

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: SPAN 230		Number of Credits: 3 Course credit policy (105)													
Course Full Title: Spanish Language and Culture for Business															
Course Short Title: Lang & Culture for Business															
Faculty: Faculty of Humanities		Department (or program if no department): Modern Languages Institute													
Calendar Description: An introduction to Spanish for business at the intermediate level. The course emphasizes business terminology, language use, and aspects of Spanish-speaking cultures in global workplace contexts. This course is conducted in Spanish.															
Prerequisites (or NONE):		(B- or better in SPAN 102) or any 200-level or higher SPAN course.													
Corequisites (if applicable, or NONE):															
Pre/corequisites (if applicable, or NONE):															
Antirequisite Courses <i>(Cannot be taken for additional credit.)</i> Former course code/number: Cross-listed with: Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>		Course Details Special Topics course: No <i>(If yes, the course will be offered under different letter designations representing different topics.)</i> Directed Study course: No <i>(See policy 207 for more information.)</i> Grading System: Letter grades Delivery Mode: May be offered in multiple delivery modes Expected frequency: Every other year Maximum enrolment (for information only): 26													
Typical Structure of Instructional Hours <table border="1"> <tr> <td>Lecture/seminar</td> <td>45</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td>Total hours</td> <td>45</td> </tr> </table>		Lecture/seminar	45									Total hours	45	Prior Learning Assessment and Recognition (PLAR) PLAR is available for this course. Yes	
Lecture/seminar	45														
Total hours	45														
Scheduled Laboratory Hours Labs to be scheduled independent of lecture hours: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes		Transfer Credit <i>(See bctransferguide.ca.)</i> Transfer credit already exists: Yes Submit outline for (re)articulation: Yes <i>(If yes, fill in transfer credit form.)</i>													
Department approval		Date of meeting: October 22, 2021													
Faculty Council approval		Date of meeting: November 4, 2022													
Undergraduate Education Committee (UEC) approval		Date of meeting: December 16, 2022													

Learning Outcomes *(These should contribute to students' ability to meet program outcomes and thus Institutional Learning Outcomes.)*

Upon successful completion of this course, students will be able to:

1. Develop Spanish vocabulary for professional communication skills in a business setting.
2. Identify important historical, demographical and geographical information relevant to business practices some countries in the Spanish-speaking world.
3. Explain how language and cultural practices influence trade between Canada and some Spanish-speaking countries.
4. Discuss general differences between Spanish-speaking and Canadian business cultures.
5. Articulate how Indigenous peoples are participating in social entrepreneurship practices in a Spanish-speaking context.

Recommended Evaluation Methods and Weighting *(Evaluation should align to learning outcomes.)*

Assignments:	40%	Portfolio:	25%	Project:	35%
	%		%		%

Details: Assignments include a series of written documents such as memos, business letters, and reports. The portfolio includes a Curriculum Vitae with the format of a Spanish-speaking country, a cover letter, and a business proposal (all in the target language).

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Texts and Resource Materials *(Include online resources and Indigenous knowledge sources. [Open Educational Resources](#) (OER) should be included whenever possible. If more space is required, use the [Supplemental Texts and Resource Materials form](#).)*

Type	Author or description	Title and publication/access details	Year
1. Textbook	Jimeno, M.J. & Palacios, E.	<i>Profesionales de los negocios: curso de español.</i> EnClave Ele.	2018
2. Textbook	Martínez, L. & Sabater, M.L.	<i>Socios 2: Curso de español orientado al mundo del trabajo.</i> Barcelona, España. Difusión.	2008
3. Textbook	Furio Blasco, E., Alonso Pérez, M., Martí, L., and Blanco Callejo, M.	<i>El español en entornos profesionales.</i> Editorial Edinumen.	2016
4.			
5.			

Required Additional Supplies and Materials *(Software, hardware, tools, specialized clothing, etc.)***Course Content and Topics**

- Business in the Spanish-speaking world
- Work culture
- Labour relations
- Women at work
- International business
- Business and globalization
- Intercultural communication
- Working abroad
- Human resources
- Women in the workplace
- Social entrepreneurship: Indigenous entrepreneurs
- Interpersonal communication in the business world
- Imports and exports
- International trade agreements
- Banking and financial products
- Marketing and advertising
- Business and social networks