UNIVERSITY COLLEGE of the FRASER VALLEY

COURSE IMPLEMENTATION DATE:	September 2001
COURSE REVISED IMPLEMENTATION DATE:	September 2007
COURSE TO BE REVIEWED:	February 2011
(Four years after UPAC final approval date)	(MONTH YEAR)

OFFICIAL COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.
Shaded headings are subject to change at the discretion of the department and the material will vary - see course syllabus available from instructor

FACULTY/DEPARTMENT: **FASHION DESIGN**

FD 163		**3**
COURSE NAME/NUMBER	FORMER COURSE NUMBER	UCFV CREDITS

Fundamentals of Fashion Design
COURSE DESCRIPTIVE TITLE

CALENDAR DESCRIPTION:

This is an introductory creative design class, which examines the basic elements and principles of fashion design. Acquisition of fashion terminology will help students to identify various elements of garments, from basic silhouettes to prints and patterns. Emphasis will be placed on the influence and roles that colour and texture play throughout apparel design. Students will explore the nature of fashion design problems and how to communicate solutions visually and verbally in a supportive team environment.

PREREQUISITES: **Admission to the Fashion Design diploma or permission of department head**
COREQUISITES: FD 180 or permission of instructor

SYNONYMOUS COURSE(S)
(a) Replaces: **N/A** *(Course #)*
(b) Cannot take: **N/A** *(Course #)* for further credit.

SERVICE COURSE TO:
(Department/Program)
(Department/Program)

TOTAL HOURS PER TERM: **56**
STRUCTURE OF HOURS:

Lectures:	**30**	Hrs
Seminar:		Hrs
Laboratory:		Hrs
Field Experience:		Hrs
Student Directed Learning:	**26**	Hrs
Other (Specify):		Hrs

TRAINING DAY-BASED INSTRUCTION
LENGTH OF COURSE:
HOURS PER DAY:

MAXIMUM ENROLLMENT:	**28**	
EXPECTED FREQUENCY OF COURSE OFFERINGS:	**Once a year**	
WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)	☒ Yes	☐ No
WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)	☐ Yes	☐ No
TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:	☐ Yes	☐ No

AUTHORIZATION SIGNATURES:

Course Designer(s): Deanna Devitt/Judy Hurley
Chairperson: *Curriculum Committee*
Department Head: Deanna Devitt (Acting)
Dean: Eric Davis
UPAC Approval in Principle Date:
UPAC Final Approval Date: Feb. 2, 2007

LEARNING OBJECTIVES / GOALS / OUTCOMES / LEARNING OUTCOMES:

Students who successfully complete this course will have demonstrated the ability to:

- Identify and apply the principles and elements of design to fashion
- Examine and explore inspiration sources
- Develop a creative concept from inspiration sources
- Understand the dynamics of colour and texture, and their applications to fashion
- Understand the challenges of applying design concepts to fashion
- Develop competence using appropriate fashion terminology
- Communicate ideas visually and verbally
- Receive, understand, and respond to the ideas and feedback of others

METHODS:

Lecture, practice, peer critique, research, and independent experimentation.

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR (Please check:) ☐ Yes ☒ No

METHODS OF OBTAINING PLAR:

TEXTBOOKS, REFERENCES, MATERIALS:

[Textbook selection varies by instructor. An example of texts for this course might be:

Tate, Sharon, *Inside the Fashion Business*

SUPPLIES / MATERIALS:

Portfolio (min.18" x 24")
2H pencils
Fabric swatches
Pencil crayons
Notebook/ lined paper
Sketch book (min. 11" x 14")
Paper scissors
Felt markers
Poster boards
Gouache water colour paint tubes:

- Cadmium Yellow #587
- Spectrum Red #530
- Ultramarine #533
- Permanent White #536 (large)
- Ivory Black #513 (large)

Water colour brushes: round tip sizes #2, #4 and #8
Water colour paper, medium to light weight
Mixing palettes and water containers

STUDENT EVALUATION:

[An example of student evaluation for this course might be:]

DESIGN PROJECT	25%
COLOUR PROJECT	20%
TEXTURE PROJECT	20%
INDIVIDUAL EXERSISES	10%
TESTS AND EXAMS	15%
PARTICIPATION/ATTENDANCE	10%

COURSE CONTENT:

[Course content varies by instructor. An example of course content might be:]

THE ELEMENTS AND PRINCIPLES OF DESIGN

WORKING WITH SHAPE, LINE, AND FORM

PROPORTION AND EMPHASIS

DEVELOPING IDEAS USING:

SILOUETTE

DESIGN DETAILS

RESEARCHING INSPIRATIONAL SOURCES

EXPANDING AND BUILDING UPON AN IDEA USING VARIOUS INSPIRATIONAL SOURCES

TEXTURE;

- Identifying and experimenting with a variety of textual materials
- Creating and designing texture in clothing

COLOUR THEORY

- Colour wheels and their uses
- Colour relationships
- Designing with colour
- Psychology and symbolism in colour
- Personal colour analysis

DESIGN DEVELOPMENT

- Research and experimentation with variations garment details
- Developing ideas using various inspirational sources