



COURSE IMPLEMENTATION DATE: September 2007
COURSE REVISED IMPLEMENTATION DATE: September 2012
COURSE TO BE REVIEWED: March 2018
(six years after UEC approval) (month, year)

OFFICIAL UNDERGRADUATE COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.
Shaded headings are subject to change at the discretion of the department - see course syllabus available from instructor

Table with 3 columns: COURSE NAME/NUMBER (CMNS 180), FACULTY/DEPARTMENT (Communications), UFV CREDITS (3). Includes COURSE DESCRIPTIVE TITLE: Introduction to Intercultural Communication

CALENDAR DESCRIPTION:

In this introduction to intercultural communication theory and practice students will learn and apply concepts relating to cross-cultural knowledge, awareness, and understanding as they emerge in communication situations.

PREREQUISITES: None
COREQUISITES:
PRE or COREQUISITES:

SYNONYMOUS COURSE(S):
(a) Replaces:
(b) Cross-listed with:
(c) Cannot take: for further credit.
SERVICE COURSE TO: (department/program)

TOTAL HOURS PER TERM: 45
STRUCTURE OF HOURS: Lectures: 15 Hrs, Seminar: 30 Hrs, Laboratory: Hrs, Field experience: Hrs, Student directed learning: Hrs, Other (specify): Hrs
TRAINING DAY-BASED INSTRUCTION: Length of course: Hours per day:
OTHER: Maximum enrolment: 25, Expected frequency of course offerings: Yearly (every semester, annually, every other year, etc.)

WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only) [X] Yes [] No
WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department) [] Yes [X] No
TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE: [] Yes [X] No

Course designer(s): Madeleine Hardin
Department Head: David Thomson Date approved: November 4, 2011
Supporting area consultation Date of meeting: December 2, 2011
Curriculum Committee chair: Tetsuomi Anzai Date approved: January 20, 2012
Dean/Associate VP: Jacqueline Nolte Date approved: January 20, 2011
Undergraduate Education Committee (UEC) approval Date of meeting: February 3, 2012

LEARNING OUTCOMES:

Upon successful completion of this course, students will be able to:

- recognize and use intercultural communication practices
- apply appropriate verbal and nonverbal skills in intercultural settings
- use intercultural collaboration skills
- demonstrate understanding of the intrinsic relations between definitions of culture and the communication process
- identify how context, history, family, media, and other institutions influence culture and communication
- explain how contemporary and historical issues influence our perceptions
- discuss how demography and globalization shape cultural identity and intercultural relations
- develop awareness of the complexity of intercultural interactions
- discern how power, stereotypes, and prejudice are manifest in intercultural communication
- demonstrate understanding of the importance of self-reflectivity, flexibility, and mindfulness during intercultural interactions

METHODS: *(Guest lecturers, presentations, online instruction, field trips, etc.)*

Lectures, demonstrations, student presentations, group assignments, in-class discussion, in-class analysis of case studies, guest lectures.

METHODS OF OBTAINING PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Examination(s) Portfolio assessment Interview(s) Other (specify):

PLAR cannot be awarded for this course for the following reason(s):

TEXTBOOKS, REFERENCES, MATERIALS: *[Textbook selection varies by instructor. Examples for this course might be:]*

Liu, Si, Volcic, A. & Gallois, C. (2011) *Introducing Intercultural communication: Global cultures and contests*. Los Angeles, CA: Sage

SUPPLIES / MATERIALS:

None

STUDENT EVALUATION: *[An example of student evaluation for this course might be:]*

20% Weekly concept journals
20% In-class assignments
30% Reflective essays
15% Project
15% Final oral presentation

COURSE CONTENT: *[Course content varies by instructor. An example of course content might be:]*

This course explores the complex relationship between culture, communication, and the following topics:

- Challenges of living in a global society
- Understanding communication
- Understanding culture
- The influence of culture on perception
- Cultural orientations and behaviours
- Identities and power relationships
- Verbal communication and culture
- Nonverbal communication and culture
- Developing relationships with culturally different peoples
- Managing intercultural conflicts
- Pop culture, technology and cultural change
- Immigration, sojourning and acculturation
- Becoming an effective intercultural communicator