

OFFICIAL UNDERGRADUATE COURSE OUTLINE (page 1)

COURSE IMPLEMENTATION DATE:

COURSE REVISED IMPLEMENTATION DATE:

COURSE TO BE REVIEWED:

(four years after UPAC approval)

March 2012

(month, year)

Date of meeting: Apr. 25, 2008

OFFICIAL UNDERGRADUATE COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.							
Shaded headings are subject to change at the discretion of the department – see course syllabus available from instructor							
ENGL 090		College and Career			3		
COURSE NAME/NUMBER		FACULTY/DEPA		UCFV	CREDITS		
Technical and Professional English COURSE DESCRIPTIVE TITLE							
CALENDAR DESCRIPTION:							
This university preparatory of for success in post-secondar of this course. In addition, st English 090 is equivalent to requirement of the B.C. Adult	ry courses. Developm udents will evaluate a Technical and Profes	nent of academic and and analyze writing in sional Communication	I professional wri a variety of geni ons 12 and satisfi	ting skills is a major res. Technical and P	component rofessional		
PREREQUISITES: One of the following: English 081, English 11, a CPT Score of 41 or better, LPI essay							
score of 24 or higher (level 4), ESL WG 74 with a C+ or better, or CCP Department permission (assessment may be required).							
COREQUISITES:							
PRE or COREQUISITES:							
SYNONYMOUS COURSE(S): (a) Replaces:			SERVICE COURSE TO: (department/program)				
(b) Cross-listed with:(c) Cannot take:		 for further credit.					
(c) Carriot take.							
TOTAL HOURS PER TERM: 90 TRAINING DAY-BASED INSTRUCTION:			TION:				
STRUCTURE OF HOURS: Lectures:	45 Hrs	Length of course: Hours per day:					
Seminar:	45 Hrs						
Laboratory:	Hrs	OTHER:	mt. 04				
Field experience: Student directed learning:	Hrs Hrs	Maximum enrolment: 24 Expected frequency of course offerings: Annually					
Other (specify):	Hrs						
WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only) WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department) TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE: Yes No							
					1		
Course designer(s): Marilyn MacDonald							
Department Head: Sue Brigden			Date approved:	Feb. 13, 2008			
Supporting area consultation (UPACA1) Curriculum Committee chair: Susan DeLong			Date of meeting:				
			Date approved:	Feb. 13, 2008			
Dean/Associate VP: Kare	en Evans	_	Date approved:	Apr. 25, 2008			

Undergraduate Program Advisory Committee (UPAC) approval

LEARNING OUTCOMES:

Upon successful completion of this course, students will:

- 1) Read and identify the components and structure of workplace and media communications
- 2) Create effective academic, technical, and professional documents
- 3) Demonstrate an awareness and understanding of the power of language and the most effective ways to present material taking into consideration audience, tone, and purpose
- 4) Write and orally present a research-based document
- 5) Evaluate persuasive communications for validity, reliability, currency, and objectivity
- 6) Collaborate in and evaluate group process
- 7) Effectively use computers for communication and word processing

METHODS: (Guest lecturers, presentations, online instruction, field trips, etc.)

Lectures, class discussions, computer instruction and use, collaborative group work.

	Examination(s)	□ Portfolio assessment	☐ Interview(s)						
1) 2) 3)	Other (specify): Oral and written presentation of a research-based document Critical analysis of three documents: literary writing, workplace communication and media message On demand written evaluation of argument for validity, reliability and objectivity On demand creation of computer generated documents including typed and graphic messages								
	PLAR cannot be awarded for	r this course for the following rea	ason(s):						

TEXTBOOKS, REFERENCES, MATERIALS:

[Textbook selection varies by instructor. An example of texts for this course might be:]

Anker, Susan. Real Writing with Readings (Bedford St. Martin's)

BC Advanced Education- Technical and Professional English-ABE Provincial Level

Guffey, Mary Ellen and Almonte, Richard. The Essentials of Business Communication (Nelson)

Lee, Linda A.. Empowered College Reading (Pearson Prentice Hall)

Markel, Mike. Technical Communications (Bedford St. Martin's)

SUPPLIES / MATERIALS:

Computer copy card.

STUDENT EVALUATION:

[An example of student evaluation for this course might be:]

- 50% Variety of written communication, including essays, professional documents, and a research-based document
- 10% Oral presentation
- 15% Group project with analysis of group process
- 25% Tests and exams

COURSE CONTENT:

[Course content varies by instructor. An example of course content might be:]

- 1) Reading and analyzing texts, workplace documents, graphics and media
- 2) Developing skills in academic and workplace writing
- 3) Developing effective presentations using appropriate computer software and visual aids
- 4) Developing research skills
- 5) Developing oral presentation skills
- 6) Participating in and evaluating group process
- 7) Reviewing grammar, word choice, and written presentation style