

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: ENGL 214		Number of Credits: 3 Course credit policy (105)																	
Course Full Title: Writing and Rhetorical Theory Course Short Title (if title exceeds 30 characters):																			
Faculty: Faculty of Humanities		Department (or program if no department): English																	
Calendar Description: <p>Students study rhetorical theory from classical and modern times to apply it in present-day situations. Students will understand writing as a tool, and rhetoric as concerned with the production and use of writing in various contexts. This course will focus on literacy, figurative language, and the ethics and teaching of writing.</p>																			
Prerequisites (or NONE):		One of the following: (any two 100-level English courses numbered ENGL 105 or higher) or (B or better in ENGL 105).																	
Corequisites (if applicable, or NONE):		NONE																	
Pre/corequisites (if applicable, or NONE):		NONE																	
Equivalent Courses (cannot be taken for additional credit) Former course code/number: Cross-listed with: Equivalent course(s): <i>Note: Equivalent course(s) should be included in the calendar description by way of a note that students with credit for the equivalent course(s) cannot take this course for further credit.</i>		Transfer Credit Transfer credit already exists: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Transfer credit requested (OREg to submit to BCCAT): <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (if yes, fill in transfer credit form) Resubmit revised outline for articulation: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No To find out how this course transfers, see bctransferguide.ca .																	
Total Hours: 45 Typical structure of instructional hours: <table border="1"> <tr> <td>Lecture hours</td> <td>35</td> </tr> <tr> <td>Seminars/tutorials/workshops</td> <td>10</td> </tr> <tr> <td>Laboratory hours</td> <td></td> </tr> <tr> <td>Field experience hours</td> <td></td> </tr> <tr> <td>Experiential (practicum, internship, etc.)</td> <td></td> </tr> <tr> <td>Online learning activities</td> <td></td> </tr> <tr> <td>Other contact hours:</td> <td></td> </tr> <tr> <td>Total</td> <td>45</td> </tr> </table>		Lecture hours	35	Seminars/tutorials/workshops	10	Laboratory hours		Field experience hours		Experiential (practicum, internship, etc.)		Online learning activities		Other contact hours:		Total	45	Special Topics Will the course be offered with different topics? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, different lettered courses may be taken for credit: <input type="checkbox"/> No <input type="checkbox"/> Yes, repeat(s) <input type="checkbox"/> Yes, no limit <i>Note: The specific topic will be recorded when offered.</i>	
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Other contact hours:																			
Total	45																		
		Maximum enrolment (for information only): 25 Expected frequency of course offerings (every semester, annually, every other year, etc.): Once every two years																	
Department / Program Head or Director: Hilary Turner		Date approved: November 6, 2015																	
Faculty Council approval		Date approved: February 12, 2016																	
Campus-Wide Consultation (CWC)		Date of posting: March 11, 2016																	
Dean/Associate VP: Jacqueline Nolte		Date approved: February 12, 2016																	
Undergraduate Education Committee (UEC) approval		Date of meeting: May 20, 2016																	

Learning Outcomes

Upon successful completion of this course, students will be able to:

1. Identify the components of the rhetorical canon and rhetorical appeals.
2. Evaluate and discuss theories shaped by their historical context.
3. Read theory critically.
4. Discuss theoretical works.
5. Make effective use in their own writing of a range of rhetorical techniques.
6. Write critically about rhetorical theory.

Prior Learning Assessment and Recognition (PLAR)

☒ Yes ☐ No, PLAR cannot be awarded for this course because

Typical Instructional Methods (guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion)

Lecture, discussion, writing group exercises, and discussion.

Grading system: Letter Grades: ☒ Credit/No Credit: ☐ Labs to be scheduled independent of lecture hours: Yes ☐ No ☒

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Text(s) and Resource Materials (if more space is required, download Supplemental Texts and Resource Materials form)

	Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1.	Bizzell, Patricia and Bruce Herzberg	The Rhetorical Tradition. 2nd ed.	<input type="checkbox"/>	Bedford, St. Martins	2001
2.	Herrick, James	The History and Theory of Rhetoric. 2nd ed.	<input type="checkbox"/>	Allyn and Bacon	2001
3.	Crowley, Sharon and Debra Hawhee	Ancient Rhetoric for Contemporary Students. 5th ed.	<input type="checkbox"/>	Longman	2010
4.			<input type="checkbox"/>		
5.			<input type="checkbox"/>		

Required Additional Supplies and Materials (software, hardware, tools, specialized clothing, etc.)

n/a

Typical Evaluation Methods and Weighting

Final exam:	20%	Assignments:	50%	Midterm exam:	20%	Practicum:	%
Quizzes/tests:	%	Lab work:	%	Field experience:	%	Shop work:	%
Discussion/Attendance:	10%	Other:	%	Other:	%	Total:	100%

Details (if necessary): Two papers, 1200-1500 words (25% each)

Typical Course Content and Topics

Weeks 1-2: Classical rhetoric, introduction of canon
 Weeks 3-4: Readings in ethos, authority, voice
 Weeks 5-6: Readings in logos, form, invention
 Weeks 7-8: Readings in pathos, audience, purpose
 Paper 1: Critical thinking about theories and theorists
 Weeks 9-10: Readings in kairos, context, situation, exegesis
 Weeks 11-12: Readings in purpose, persuasion, collaboration
 Week 13: Readings in directions for research