

COURSE NAME / NUMBER



PAC FORM #2

COURSE IMPLEMENTATION DATE: [**January 2000**]

COURSE TO BE REVIEWED DATE: [**January 2004**]
 (Four years after implementation date)

OFFICIAL COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.

Shaded headings are subject to change at the discretion of the department and material will vary - see course syllabus available from instructor

FACULTY/DEPARTMENT: **GRAPHIC DESIGN**

GD 125

3

COURSE NAME/NUMBER

FORMER COURSE NUMBER

UCFV CREDITS

COLOUR 1

COURSE DESCRIPTIVE TITLE

CALENDAR DESCRIPTION:

This course covers the theory and application of colour as a design element. Various mediums and techniques will be utilized through studio exercises. Students will explore the physical characteristics, psychological effects, and cultural implications of the use of colour.

PREREQUISITES: Admission to the Graphic Design program

COREQUISITES:

SYNONYMOUS COURSE(S)

(a) Replaces: _____
 (Course #)
 (b) Cannot take _____ for further credit
 (Course #)

SERVICE COURSE TO:

 (Department / Program)

 (Department / Program)

TOTAL HOURS PER TERM: **82.5**

STRUCTURE OF HOURS:

Lectures: 15 hrs
 Seminar: 7.5 hrs
 Laboratory: 52.5 hrs
 Field Experience: hrs
 Student Directed Learning: hrs
 Other (Specify): 7.5 hrs
 critique

TRAINING DAY-BASED INSTRUCTION

LENGTH OF COURSE: _____
 HOURS PER DAY: _____

MAXIMUM ENROLMENT: **20**

EXPECTED FREQUENCY OF COURSE OFFERING: _____

WILL TRANSFER CREDIT BE REQUESTED? YES _____ NO **/** _____

TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE: YES _____ NO **/** _____

AUTHORIZATION SIGNATURES:

Course designer(s): _____
 Department Head: _____
 Tom Lulevitch
 PAC Approval in Principle Date: _____

Chairperson: _____
 Dean: _____
 W.R. (Dick) Bate
 PAC Final Approval Date: **November 24, 1999**

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LEARNING OBJECTIVES / GOALS / OUTCOMES/ LEARNING OUTCOMES:

1. To understand colour principles and forms of contrast.
2. To control the mixing of pigments, relating theory and material mixtures.

METHODS:

In studio lecture and demonstrations.
Presentations and critiques.

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR YES _____ NO / _____

METHODS OF OBTAINING PLAR: N/A

TEXTBOOKS, REFERENCES, MATERIALS:

Colour Primer I & II, Richard O. Zaleia & Hollis N. Todd

SUPPLIES / MATERIALS:

A list of materials will be provided by the instructors at the beginning of the course.

STUDENT EVALUATION:

3 assignments @ 30% each	90%
Personal evaluation	10%

COURSE CONTENT:

Basic equipment and materials
Coloured light and pigment, the physical phenomenon
complementary relationships