

COURSE IMPLEMENTATION DATE: January 2007
 COURSE REVISED IMPLEMENTATION DATE: September 2013
 COURSE TO BE REVIEWED: March 2018
(six years after UEC approval) *(month, year)*

OFFICIAL UNDERGRADUATE COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.
 Shaded headings are subject to change at the discretion of the department – see course syllabus available from instructor

GD 159	College of Arts – Visual Arts	3
COURSE NAME/NUMBER	FACULTY/DEPARTMENT	UFV CREDITS
Digital Design Media II		
COURSE DESCRIPTIVE TITLE		

CALENDAR DESCRIPTION:

This course introduces professional layout applications for print and digital publishing. Students will produce comprehensive communication projects while gaining a working knowledge of layout software, including font and file management, colour systems, a digital glossary, and file formats.

PREREQUISITES: None. Note: As of September 2014, prerequisites will change to the following: GD 154. GD 157 is recommended.
 COREQUISITES:
 PRE or COREQUISITES: GD 157. GD 161 is recommended. Note: As of September 2014, corequisites will change to the following: None.

SYNONYMOUS COURSE(S): **SERVICE COURSE TO:** *(department/program)*
 (a) Replaces: GD 156
 (b) Cross-listed with: _____
 (c) Cannot take: _____ for further credit.

TOTAL HOURS PER TERM: 60
STRUCTURE OF HOURS:
 Lectures: 15 Hrs
 Seminar: _____ Hrs
 Laboratory: 35 Hrs
 Field experience: _____ Hrs
 Student directed learning: 10 Hrs
 Other (specify): _____ Hrs

TRAINING DAY-BASED INSTRUCTION:
 Length of course: _____
 Hours per day: _____

OTHER:
 Maximum enrolment: 24
 Expected frequency of course offerings: Annually.
(every semester, annually, every other year, etc.)

WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only) Yes No
WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department) Yes No
TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE: Yes No

Course designer(s): J. Nolte/A. Babiarz, Reviewed by Karin Jager
 Department Head: Tetsuomi Anzai Date approved: March 1, 2013
 Campus-Wide Consultation (CWC) Date of meeting: March 28, 2013
 Curriculum Committee chair: Tetsuomi Anzai Date approved: April 12, 2013
 Dean/Associate VP: Jacqueline Nolte Date approved: April 12, 2013
 Undergraduate Education Committee (UEC) approval Date of meeting: April 26, 2013

LEARNING OUTCOMES:

Upon successful completion of this course, students will be able to:

- describe the capabilities of layout applications for print and digital publishing and continue investigation through self-directed learning;
- employ software and industry specific terminology, menus, and navigation;
- discern which tool(s) to use for which task(s) and which media;
- set up preferences and create new documents;
- apply essential keyboard and navigation shortcuts;
- apply software automation features to do more in less time;
- implement best workflow techniques for font and file management;
- create layouts and publications for print and digital media including touch screens;
- use layout software to produce print and interactive digital publications;
- develop and structure content for print and digital design projects.

METHODS: (*Guest lecturers, presentations, online instruction, field trips, etc.*)

Lectures, demonstrations, workshops, tutorials, and self-directed skill development.

METHODS OF OBTAINING PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Examination(s) Portfolio assessment Interview(s)

Other (specify):

PLAR cannot be awarded for this course for the following reason(s):

TEXTBOOKS, REFERENCES, MATERIALS:

[Textbook selection varies by instructor. An example of texts for this course might be:]

Cohen, S. *Visual Quickstart Guide, InDesign CS5*. Berkeley, California: Peachpit Press, 2010.

Adobe creative team. *Adobe InDesign CS5 classroom in a book*, Adobe Press, 2010.

Tondreau, Beth. *Layout essentials: 100 design principles for using grids*. Rockport, 2009.

Subscription to Lynda.com

SUPPLIES / MATERIALS:

The following supplies are available to a limited number of seats. However, students in the Graphic and Digital Design program are required to have the following:

Adobe CS current edition

Macintosh computer

iPad

STUDENT EVALUATION:

[An example of student evaluation for this course might be:]

Project 1: Catalogue	15%
Project 2: Forms	15%
Project 3: DIY Book	35%
Project 4: iPad Publication	35%

COURSE CONTENT:

[Course content varies by instructor. An example of course content might be:]

An introduction to layout and Adobe CS including InDesign, Bridge, Folio Builder, Acrobat, and Distiller. Creating graphic communication and publication documents in a typographical and page formatting computer program.

Weeks 1 to 3:

Using Adobe InDesign:

- Review of default/preference settings, guide elements, new document set-up, layout, tools, palettes, saving, and glossary.
- More tools, palettes, units of measurement, and guides.
- Best practices: Font management and the Adobe type library.
- Keyboard shortcuts.
- Getting around: display, navigation, and view size.
- Picture box usage, layers, and colours. Printing set-up.
- Typography tools. Style sheets.
- Manipulating type, spell check. Type styles. Master pages. Linking text boxes. Text wrap.
- Large document setup and printing.
- Document layout setup. Advanced colour setup, correct image importing.
- Blending mode, transparency.
- Production: Printing specifications, dieline, colours, and folding dummy.
- Style sheets, "Line up everything," proofing layouts, mechanical requirements and specifications.
- File format compatibility issues.
- Tables and other InDesign features.
- Catalogue design and forms
- Rebuilding documents

Weeks 4 to 6:

Introduction to Adobe Digital Publishing Suite (DPS):

- Using inDesign for iPad publishing.
- The touch screen environment, screen orientation, and formats.
- DPS tools, installation, and publishing.

Weeks 7 to 8:

- DIY Book project: Outline workshops, presentation and review

Weeks 9 to 12:

Using Adobe Acrobat for publishing:

- Acrobat Distiller setup. Create pdf proofs and print ready pdfs from InDesign.
- Acrobat navigation, setup, features, and presentation.
- Create links and interactive functions for online and on-screen.
- Print and digital file preparation, pdf for e-mail, and a press-ready pdf.
- iPad Publication Design

Week 13: Final presentation