**OFFICIAL COURSE OUTLINE INFORMATION**

Students are advised to keep course outlines in personal files for future use.

Shaded headings are subject to change at the discretion of the department and material will vary - see course syllabus available from instructor.

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**FACULTY/DEPARTMENT:** COMMUNICATIONS DEPARTMENT

**CMNS 345**

<table>
<thead>
<tr>
<th>COURSE NAME/NUMBER</th>
<th>FORMER COURSE NUMBER</th>
<th>UCFV CREDITS</th>
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<td>INSTRUCTIONAL DESIGN FOR PROFESSIONALS</td>
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**INSTRUCTIONAL DESIGN FOR PROFESSIONALS**

**COURSE DESCRIPTIVE TITLE**

**CALENDAR DESCRIPTION:**

This course provides an opportunity to design and teach using a variety of media, to a variety of audiences, in a variety of situations. Developing lesson plans, using instructional technologies, developing and using evaluation, and conducting on-the-job training are the focus of the course.

**PREREQUISITES:** (CMNS 125 and 225) or (CMNS 155 and 255) or (ENGL 105 and one of ENGL 110 to 150).

**SYNONYMOUS COURSE(S)**

(a) Replaces:

(b) Cannot take for further credit

**SERVICE COURSE TO:**

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<tr>
<th>(Course #)</th>
<th>(Department / Program)</th>
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**TOTAL HOURS PER TERM:** 45

**STRUCTURE OF HOURS:**

- Lectures: 45 hrs
- Seminar: hrs
- Laboratory: hrs
- Field Experience: hrs
- Student Directed Learning: hrs
- Other (Specify): hrs

**MAXIMUM ENROLMENT:** 15

**EXPECTED FREQUENCY OF COURSE OFFERING:**

**WILL TRANSFER CREDIT BE REQUESTED?** YES NO X

**TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:** YES NO X

**AUTHORIZED SIGNATURES:**

- Course designer(s): Wendy Burton
- Chairperson: (Curriculum Committee)
- Department Head: Wendy Burton
- Dean: W.R. Bate
- PAC Approval in Principle Date: __________________________
- PAC Final Approval Date: February 28, 1996
LEARNING OBJECTIVES / GOALS / OUTCOMES / LEARNING OUTCOMES:

- To become familiar with four approaches to instructional design
- To demonstrate competence with common audio-visual aids
- To facilitate feedback to each other on micro-teaching
- To demonstrate competence with formative and summative evaluation
- To demonstrate competence in small group instruction
- To develop strategies for multi-cultural instructional situations

METHODS:

Lecture, micro-teaching, small group assignments, written and oral feedback on micro-teaching, and collaborative activities.

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR

YES _____ NO _____

METHODS OF OBTAINING PLAR:

TEXTBOOKS, REFERENCES, MATERIALS:

Peter Renner, Instructor's Survival Kit, 2nd Ed., 1990
Daniel Pratt, Five Perspectives on Teaching in Adult and Higher Education, 1996

SUPPLIES / MATERIALS:

STUDENT EVALUATION:

Micro-teaching 10%, 15%, 20%
Midterm assignment 15%
Instructional unit 15%
Classroom research 15%
Peer feedback 10%

Department criteria:

<60 Fail
60-62 Pass
63-65 C-
66-70 C
71-74 C+
75-77 B-
78-81 B
82-85 B+
86-88 A-
89-93 A
94-100 A+
COURSE CONTENT:

- Teaching objectives
- System design theory
- Social construction of knowledge
- Evaluating learning
- Small group instructional feedback
- Use of common educational media
- Educational technology
- Analyzing the classroom
- Classroom research