

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: ENGL 389		Number of Credits: 4 Course credit policy (105)													
Course Full Title: Careers in Writing and Publishing Course Short Title: Careers in Writing and Publishing															
Faculty: Faculty of Humanities		Department (or program if no department): English													
Calendar Description: Lessons, exercises and hands-on training in the fields of publishing, editing, literary marketing, literary event organizing, book reviewing, interviewing and more. Designed for students who are curious about working in the publishing industry following graduation.															
Prerequisites (or NONE):		Two 200-level English courses including one of ENGL 208, ENGL 211, ENGL 212, ENGL 213, or ENGL 215.													
Corequisites (if applicable, or NONE):															
Pre/corequisites (if applicable, or NONE):															
Antirequisite Courses (<i>Cannot be taken for additional credit.</i>) Former course code/number: Cross-listed with: Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>		Course Details Special Topics course: No <i>(If yes, the course will be offered under different letter designations representing different topics.)</i> Directed Study course: No <i>(See policy 207 for more information.)</i> Grading System: Letter grades Delivery Mode: May be offered in multiple delivery modes Expected frequency: Fall only Maximum enrolment (for information only): 25													
Typical Structure of Instructional Hours <table border="1"> <tr> <td>Lecture/seminar</td> <td>30</td> </tr> <tr> <td>Tutorials/workshops</td> <td>20</td> </tr> <tr> <td>Experiential (work-integrated learning)</td> <td>10</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td>Total hours</td> <td>60</td> </tr> </table>		Lecture/seminar	30	Tutorials/workshops	20	Experiential (work-integrated learning)	10					Total hours	60	Prior Learning Assessment and Recognition (PLAR) PLAR is available for this course.	
Lecture/seminar	30														
Tutorials/workshops	20														
Experiential (work-integrated learning)	10														
Total hours	60														
Scheduled Laboratory Hours Labs to be scheduled independent of lecture hours: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes		Transfer Credit (See bctransferguide.ca .) Transfer credit already exists: No Submit outline for (re)articulation: Yes <i>(If yes, fill in transfer credit form.)</i>													
Department approval		Date of meeting: November 26, 2024													
Faculty Council approval		Date of meeting: January 17, 2025													
Undergraduate Education Committee (UEC) approval		Date of meeting: February 28, 2025													

Learning Outcomes *(These should contribute to students' ability to meet program outcomes and thus Institutional Learning Outcomes.)*

Upon successful completion of this course, students will be able to:

1. Describe the range of careers available in the realm of writing and publishing.
2. Evaluate the quality of published books, and their place within the wider literature, through the writing of book reviews.
3. Acquire first-hand knowledge of literary craft and the world of contemporary publishing through interviews with writers and publishers.
4. Provide constructive feedback in workshoping environments.
5. Apply approaches to editing at multiple levels (substantive editing, copyediting, proofreading, fact-checking) to the writing of their classmates and professional authors.
6. Analyze the strengths and weaknesses of the publishing industry in a digital age.
7. Evaluate gaps in the current publishing landscape, with special attention to the full participation of historically marginalized groups and the Indigenization of the industry.
8. Analyze approaches to the operation of literary arts organizations in preparation for future opportunities within those organizations.

Recommended Evaluation Methods and Weighting *(Evaluation should align to learning outcomes.)*

Assignments:	55%	Field evaluation:	5%	Project:	30%
Quizzes/tests:	10%		%		%

Details: Participation (10%), journal/reflective writing (10%), critical review (15%), literary interview (20%), editing quiz (10%), writers festival field evaluation (5%), final project (30%).

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Instructional Methods *(Guest lecturers, presentations, online instruction, field trips, etc.)*

Lectures, guest lectures, field studies of events and festivals.

Texts and Resource Materials *(Include online resources and Indigenous knowledge sources. [Open Educational Resources](#) (OER) should be included whenever possible. If more space is required, use the [Supplemental Texts and Resource Materials form](#).)*

Type	Author or description	Title and publication/access details	Year
1. Textbook	Wachtel, Eleanor	<i>The Best of Writers and Company</i>	2016
2. Textbook	Lahey, Anita	<i>The Mystery Shopping Cart: Essays on Poetry and Culture</i>	2013
3. Article	Editors Canada	<i>Edit Like a Pro</i>	2016
4. Article	Jeannette C. Armstrong	"Four Decades: An Anthology of Canadian Native Poetry from 1960 to 2000," in <i>Native Poetry in Canada: A Contemporary Anthology</i> , ed. Jeannette C. Armstrong and Lally Grauer, Broadview Press	2001
5. Article	Marilyn Dumont and Katherine Vermette	"Animating their Words: Marilyn Dumont and Katherine Vermette," in <i>What the Poets Are Doing: Canadian Poets in Conversation</i> , Nightwood Editions	2018
6. Article	Nadia L. Hohn	"How to Create An Inclusive Literary Festival," ByBlacks.com	2023
7. Article	League of Canadian Poets	"Hosting a Poetry Reading," Poets.ca	2016
8. Article	Gregory Younging	"Culturally appropriate publishing practices for Indigenous authors and content," in <i>Indigenous Elements of Style</i> , Brush Education	2018

Course Content and Topics**Unit One (Week 1-3) – Editing**

- Lectures and exercises on substantive editing, copyediting and proofreading
- Collaborative work editing and workshoping each other's writing at the various levels of evaluation
- Quiz

Unit 2 (Week 4-5) – The Literary Interview

- Lectures and readings on literary interviews across a variety of genres
- Selection of a professional author to interview and preparation of author questions
- Submission of completed interview at end of term

Unit 3 (Weeks 6-10) – Literary Organizing and Marketing

- Lectures and guest lectures on literary festivals, reading series, large-scale book clubs (Canada Reads) and more
- Guest lectures on marketing and promotions from independent and international book publishers
- Participation in the planning, marketing and promotion of the Fraser Valley Writers Festival
- Introduction of final project: proposals for future campus literary events and publications.

Unit 4 (Week 10-13) – Professional Critical Writing

- Lectures and readings on the critical essay and critical review, differentiating between academic and literary writing
- Review of magazines, websites, newspapers and journals interested in various types of critical responses to books

- Completion of a critical response to one or more books