OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: FREN 225  
Number of Credits: 3 [Course credit policy (105)]

Course Full Title: Francophone Language and Culture via Media
Course Short Title: Francophone Culture and Media

Faculty: Faculty of Humanities  
Department (or program if no department): Modern Languages

Calendar Description:
Project-based course conducted entirely in French. All topics studied serve the purpose of producing a class magazine in French. Students will increase their communicative competence and knowledge of Francophone culture by reading articles and advertisements from major Francophone newspapers, listening to Radio Canada, and viewing television clips from Francophone stations. Students will learn specialized vocabulary, acronyms, and euphemisms relating to journalism, politics, and economics. Grammar will be reviewed and refined in context. Participation in discussions, along with regular written assignments and oral tutorials, will further improve students' abilities to understand and express themselves in French.

Prerequisites (or NONE): FREN 219.

Special Topics (Double-click on boxes to select.)
This course is offered with different topics:
☑ No ☐ Yes (If yes, topic will be recorded when offered.)

Independent Study
If offered as an Independent Study course, this course may be repeated for further credit: (If yes, topic will be recorded.)
☐ No ☑ Yes, repeat(s) ☐ Yes, no limit

Transfer Credit
Transfer credit already exists: (See bctransferguide.ca.)
☐ No ☑ Yes
Submit outline for (re)articulation:
☐ No ☑ Yes (If yes, fill in transfer credit form.)

Typical Structure of Instructional Hours

| Lecture/seminar hours | 45 |
| Tutorial/workshops     |     |
| Supervised laboratory hours | 15 |
| Experiential (field experience, practicum, internship, etc.) | |
| Supervised online activities | |
| Other contact hours: | |
| **Total hours** | **60** |

Labs to be scheduled independent of lecture hours: ☐ No ☑ Yes

Department / Program Head or Director: Ghizlane Laghzaoui  
Date approved: January 9, 2020

Faculty Council approval  
Date approved: January 2020

Dean/Associate VP: Jacqueline Nolte  
Date approved: January 2020

Campus-Wide Consultation (CWC)  
Date of posting: n/a

Undergraduate Education Committee (UEC) approval  
Date of meeting: February 28, 2020

Undergraduate Education Committee (UEC) approval
Learning Outcomes:
Upon successful completion of this course, students will be able to:

- Examine various francophone cultures and their media.
- Critically assess the validity of information through analysis and discussion of media and sources.
- Employ reading and writing techniques.
- Perform oral and written summaries.
- Employ vocabulary specific to journalism and media.
- Produce short news articles on various topics.
- Design advertisements in French.

Prior Learning Assessment and Recognition (PLAR)
[ ] Yes  [ ] No, PLAR cannot be awarded for this course because

Typical Instructional Methods (Guest lecturers, presentations, online instruction, field trips, etc.; may vary at department’s discretion.)
Group discussions, short presentations, mini-lectures.

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Text(s) and Resource Materials (If more space is required, download Supplemental Texts and Resource Materials form.)

<table>
<thead>
<tr>
<th>Author (surname, initials)</th>
<th>Title (article, book, journal, etc.)</th>
<th>Current ed.</th>
<th>Publisher</th>
<th>Year</th>
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<tbody>
<tr>
<td>Material designed by the instructor</td>
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<tr>
<td>L’Actualité (online magazine)</td>
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<td>Radio France Internationale (podcasts, videos and listening activities)</td>
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<td>TV5 (videos and activities)</td>
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Required Additional Supplies and Materials (Software, hardware, tools, specialized clothing, etc.)
Instructor provides all material on Blackboard

Typical Evaluation Methods and Weighting

<table>
<thead>
<tr>
<th>Final exam:</th>
<th>20%</th>
<th>Assignments:</th>
<th>20%</th>
<th>Field experience:</th>
<th>%</th>
<th>Portfolio:</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midterm exam:</td>
<td>%</td>
<td>Project:</td>
<td>15%</td>
<td>Participation:</td>
<td>5%</td>
<td>Other:</td>
<td>%</td>
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<tr>
<td>Quizzes/tests:</td>
<td>15%</td>
<td>Lab work:</td>
<td>15%</td>
<td>Oral presentation:</td>
<td>10%</td>
<td>Total:</td>
<td>100%</td>
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Details (if necessary):

Typical Course Content and Topics

Week 1-3: Methodologies
- Information analysis
- Reading techniques
- Specialized vocabulary
- Summary: oral, visual, written information

Week 4-5: Written and verbal summary

Week 6-7: Facts and opinions, reported speech

Week 8-9: Description and comparison: people, places, cultural practices

Week 10-12: Advertisement: analysis of text and visuals, design

Week 13: Magazine group presentations