UCFV
UNIVERSITY COLLEGE of the FRASER VALLEY

OFFICIAL COURSE OUTLINE (page 1)

COURSE IMPLEMENTATION DATE: May 2008
COURSE REVISED IMPLEMENTATION DATE:
COURSE TO BE REVIEWED: February 2012
(four years after UPAC approval) *(month, year)*

OFFICIAL COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.
Shaded headings are subject to change at the discretion of the department – see course syllabus available from instructor

CMNS 490	Communications	4
COURSE NAME/NUMBER	FACULTY/DEPARTMENT	UCFV CREDITS

Directed Studies in Communications
COURSE DESCRIPTIVE TITLE

CALENDAR DESCRIPTION:

This course will provide students the opportunity to pursue in-depth independent study of a communications issue, theme, or problem. Students must, in consultation with a faculty members from Communications and their discipline, develop a detailed project proposal indicating the rationale, readings, scope, objectives, and methods prior to beginning the course. The completed project must display the student's abilities as an effective writer, knowledge of audience, and thorough familiarity with the selected topic area.

PREREQUISITES: 60 university-level credits completed, of which at least 12 must be from CMNS, and permission of instructor. If faculty availability is limited preference will be given to students pursuing a degree option in CMNS.

COREQUISITES:
PRE or COREQUISITES:

SYNONYMOUS COURSE(S):
(a) Replaces: **NA**
(b) Cross-listed with: **NA**
(c) Cannot take: **NA** for further credit.

SERVICE COURSE TO: *(department/program)*
NA

TOTAL HOURS PER TERM: **75**

STRUCTURE OF HOURS:

Lectures:	**5**	Hrs
Seminar:		Hrs
Laboratory:		Hrs
Field experience:		Hrs
Student directed learning:	**65**	Hrs
Other (specify): consultation, interviews, and presentation of project	**5**	Hrs

TRAINING DAY-BASED INSTRUCTION:
Length of course:
Hours per day:

OTHER:
Maximum enrolment:
Expected frequency of course offerings:
(every semester, annually, every other year, etc.)

WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)	☐ Yes	☐ No
WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)	☒ Yes	☐ No
TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:	☐ Yes	☒ No

Course designer(s):	**Raymond Welch**		
Department Head:	**Lynn Kirkland Harvey**	Date approved:	**Nov. 16, 2007**
Supporting area consultation (UPACA1)		Date of meeting:	**Nov. 23, 2007**
Curriculum Committee chair:	**Moira Kloster**	Date approved:	**Dec. 7, 2007**
Dean/Associate VP:	**Eric Davis**	Date approved:	**Dec. 21, 2007**
Undergraduate Program Advisory Committee (UPAC) approval		Date of meeting:	**Feb. 1, 2008**

LEARNING OUTCOMES:

Upon successful completion of this course, students will:

1. Have a deep and sophisticated understanding of a particular issue, problem, or topic in Communications.
2. Able to do project design and project management.
3. Able to produce effective extended print and electronic documents according to audience requirements.

METHODS: *(Guest lecturers, presentations, online instruction, field trips, etc.)*

Planning and consultation/ mentoring interviews to establish and guide students toward achievement of project objective(s); student-directed learning (may involve field work and may require approval of UCFV Research Ethics Committee); lectures on project planning and management, research methods, and presentation of findings, including document design and oral briefing strategies.

METHODS OF OBTAINING PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

☐ Examination(s) ☐ Portfolio assessment ☐ Interview(s)

☐ Other (specify):

☒ PLAR cannot be awarded for this course for the following reason(s): This is a process course where the students, through ongoing consultation with faculty, design and develop an independent project.

TEXTBOOKS, REFERENCES, MATERIALS:

[Textbook selection varies by instructor. An example of texts for this course might be:]

Will vary according to project proposal.

SUPPLIES / MATERIALS:

Will vary according to project proposal.

STUDENT EVALUATION:

[An example of student evaluation for this course might be:]

10% Interview participation and weekly discussion with faculty advisor

20% Short written assignments (periodic progress reports)

15% Presentation of findings (technical briefing to panel)

55% Final project

COURSE CONTENT:

[Course content varies by instructor. An example of course content might be:]

Varies according to project proposed/approved. To be determined in consultation with faculty advisor.