COURSE IMPLEMENTATION DATE: September 2007
COURSE REVISED IMPLEMENTATION DATE: May 2008
COURSE TO BE REVIEWED: February 2011
(Four years after UPAC final approval date) (MONTH YEAR)

OFFICIAL COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.
Shaded headings are subject to change at the discretion of the department and the material will vary - see course syllabus available from instructor

FACULTY/DEPARTMENT: **COMMUNICATIONS**

CMNS 180	NA	3
COURSE NAME/NUMBER	FORMER COURSE NUMBER	UCFV CREDITS

INTRODUCTION TO INTERCULTURAL COMMUNICATION
COURSE DESCRIPTIVE TITLE

CALENDAR DESCRIPTION:

This course is an introduction to intercultural communication theory and practice. Students will understand and be able to use concepts relating to cross-cultural knowledge, awareness, and understanding as they apply to cross-cultural communication situations. Students will learn the basics of cross-cultural communication using language, writing, and nonverbal communication.

PREREQUISITES: NONE
COREQUISITES: NONE

SYNONYMOUS COURSE(S)
(a) Replaces: **NA** *(Course #)*
(b) Cannot take: **NA** *(Course #)* for further credit.

SERVICE COURSE TO:
NA *(Department/Program)*
NA *(Department/Program)*

TOTAL HOURS PER TERM: **45**
STRUCTURE OF HOURS:

Lectures:	**15**	Hrs
Seminar:	**15**	Hrs
Laboratory:		Hrs
Field Experience:		Hrs
Student Directed Learning:	**15**	Hrs
Other (Specify):		Hrs

TRAINING DAY-BASED INSTRUCTION
LENGTH OF COURSE:
HOURS PER DAY:

MAXIMUM ENROLLMENT: **25**
EXPECTED FREQUENCY OF COURSE OFFERINGS: **Yearly**

WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)	☒ Yes	☐ No
WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)	☐ Yes	☒ No
TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:	☐ Yes	☒ No

AUTHORIZATION SIGNATURES:

Course Designer(s): Madeleine Hardin
Chairperson: Moria Gutteridge-Kloster
Department Head: Raymond Welch
Dean: Eric Davis
UPAC Approval in Principle Date:
UPAC Final Approval Date: Nov. 23, 2007

LEARNING OBJECTIVES / GOALS / OUTCOMES / LEARNING OUTCOMES:

Upon successful completion of this course students will:

- recognize and use cross-cultural writing norms
- understand and apply appropriate nonverbal communication in inter-cultural settings
- know and use cross-cultural negotiation skills
- be aware of the many definitions of culture and how culture is affected by the communication process
- recognize how context, history, family, media, and other institutions influence culture and communication
- appreciate how contemporary and historical issues influence our perceptions
- understand how demography and globalization shape cultural identity and intercultural relations
- become more aware of the complexity of intercultural interactions
- discern how power, stereotypes, and prejudice are manifest in cross-cultural communication
- be conscious of using appropriate language in intercultural situations
- become more willing, self-reflective, flexible, and open communicators in intercultural settings

METHODS:

Lectures, demonstrations, student presentations, group assignments, in-class discussion, in-class analysis of case studies.

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR (Please check:) ☒ Yes ☐ No

METHODS OF OBTAINING PLAR:

Portfolio of equivalent education, training, or experience.

TEXTBOOKS, REFERENCES, MATERIALS:

[Textbook selection varies by instructor. An example of texts for this course might be:]

Martin, J.N. and Nakayama, T.K. (2004**)** ***Experiencing Intercultural Communication: An Introduction*** (2nd Ed). Boston, MA: McGraw-Hill

Reynolds, S. and Valentine, D (2004) ***Guide to Cross-Cultural Communication***. Saddle River, NJ: Pearson, Prentice Hall

SUPPLIES / MATERIALS:

STUDENT EVALUATION:

[An example of student evaluation for this course might be:]

20% Essay: text analyses
20% Short essay
10% Reflective discussion – online, ongoing instructor-mediated questions
25% Mid-term exam
25% Final exam

COURSE CONTENT:

[Course content varies by instructor. An example of course content might be:]

This course explores the complex relationship between culture, communication, and the following topics:

- Definitions of culture: history and context
- Understanding cultures: individual or collective; high context or low context?
- Cultural assumptions about listening, perception, learning, and intellectual honesty
- Communicating across cultures: using language, writing, nonverbal communication, and negotiation
- Race, ethnicity, gender, class, sexual orientation
- Culture and power: hierarchical or democratic?
- Cultural bias of time: linear, flexible, or cyclical?
- Language usage and cultural context
- Nonverbal communication across cultures
- Globalization and its effects on culture and communication
- World cultures: common stereotypes and myths
- Money, pop culture, youth culture, and their relation and effect on intercultural communication
- Stereotypes, prejudice, and discrimination