

UNIVERSITY COLLEGE OF THE FRASER VALLEY

COURSE INFORMATION

DISCIPLINE/DEPARTMENT: GRAPHIC DESIGN **IMPLEMENTATION DATE:** JAN. 8, 1996

Revised: _____

GD 127	INTRODUCTORY PRINT MAKING	3
SUBJECT/NUMBER OF COURSE	DESCRIPTIVE TITLE	UCFV CREDITS

CALENDAR DESCRIPTION: The fundamental processes of basic printmaking methods are introduced and actively explored. Presses and materials will be demonstrated for hands on experience thus contributing to the student's visual vocabulary as well furthering an understanding of the historical, aesthetic and social implications of each medium. Students will discover a new visual language and its relationship to contemporary images.

RATIONALE: will introduce students to the wide opportunities of print making effects that cannot be duplicated by technology. It is intended that these techniques will later be applied to imagery for Illustration 1 & 2 together with Graphic Design1, 2, 3 &4

COURSE PREREQUISITES: Admission to program

COURSE COREQUISITES: GD 115, AH 101, GD 114, GD 153, FA 181

HOURS PER TERM FOR EACH STUDENT	Lecture	15	hrs	Student Directed	
	Laboratory	52.5	hrs	Learning	hrs
	Seminar		hrs	Other - specify:	
	Field Experience	7.5	hrs	<u>Critique</u>	<u>7.5 hrs</u>
				TOTAL	82.5 HRS

MAXIMUM ENROLMENT: 20

Is transfer credit requested? Yes No

AUTHORIZATION SIGNATURES:

Course Designer(s): Graphic Design Program **Chairperson:** Curriculum Committee

Department Head: _____ **Dean:** _____

PAC: Approval in Principle _____ **PAC: Final Approval:** January 17, 1996

(Date) (Date)

GD 127NAME & NUMBER OF COURSE

STUDENT EVALUATION PROCEDURE:

Emphasis will be placed on the student's ability to complete assignments, to show evidence of personal discovery, the quality of concept and technical achievement. Students will be expected to attend class regularly, unless extenuating circumstances prevail and with consistent punctuality.

Grade Scale

A+	95-100%	B+	75-79%	C+	60-64%	
A	85-94%	B	70-74%	C	55-59%	
A-	80-84%	B-	65-69%	C-	50-54%	P 45-49%

COURSE CONTENT

There will be four projects throughout the semester focusing on:

1.	MONOTYPE: Offset, Additive, Reductive methods, Multiple Plate, Frottage processes	22%
2.	RELIEF: Lino & Woodcuts, Letterpress in black & white & multi coloured	22%
3.	COLLAGRAPHY: Cut Outs, Collage Methods, Painterly Embossing, Relief & Intaglio	22%
4.	SCREEN PRINTING Stencils, Photographic, Water based inks	22%
5.	Participation	10%
	TOTAL	100%