UNIVERSITY OF THE FRASER VALLEY

ORIGINAL COURSE IMPLEMENTATION DATE: September 2003
REVISED COURSE IMPLEMENTATION DATE: January 2027
COURSE TO BE REVIEWED (six years after UEC approval)**:** October 2032
Course outline form version: 29/08/2024

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: ENGL 376	**Number of Credits:** 4 Course credit policy (105)
Course Full Title: Rhetoric: A Survey **Course Short Title:** Rhetoric: A Survey	
Faculty: Faculty of Humanities	**Department/School:** English

Calendar Description:

Explores changes in rhetorical theory globally, from ancient times to the present by examining primary source documents in the context of present-day issues.

Prerequisites (or NONE):	Any two 200-level English courses.
Corequisites (if applicable, or NONE):	None.
Pre/corequisites (if applicable, or NONE):	None.

Antirequisite Courses *(Cannot be taken for additional credit.)*

Former course code/number:

Cross-listed with:

Equivalent course(s):

(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)

Typical Structure of Instructional Hours

Lecture/seminar	30
Tutorials/workshops	30
Total hours	**60**

Scheduled Laboratory Hours

Labs to be scheduled independent of lecture hours: **No**

Course Details

Special Topics course: **No**
(If yes, the course will be offered under different letter designations representing different topics.)

Directed Study course: **No**
(See policy 207 for more information.)

Grading System: **Letter grades**

Delivery Mode: **May be offered in multiple delivery modes**

Expected frequency: **Every other year**

Maximum enrolment (for information only)**: 25**

Prior Learning Assessment and Recognition (PLAR)

PLAR is available for this course.

Transfer Credit *(See bctransferguide.ca.)*

Transfer credit already exists: **No**

Submit outline for (re)articulation: **No**
(If yes, fill in transfer credit form.)

Department approval	**Date of meeting:**	May 7, 2026
Faculty Council approval	**Date of meeting:**	June 5, 2026
Undergraduate Education Committee (UEC) approval	**Date of meeting:**	October 2, 2026

Learning Outcomes *(These should contribute to students' ability to meet program outcomes and thus Institutional Learning Outcomes.)*

Upon successful completion of this course, students will be able to:

1. Analyze ideas about rhetoric from around the world and from ancient to current times.
2. Apply historical, global and Indigenous views of rhetoric to contemporary and local issues.
3. Engage the terminology of various schools of rhetoric in the development of their own ideas.
4. Compare perspectives on central rhetorical debates and concepts.
5. Situate themselves reflectively in relation to historical, global, local and Indigenous rhetorical traditions.
6. Reflect on the role of colonialism and racism in the suppression of various rhetorical traditions, and in the construction of the Western rhetorical canon.

Recommended Evaluation Methods and Weighting *(Evaluation should align to learning outcomes.)*

Holistic assessment:	50%	%	%
Portfolio:	50%	%	%

Details:

The portfolio includes samples of students' work from over the course of the semester, such as cooperative projects, multimodal arguments, comparative analysis, and literature reviews. Holistic assessment centres students' reflections on their own learning, such as self-assessment memos and journal writing.

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Instructional Methods *(Guest lecturers, presentations, online instruction, field trips, etc.)*

Lecture/discussion.

Texts and Resource Materials *(Include online resources and Indigenous knowledge sources. Open Educational Resources (OER) should be included whenever possible. If more space is required, use the Supplemental Texts and Resource Materials form.)*

	Type	Author or description	Title and publication/access details	Year
1.	Book	Wu et al	Global Rhetorical Traditions	2023
2.	OER	website	Sylva Rhetorica: The Forest of Rhetoric	2016-present
3.	Book	Gross, Lawrence	Native American Rhetorics	2021
4.	Online resource	Archibald, Jo-ann	Indigenous Storywork – indigenousstorywork.com	unknown
5.				

Required Additional Supplies and Materials *(Software, hardware, tools, specialized clothing, etc.)*

None required.

Course Content and Topics

Units presented below are thematic rather than periodized, as periodization is part of the colonial tradition. Cultural and historical rhetorics, including Indigenous rhetorics, are distributed throughout the themes.

- Rhetoric as argumentation
- Rhetoric as means of identification (with others)
- Rhetoric as mode of understanding
- Rhetoric as relational
- Rhetoric as epistemic
- Material, object-oriented, and "posthuman" rhetorics