

ORIGINAL COURSE IMPLEMENTATION DATE:

REVISED COURSE IMPLEMENTATION DATE:

COURSE TO BE REVIEWED: (six years after UEC approval)

Course outline form version: 09/15/14

December 2023

September 2018

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

| Course Code and Number: VA 119 | | | Number of Credits: 3 Course credit policy (105) | | | | |
|---|--------|-------|---|--|---|-------------|--|
| Course Full Title: Intro Studio III: Digital Multi-Tool | | | | | | | |
| Course Short Title (if title exceeds 30 charac | ters): | | | | | | |
| Faculty: Faculty of Humanities | | Depar | tmen | t (or prog | ram if no department): \ | /isual Arts | |
| Calendar Description: | | 1 | | | | | |
| This foundation course provides students with Digital imaging, audio-visual media, as well a | | | | | | | |
| Prerequisites (or NONE): | None. | | | | | | |
| Corequisites (if applicable, or NONE): | | | | | | | |
| Pre/corequisites (if applicable, or NONE): | | | | | | | |
| Equivalent Courses (cannot be taken for additional credit) | | | Transfer Credit | | | | |
| Former course code/number: | | | | Transfer | Transfer credit already exists: ☐ Yes ☐ No | | |
| Cross-listed with: | | | | Transfer and the research of (OD as to subscit to DOOAT). | | | |
| Equivalent course(s): | | | | | Transfer credit requested (OReg to submit to BCCAT): ☐ Yes ☐ No (if yes, fill in transfer credit form) | | |
| Note: Equivalent course(s) should be included in the calendar description by way of a note that students with credit for the equivalent course(s) cannot take this course for further credit. | | | | Resubmit revised outline for articulation: Yes No To find out how this course transfers, see | | | |

Learning Outcomes

Upon successful completion of this course, students will be able to:

- Make media based art, from conception to realization, using creative problem-solving skills in relation to course projects.
- Use audio-visual recording equipment to initiate the production of media based artworks.
- 3. Apply software techniques for still image and audio-video art production.
- 4. Demonstrate effective judgments and intentions involved in creating coherent artwork using digital multi tools.
- 5. Analyze various contemporary artists and artworks utilizing digital multi tools.
- 6. Identify brief introductory histories in the development of media based practices across visual art disciplines.
- Use audio-visual recording equipment to document their own extended practices in the visual arts 7.

| o. Ose digital media tools competently | | | | | | |
|---|--|--|--|--|--|--|
| Prior Learning Assessment and Recognition (PLAR) | | | | | | |
| | | | | | | |
| Typical Instructional Methods (guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion) Course content will be explored through studio projects, lectures, presentations, technical quizzes, & class critiques. | | | | | | |
| Grading system: Letter Grades: ☐ Credit/No Credit: ☐ Labs to be scheduled independent of lecture hours: Yes ☐ No ☐ | | | | | | |
| NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor. | | | | | | |

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| Typical Text(s) and Resource Materials (if more space is required, download Supplemental Texts and Resource Materials form) | | | | | | | |
|---|-----------------------------------|--|-------------|----------------|------|--|--|
| | Author (surname, initials) | Title (article, book, journal, etc.) | Current ed. | Publisher | Year | | |
| 1. | Augaitis, Diana (Ed.) | MashUp: The Birth of Modern Culture | | Black Dog | 2016 | | |
| 2. | Chavez, Conrad & Faulkner, Andrew | Adobe Photoshop CC Classroom in a Book | | Adobe Press | 2015 | | |
| 3. | Evans, John & Straub, Katrin | Adobe Photoshop Lightroom CC Classroom in a Book | | Adobe Press | 2015 | | |
| 4. | Miller, Aaron & Pogue, David | iMovie: The Missing Manual, | | O'Reilly Media | 2014 | | |
| 5. | | | | | | | |

Required Additional Supplies and Materials (software, hardware, tools, specialized clothing, etc.)

Students will need their own USB memory or external hard drive and earphones/headphones. Having their camera or other device to digitally record photo, video, and audio, is also an asset.

Typical Evaluation Methods and Weighting

| Final exam: | % | Assignments: | 70% | Midterm exam: | % | Practicum: | % |
|----------------|-----|--------------|-----|-------------------|---|------------|------|
| Quizzes/tests: | 15% | Lab work: | % | Field experience: | % | Shop work: | % |
| Presentation: | 10% | Attendance: | 5% | Other: | % | Total: | 100% |

Details (if necessary):

Typical Course Content and Topics

Module 1 (4 weeks):

- introduction to digital camera systems, camera controls, and digital imaging basics
- computer based workflow for digital image files
- image editing techniques using software
- digital imaging technical projects, creative project, and class critique

Module 2 (3-4 weeks):

- introduction to audio recording equipment, audio capture basics
- computer based workflow for audio files
- audio editing and multi-tracking strategies using software
- digital audio and sound technical project, creative project, and class critique

Module 3 (5 weeks):

- introduction to video recording equipment, and video capture basics
- computer based workflow for video files
- file management and compression handling strategies
- video editing practices using software
- digital video technical project, creative project, and final class critique