



COURSE IMPLEMENTATION DATE: January 2007
 COURSE REVISED IMPLEMENTATION DATE: September 2012
 COURSE TO BE REVIEWED: March 2018
(six years after UPAC approval) *(month, year)*

OFFICIAL UNDERGRADUATE COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.
 Shaded headings are subject to change at the discretion of the department – see course syllabus available from instructor

GD 159	College of Arts – Visual Arts	3
COURSE NAME/NUMBER	FACULTY/DEPARTMENT	UFV CREDITS
Digital Design Media II		
COURSE DESCRIPTIVE TITLE		

CALENDAR DESCRIPTION:

This course introduces professional layout applications for print and digital publishing. Students will produce comprehensive communication projects while gaining a working knowledge of layout software including font and file management, colour systems, a digital glossary, and file formats.

Note: Students with credit for GD 156 cannot take this course for further credit.

PREREQUISITES: One of GD 101, GD 157, or CIS 104. GD 161 is recommended. Note: GD 157 is strongly recommended, and will be required for September 2013.

COREQUISITES:
 PRE or COREQUISITES:

SYNONYMOUS COURSE(S):

- (a) Replaces: GD 156
- (b) Cross-listed with: _____
- (c) Cannot take: GD 156 for further credit.

SERVICE COURSE TO: *(department/program)*

TOTAL HOURS PER TERM: 60

STRUCTURE OF HOURS:

Lectures:	<u>15</u>	Hrs
Seminar:	_____	Hrs
Laboratory:	<u>35</u>	Hrs
Field experience:	_____	Hrs
Student directed learning:	<u>10</u>	Hrs
Other (specify):	_____	Hrs

TRAINING DAY-BASED INSTRUCTION:

Length of course: _____
 Hours per day: _____

OTHER:

Maximum enrolment: 24
 Expected frequency of course offerings: annual
(every semester, annually, every other year, etc.)

WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only) Yes No
 WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department) Yes No
 TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE: Yes No

Course designer(s): <u>J. Nolte/A. Babiarz</u>	Date approved: <u>February 3, 2012</u>
Department Head: <u>Tetsuomi Anzai</u>	Date of meeting: <u>February 17, 2012</u>
Supporting area consultation (Pre-UEC)	Date approved: <u>February 17, 2012</u>
Curriculum Committee chair: <u>Tetsuomi Anzai</u>	Date approved: <u>February 17, 2012</u>
Dean/Associate VP: <u>Jacqueline Nolte</u>	Date of meeting: <u>March 2, 2012</u>
Undergraduate Education Committee (UEC) approval	

LEARNING OUTCOMES:

Upon successful completion of this course, students will be able to:

- describe the capabilities of layout applications for print and digital publishing and continue investigation through self-directed learning;
- use software and industry specific terminology, menus, and navigation;
- discern which tool(s) to use for which task(s) and which media;
- set up preferences and create new documents;
- apply essential keyboard and navigation shortcuts;
- apply software automation features to do more in less time;
- implement best workflow techniques for font and file management;
- create layouts and publications for print and digital media including touch screens;
- attain proficiency in print and digital publishing using layout applications; and
- support the skill and layout related requirements for print and digital design projects.

METHODS: *(Guest lecturers, presentations, online instruction, field trips, etc.)*

Lectures
Demonstrations
Workshops
Tutorials
Self-directed skill development

METHODS OF OBTAINING PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Examination(s) Portfolio assessment Interview(s)

Other (specify):

PLAR cannot be awarded for this course for the following reason(s):

TEXTBOOKS, REFERENCES, MATERIALS:

[Textbook selection varies by instructor. An example of texts for this course might be:]

Cohen, S. *Visual Quickstart Guide, InDesign CS5*. Berkeley, California: Peachpit Press, 2010.
Adobe creative team. *Adobe InDesign CS5 classroom in a book*, Adobe Press, 2010.
Tondreau, Beth. *Layout essentials: 100 design principles for using grids*. Rockport, 2009.
Subscription to Lynda.com

SUPPLIES / MATERIALS:

Universal Type Client
Adobe Type Library
Adobe CS current edition
Macintosh computer
iPad

STUDENT EVALUATION:

[An example of student evaluation for this course might be:]

30% Exercises: 5% each
10% Project 1: Flyer
10% Project 2: Print and online advertisement
20% Project 3: 16 Page Book
20% Project 4: iPad Publication
10% Quiz

COURSE CONTENT:

[Course content varies by instructor. An example of course content might be:]

An introduction to layout and Adobe CS including InDesign, Bridge, Folio Builder, Acrobat and Distiller.
Creating graphic communication and publication documents in a typographical and page formatting computer program.

Using Adobe InDesign:

- Review of default/preference settings, guide elements, new document set-up, layout, tools, palettes, saving and glossary.
- More tools, palettes, units of measurement, guides.
- Best practices: Font management and the Adobe Type library.
- Keyboard shortcuts.
- Getting around: display, navigation, view size.
- Picture box usage, layers, colours. Printing set-up.
- Typography tools. Style sheets.
- Manipulating type, spell check. Type styles. Master pages. Linking text boxes. Text wrap.
- Large document setup and printing.
- Document layout setup. Advanced colour setup, correct image importing.
- Blending mode, transparency.
- Production: Printing specifications, dieline, colours and folding dummy.
- Style sheets, "Line up everything," proofing layouts, mechanical requirements and specifications.
- File format compatibility issues.
- Tables and other InDesign features.

Introduction to Adobe Digital Publishing Suite (DPS):

- Using inDesign for iPad publishing.
- The touch screen environment, screen orientation and formats.
- DPS tools, installation and publishing.

Using Adobe Acrobat for publishing:

- Acrobat Distiller setup. Create pdf proofs and print ready pdfs from InDesign.
- Acrobat navigation, setup, features and presentation.
Create links and interactive functions for online and on-screen.
- Print and digital file preparation, pdf for e-mail, and a press-ready pdf.