

COURSE IMPLEMENTATION DATE:	September 2007
COURSE REVISED IMPLEMENTATION DATE:	
COURSE TO BE REVIEWED:	September 2009
(Four years after UPAC final approval date)	(MONTH YEAR)

OFFICIAL COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.

Shaded headings are subject to change at the discretion of the department and the material will vary
- see course syllabus available from instructor

FACULTY/DEPARTMENT:	Faculty of Science, Health and Human Services / Dental Hygiene Program	
DHYG 250		1
COURSE NAME/NUMBER	FORMER COURSE NUMBER	UCFV CREDITS
	Principles and Issues III	
COURSE DESCRIPTIVE TITLE		

CALENDAR DESCRIPTION:

In this lecture and seminar course students focus on the career aspects of dental hygiene. They study workplace settings and educational opportunities, organizational, financial and marketing initiatives in clinical practice. Contracts, office overhead, insurance and promotional guidelines are emphasized.

PREREQUISITES: **DHYG 151, DHYG 162, DHYG 190**
COREQUISITES: **DHYG 260**

SYNONYMOUS COURSE(S)	SERVICE COURSE TO:
(a) Replaces: _____ (Course #)	_____
(b) Cannot take: _____ for further credit. (Course #)	_____
	(Department/Program)
	(Department/Program)

TOTAL HOURS PER TERM:	15	TRAINING DAY-BASED INSTRUCTION
STRUCTURE OF HOURS:		LENGTH OF COURSE: _____
Lectures: 10 Hrs		HOURS PER DAY: _____
Seminar: 5 Hrs		
Laboratory: Hrs		
Field Experience: Hrs		
Student Directed Learning: Hrs		
Other (Specify): Hrs		

MAXIMUM ENROLLMENT:	16
EXPECTED FREQUENCY OF COURSE OFFERINGS:	Fall term, 2nd year only
WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

AUTHORIZATION SIGNATURES:

Course Designer(s): _____ Shauna Warner	Chairperson: _____ Rosie Friesen (<i>Curriculum Committee</i>)
Department Head: _____ Wanda Gordon	Dean: _____ Jackie Snodgrass
PAC Approval in Principle Date: _____	PAC Final Approval Date: September 30, 2005

LEARNING OBJECTIVES / GOALS / OUTCOMES / LEARNING OUTCOMES:

The student will be able to:

1. Examine and discuss dental hygiene practice settings and educational opportunities for dental hygienists
2. Discuss teamwork in the workplace
3. Understand management styles in dental hygiene practice
4. Understand principles of marketing in dental hygiene

METHODS:

Lecture
Seminar discussions
Group project

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR (Please check:) Yes No

METHODS OF OBTAINING PLAR:

Challenge exam

TEXTBOOKS, REFERENCES, MATERIALS:

[Textbook selection varies by instructor. An example of texts for this course might be:]

Darby, Michele L., and Walsh, Margaret,(2003) Dental Hygiene Theory and Practice Philadelphia: W.B. Saunders

Daniel, Susan J. and Harfst,Sherryl Ann(2004). Dental Hygiene Concepts, Cases and Competencies. St. Louis: Mosby Company

UCFV Course Pack DHYG 250

SUPPLIES / MATERIALS:

STUDENT EVALUATION:

[An example of student evaluation for this course might be:]

The final grade for this course will be assigned, based on the following:

Dental Hygiene marketing project	40%
Assignments	45%
Report on Alternative Dental Hygiene Practice Setting	15%

UCFV letter grading system will be used. A passing grade is 70% (B-)

COURSE CONTENT:

[Course content varies by instructor. An example of course content might be:]

Main Themes / Critical Elements are:

1. General characteristics of dental professionals
2. Career development for dental hygienists
3. Post diploma education for dental hygienists
4. Team behaviors; group dynamics
5. Collaborative approach to professional services
6. Relationship between practice standards and professional accountability
7. Management approaches used in the dental profession
8. Policies and procedures used in management; risk management strategies in dental hygiene practice
9. Role of related business professionals in operating a dental practice; methods of financing dental care
- 10.The entrepreneurial approach to dental hygiene practice
- 11.Marketing techniques used to promote dental hygiene services

