UNIVERSITY COLLEGE of the FRASER VALLEY

PAC FORM #2

COURSE IMPLEMENTATION DATE:[September 2001]
COURSE REVISED: [ ]
COURSE TO BE REVIEWED DATE:[September 2005]
(Four years after implementation date)

OFFICIAL COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.

Shaded headings are subject to change at the discretion of the department and material will vary - see course syllabus available from instructor

FACULTY/DEPARTMENT: FASHION DESIGN

COURSE NAME/NUMBER	FORMER COURSE NUMBER	UCFV CREDITS
FD 264		**3**

APPAREL DESIGN & ILLUSTRATION II

COURSE DESCRIPTIVE TITLE

CALENDAR DESCRIPTION:
A continuation of FD 263, with emphasis on market research and the preparation of a portfolio of design inspirations, ideas, illustrations and photographs to be used at employment interviews. Students will design apparel which meets the functional needs of specific markets and develop a manufacturer's "line" of apparel for the market of their choice. Concept boards, illustrations and technical drawings are integral components. Manufacturer's lines are reviewed during a panel presentation.

PREREQUISITES : FD 263

COREQUISITES: FD 282, FD 284

SYNONYMOUS COURSE(S)

(a) Replaces: N/A
(Course #)

(b) Cannot take N/A for further credit
(Course #)

SERVICE COURSE TO:
(Department / Program)
(Department / Program)

TOTAL HOURS PER TERM: 56

STRUCTURE OF HOURS:

Lectures:	28	hrs
Seminar:		hrs
Laboratory:		hrs
Field Experience:		hrs
Student Directed Learning:		hrs
Other (Specify): Practice	28	hrs

TRAINING DAY-BASED INSTRUCTION

LENGTH OF COURSE:

HOURS PER DAY:

MAXIMUM ENROLMENT: 20

EXPECTED FREQUENCY OF COURSE OFFERING: Once per calendar year

WILL TRANSFER CREDIT BE REQUESTED? **YES** ____ **NO** ____

TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE: **YES** ____ **NO** X

AUTHORIZATION SIGNATURES:

Course designer(s): Judy Hurley

Chairperson: *(Curriculum Committee)*

Department Head: Gayle Ramsden

Dean: Virginia B. Cooke

PAC Approval in Principle Date:

PAC Final Approval Date: December 13, 2000

COURSE NAME / NUMBER

LEARNING OBJECTIVES / GOALS / OUTCOMES/ LEARNING OUTCOMES:

On completion of this course, students will be able to:

- apply design fundamentals, colour theory and textile knowledge to volume designing.
- relate market needs to fashion trends and predictions.
- prepare and illustrate designs for communication within the industry.
- generate technical flats.
- use effective presentation and sales techniques.
- communicate ideas visually and verbally via promotional materials and presentations.
- prepare and select appropriate materials for inclusion into a portfolio.
- continue to identify and utilize sources of inspiration for original designs
- learn effective strategies for gaining employment into the fashion industry.
- enhance their ability to problem solve and develop creative solutions to scenarios.
- receive, understand and respond to the ideas and feedback of others.
- provide meaningful feedback to others.

METHODS:

Lecture, Practice, problem solving exercises and observation. Peer Critique, Independent research and experimentation will be emphasized. Demonstrations, video tapes and guest speakers will be used extensively

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR YES ____ NO ___X___

METHODS OF OBTAINING PLAR:

TEXTBOOKS, REFERENCES, MATERIALS:

Tain, Linda, Portfolio Presentation for Fashion Designers
Fairchild Publisher (Latest edition)

Reference Materials:
Style Magazine
Current Fashion Magazines

SUPPLIES / MATERIALS:

Portfolio (min size 18" x 24")
Sketch Board
General Art Supplies
Poster Board (for displays)
Notebook / Lined paper

STUDENT EVALUATION:

Uniform Project and Presentation	20%
Coat Project and Presentation	20%
Line Planning and Promotional Presentation	20%
Line Portfolio	30%
Design / Sketch Book	10%

To successfully complete this course, punctuality and regular attendance is essential. 10% per day will be deducted for late assignments up to a maximum of 3 days, then a mark “0"% may be assigned.

COURSE NAME / NUMBER

COURSE CONTENT:

Designing functional apparel for specific environments.

Revise and enhance presentation and research techniques.

Application of design fundamentals, colour theory and textile knowledge when designing for a specific market.

Incorporate compatible fabrics for trims and design detail emphasis.

Research and design for specialty textiles and fabrics. (Leather, plastics, vinyl, fur, suede & handwovens)

Continued study of fashion figures - Ladies, men and children's forms are covered.

Rendering techniques using a variety of media

Formatting presentation materials.

Sequential planning, design and development of manufacturer's line or collection form conception to consumer.

Design a 'line' or collection of clothing containing 30 co-ordinating outfits, minimum of 3 outfits to be taken to completion. All appropriate written and visual materials to be included and presented to a sales panel.

Prepare and accessorize complete outfits for display, marketing, photography shoots and fashion show presentation.