

COURSE IMPLEMENTATION DATE: [**January 2000**]

COURSE TO BE REVIEWED DATE: [**January 2004**]
(Four years after implementation date)

OFFICIAL COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.

Shaded headings are subject to change at the discretion of the department and material will vary
- see course syllabus available from instructor

FACULTY/DEPARTMENT: **GRAPHIC DESIGN**

GD 113

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COURSE NAME/NUMBER

FORMER COURSE NUMBER

UCFV CREDITS

MATERIALS AND PROCESSES

COURSE DESCRIPTIVE TITLE

CALENDAR DESCRIPTION:

Students will be immersed in the nature and application of a broad variety of media and materials in a hands on studio environment. Media will be examined individually and in mixed combination. The impact of surfaces, both traditional and experimental, will be investigated throughout the semester.

PREREQUISITES: Admission to the Graphic Design program.

COREQUISITES:

SYNONYMOUS COURSE(S)

(a) Replaces:

_____ (Course #)

(b) Cannot take

_____ for further credit

_____ (Course #)

SERVICE COURSE TO:

_____ (Department / Program)

_____ (Department / Program)

TOTAL HOURS PER TERM: **82.5**

STRUCTURE OF HOURS:

Lectures:	15	hrs
Seminar:		hrs
Laboratory:	52.5	hrs
Field Experience:		hrs
Student Directed Learning:		hrs
Other (Specify):	15	hrs
Critique		

TRAINING DAY-BASED INSTRUCTION

LENGTH OF COURSE: _____

HOURS PER DAY: _____

MAXIMUM ENROLMENT: **20**

EXPECTED FREQUENCY OF COURSE OFFERING: _____

WILL TRANSFER CREDIT BE REQUESTED?

YES _____ NO **/**

TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:

YES _____ NO **/**

AUTHORIZATION SIGNATURES:

Course designer(s): **GRAPHIC DESIGN PROGRAM**

Chairperson: _____

_____ (Curriculum Committee)

Department Head: _____

Dean: _____

W.R. (Dick) Bate

PAC Approval in Principle Date: _____

PAC Final Approval Date: _____

November 24, 1999

 COURSE NAME / NUMBER

LEARNING OBJECTIVES / GOALS / OUTCOMES/ LEARNING OUTCOMES:

1. To identify how the nature and choice of material is intrinsic to the design solution.
2. To practise drawing & visualising for Three Dimensions
3. To understand that Form follows Function
4. To conceive of three dimensions in a sensory, kinetic environment
5. To constantly recognise the relationship between image and viewer
6. To become aware of the Bauhaus philosophy
7. To distinguish between decorative and functional art
8. To recognise the cultural implications of Material & Process

METHODS:

Classes will be structured as a continuing hands-on workshop, preceded by brief lectures, individual step-by-step tuition and ongoing commentary.

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR YES _____ NO /

METHODS OF OBTAINING PLAR:**TEXTBOOKS, REFERENCES, MATERIALS:**

The Bauhaus: Penguin Classic
 Art Fundamentals, Theory & Practice: Otto Gocvirk

SUPPLIES / MATERIALS:

Small quantities of the following materials are required.

1. Plaster of Paris
2. Thin sheet of copper and or aluminum
3. Hand made paper & corrugated cardboard
4. Wood (Type TBA)
5. Equipment common to all classes

STUDENT EVALUATION:

Students will be evaluated in the following areas:

1. Originality of concept
2. Technical mastery
3. Personal progress

Students will be expected to attend class regularly and with consistent punctuality.
 The proper materials for immediate use is a prerequisite, unless extenuating circumstances prevail.

Grade Scale

A+ 95-100%	B+ 75-79%	C+ 60-64%	
A 85-94%	B 70-74%	C 55-59%	
A- 80-84%	B- 65-69%	C- 50-54%	P 45-49%

COURSE CONTENT:

COURSE NAME / NUMBER

There will be five projects throughout the semester, each focusing on the innate & distinctive properties of material. Students will be expected to produce original concepts, from rough drawings through to finished piece.

1.	Metal & Solder	18%
2.	Bas Relief	18%
3.	Wood & Enamel	18%
4.	Cellulose Fibre	18%
5.	Combination of up to three of the above	18%
6.	Participation	10%
	TOTAL	100%