.
6. Practice basic social science research skills.
7. Explain how Indigenous and racialized populations face unique challenges in the research process.

**Recommended Evaluation Methods and Weighting** *(Evaluation should align to learning outcomes.)*

Assignments:	50%	Quizzes/tests:	25%	Final exam:	25%
	%		%		%

**Details:**

Research proposal (15%)

Final paper (35%)

Presentation (5%)

**NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.**

**Typical Instructional Methods** *(Guest lecturers, presentations, online instruction, field trips, etc.)*

**Texts and Resource Materials** *(Include online resources and Indigenous knowledge sources. [Open Educational Resources](#) (OER) should be included whenever possible. If more space is required, use the [Supplemental Texts and Resource Materials form](#).)*

Type	Author or description	Title and publication/access details	Year
1. Textbook	Bell, Edward, Alan Bryman, and Steven Kleinknecht	Research Decisions: Quantitative and Qualitative Perspectives, 4 <sup>th</sup> Edition	2022
2. Textbook	Babbie, Earl	<i>Fundamentals of Social Research</i> , 5 <sup>th</sup> Edition., Nelson Cengage.	2020
3. Textbook	Kenneavy, Kristin, Catherine Harnois, Maxine Atkinson, and Kathleen Korgen	Social Research Methods: Sociology in Action	2023
4. OER book	Selected articles from academic and popular culture periodicals available through UFV Library		
5.			

**Required Additional Supplies and Materials** *(Software, hardware, tools, specialized clothing, etc.)***Course Content and Topics****Foundations of Social Research:**

- The basics: how do we know?
- Process and design
- Operationalizing variables
- Ethics in social research
- Probability sampling and non-probability sampling
- Quantitative research
- Qualitative research
- Surveys and interviews
- Interactive methods: questions/strategy and process
- Observation and ethnography
- Content analysis, unobtrusive and archival methods