

COURSE IMPLEMENTATION DATE: March 1993  
 COURSE REVISED IMPLEMENTATION DATE: September 2006  
 COURSE TO BE REVIEWED: February 2010  
 (Four years after UPAC final approval date) (MONTH YEAR)

**OFFICIAL COURSE OUTLINE INFORMATION**

Students are advised to keep course outlines in personal files for future use.  
 Shaded headings are subject to change at the discretion of the department and the material will vary  
 - see course syllabus available from instructor

FACULTY/DEPARTMENT:	Faculty of Arts & Applied Arts - English	
ENGL 214		3
COURSE NAME/NUMBER	FORMER COURSE NUMBER	UCFV CREDITS
	Writing and Rhetorical Theory	
COURSE DESCRIPTIVE TITLE		

**CALENDAR DESCRIPTION:**

This course is an introduction to selected theories of composition and rhetoric. This theory course requires written essays and exams.

PREREQUISITES: Any two 100-level English courses - ENGL 105 or higher  
 COREQUISITES: none

SYNONYMOUS COURSE(S)	SERVICE COURSE TO:
(a) Replaces: _____ (Course #)	(Department/Program)
(b) Cannot take: _____ for further credit. (Course #)	(Department/Program)

TOTAL HOURS PER TERM:	45	TRAINING DAY-BASED INSTRUCTION
STRUCTURE OF HOURS:		LENGTH OF COURSE: _____
Lectures: 35 Hrs		HOURS PER DAY: _____
Seminar: Hrs		
Laboratory: Hrs		
Field Experience: Hrs		
Student Directed Learning: Hrs		
Other (Specify): Discussion 10 Hrs		

MAXIMUM ENROLLMENT:	36
EXPECTED FREQUENCY OF COURSE OFFERINGS:	Once every two years
WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

**AUTHORIZATION SIGNATURES:**

Course Designer(s):	Rhonda Schuller	Chairperson:	Raymond Welch (Curriculum Committee)
Department Head:	Jim Andersen	Dean:	Eric Davis
UPAC Approval in Principle Date:		UPAC Final Approval Date:	February 3, 2006

**LEARNING OBJECTIVES / GOALS / OUTCOMES / LEARNING OUTCOMES:**

This course gives students a brief survey of rhetorical theory from Classical Rhetoric, then focuses primarily on contemporary work in rhetoric. Students will understand writing as a tool and rhetoric as concerned with the production and use of writing in various contexts.

**METHODS:**

Lecture, discussion, writing group exercises and discussion.

**PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):**

Credit can be awarded for this course through PLAR (Please check:) ☒ Yes ☐ No

**METHODS OF OBTAINING PLAR:**

Portfolio evaluation, exam.

**TEXTBOOKS, REFERENCES, MATERIALS:**

[Textbook selection varies by instructor. An example of texts for this course might be:]

Bizzell, Patricia and Bruce Herzberg. The Rhetorical Tradition. 2<sup>nd</sup> ed. Bedford, St. Martins.2001  
Herrick, James. The History and Theory of Rhetoric. 2<sup>nd</sup> ed. Allyn and Bacon. 2001  
Covino, William and David Joliffe. Rhetoric: Concepts, Boundaries, Definitions, Allyn and Bacon. 1995.

**SUPPLIES / MATERIALS:**

No unusual supplies needed

**STUDENT EVALUATION:**

[An example of student evaluation for this course might be:]

Midterm	20%
Final Exam	20
2 Papers, 12000-1500 words (25% each)	50
Attendance, discussion	10
Total	100%

**COURSE CONTENT:**

[Course content varies by instructor. An example of course content might be:]

Weeks 1-2 Classical rhetoric, introduction of cannon

Weeks 3-4 Readings in ethos, authority, voice

Weeks 5-6 Readings in logos, form, invention  
Midterm exam

Weeks 7-8 Readings in pathos, audience, purpose  
Paper 1, critical thinking about theories and theorists

Weeks 9-10 Readings in kairos, context, situation, exegesis

Weeks 11-12 Readings in purpose, persuasion, collaboration

Week 13 Readings in directions for research  
Paper 2, comparative critical thinking about theories and theorists  
  
Final exam, summary and critical understanding of readings