

COURSE IMPLEMENTATION DATE:	March 1993
COURSE REVISED IMPLEMENTATION DATE:	September 2013
COURSE TO BE REVIEWED:	September 2019
(six years after UEC approval)	(month, year)

OFFICIAL UNDERGRADUATE COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.

Shaded headings are subject to change at the discretion of the department – see course syllabus available from instructor

ENGL 214	College of Arts - English	3
COURSE NAME/NUMBER	FACULTY/DEPARTMENT	UFV CREDITS
	Writing and Rhetorical Theory	
	COURSE DESCRIPTIVE TITLE	

CALENDAR DESCRIPTION:

Students study rhetorical theory from classical and modern times to apply it in present-day situations. Students will understand writing as a tool, and rhetoric as concerned with the production and use of writing in various contexts. This course will focus on literacy, figurative language, and the ethics and teaching of writing.

PREREQUISITES: Any two 100-level English courses numbered ENGL 105 or higher

COREQUISITES:

PRE or COREQUISITES:

SYNONYMOUS COURSE(S):

- (a) Replaces: _____
- (b) Cross-listed with: _____
- (c) Cannot take: _____ for further credit.

SERVICE COURSE TO: (department/program)

TOTAL HOURS PER TERM: 45

STRUCTURE OF HOURS:

Lectures:	<u>35</u>	Hrs
Seminar:	_____	Hrs
Laboratory:	_____	Hrs
Field experience:	_____	Hrs
Student directed learning:	_____	Hrs
Other (specify): discussion	<u>10</u>	Hrs

TRAINING DAY-BASED INSTRUCTION:

Length of course: _____

Hours per day: _____

OTHER:

Maximum enrolment: 25

Expected frequency of course offerings: Once every two years
(every semester, annually, every other year, etc.)

WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)

☒ Yes ☐ No

WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)

☐ Yes ☐ No

TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:

☒ Yes ☐ No

Course designer(s): Rhonda Schuller (reviewed by Rhonda Schuller and Hilary Turner)

Department Head: John Pitcher

Date approved: April 29, 2013

Campus-Wide Consultation (CWC)

Date of meeting: n/a

Curriculum Committee chair: Tetsuomi Anzai

Date approved: May 10, 2013

Dean/Associate VP: Jacqueline Nolte

Date approved: May 10, 2013

Undergraduate Education Committee (UEC) approval

Date of meeting: June 21, 2013

LEARNING OUTCOMES:

Upon successful completion of this course, students will be able to:

1. Identify the components of the rhetorical canon and rhetorical appeals.
2. Evaluate and discuss theories shaped by their historical context.
3. Read theory critically.
4. Discuss theoretical works.
5. Make effective use in their own writing of a range of rhetorical techniques.
6. Write critically about rhetorical theory.

METHODS: *(Guest lecturers, presentations, online instruction, field trips, etc.)*

Lecture, discussion, writing group exercises, and discussion.

METHODS OF OBTAINING PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

☐ Examination(s) ☒ Portfolio assessment ☒ Interview(s)

☐ Other (specify):

☐ PLAR cannot be awarded for this course for the following reason(s):

TEXTBOOKS, REFERENCES, MATERIALS:

[Textbook selection varies by instructor. An example of texts for this course might be:]

Bizzell, Patricia and Bruce Herzberg. *The Rhetorical Tradition*. 2nd ed. Bedford, St. Martins, 2001

Herrick, James. *The History and Theory of Rhetoric*. 2nd ed. Allyn and Bacon, 2001

Crowley, Sharon and Debra Hawhee. *Ancient Rhetoric for Contemporary Students*. 5th ed., Longman, 2010.

SUPPLIES / MATERIALS:

STUDENT EVALUATION:

[An example of student evaluation for this course might be:]

Midterm:	20%
Final exam:	20%
Two papers, 1200-1500 words (25% each):	50%
Attendance/ discussion:	10%

COURSE CONTENT:

[Course content varies by instructor. An example of course content might be:]

Weeks 1-2:	Classical rhetoric, introduction of canon
Weeks 3-4:	Readings in ethos, authority, voice
Weeks 5-6:	Readings in logos, form, invention
Weeks 7-8:	Readings in pathos, audience, purpose
Paper 1:	Critical thinking about theories and theorists
Weeks 9-10:	Readings in kairos, context, situation, exegesis
Weeks 11-12:	Readings in purpose, persuasion, collaboration
Week 13:	Readings in directions for research