

COURSE IMPLEMENTATION DATE: { _____ }
 COURSE REVISED IMPLEMENTATION DATE: { Sep-03 }
 COURSE TO BE REVIEWED: { Sep-07 }
 (FOUR (4) YEARS AFTER IMPLEMENTATION DATE) MONTH / YEAR

OFFICIAL COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.

Shaded headings are subject to change at the discretion of the department and material will vary - see course syllabus available from instructor

FACULTY/DEPARTMENT:	GRAPHIC DESIGN	
GD 161	FORMER COURSE NUMBER	3
COURSE NAME/NUMBER	FORMER COURSE NUMBER	UCFV CREDITS
GRAPHIC DESIGN I		
COURSE DESCRIPTIVE TITLE		

CALENDAR DESCRIPTION:

Students will learn the fundamental principles of design through the creative use of space. The students will learn the architecture behind good design and develop problem solving skills and an 'eye' for good design while working with words and images. Visual communication skills will be enhanced through the process of individual and group brainstorming sessions.

PREREQUISITES:

Admission to the Graphic Design Program or permission of the instructor.

COREQUISITES:

SYNONYMOUS COURSE(S)	SERVICE COURSE TO:
(a) Replaces: _____ (Course #)	_____
(b) Cannot take: _____ for further credit (Course #)	_____
	(Department / Program)
	(Department / Program)

TOTAL HOURS PER TERM: 59	TRAINING DAY-BASED INSTRUCTION
STRUCTURE OF HOURS:	LENGTH OF COURSE: _____ N/A
Lectures: 33 hrs.	HOURS PER DAY: _____ N/A
Seminar: _____ hrs.	
Laboratory: 21 hrs.	
Field Experience: 5 hrs.	
Student Directed Learning: _____ hrs.	
Other (Specify): _____ hrs.	
Combination of Lecture and Lab Hours: Yes YES/NO	

MAXIMUM ENROLMENT: 30 (25 for program)

EXPECTED FREQUENCY OF COURSE OFFERING: _____ Once a year

WILL TRANSFER CREDIT BE REQUESTED?: (Lower-level courses only) YES X NO _____

WILL TRANSFER CREDIT BE REQUESTED?: (Upper-level requested by department) YES _____ NO _____

TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE: YES _____ NO _____

AUTHORIZATION SIGNATURES:

Course designer(s): Graphic Design Faculty	Chairperson: (type name in this field) (Curriculum Committee)
Course reviewed by: Virginia B. Cooke	
Department Head: Don Murray	Dean: Virginia B. Cooke
PAC Approval in Principle Date: (type date in this field)	PAC Final Approval Date: 29-Jan-03

GD 161

COURSE NAME / NUMBER

LEARNING OBJECTIVES / GOALS / OUTCOMES / LEARNING OUTCOMES:

Apply principles of design to elements of design.

Master graphic design terminology.

Sketch 'thumbnails' and develop 'comprehensive roughs'.

Solve visual communication problems.

Judge visual aesthetics.

Practice craftsmanship.

METHODS:

Lecture.

Review and Practice.

Demonstration.

Textbook.

Library Research.

Brainstorming.

Problem Solving.

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR

YES X

NO

METHODS OF OBTAINING PLAR:

Interview and Portfolio.

TEXTBOOKS, REFERENCES, MATERIALS:

[Textbook selection varies by instructor. An example of texts for this course might be:]

Graphic Design Basics by Amy E. Arntson ISBN 0155046462

Using Design Basics to Get Creative Designs by Bryan L. Peterson ISBN 0891346511

The Non-Designer's Design Book by Robin Williams ISBN 1566091594

SUPPLIES / MATERIALS:

*X-acto Knife *Steel Ruler

*Spray Glue *Matte Board

*Felt Pen Set *Marker Paper

*French Curves *Tracing Paper

*Colored Paper

STUDENT EVALUATION:

[An example of student evaluation for this course might be:]

Projects 50%

Small Assignments 20%

Journal 20%

Short Tests 20%

GD 161

COURSE NAME / NUMBER

COURSE CONTENT:

[Course content varies by instructor. An example of course content might be:]

Projects solving visual communication problems.

Principles and elements of design and their terminology.

Emphasis on conceptual development.

Craftsmanship through thumbnails and conceptual roughs.

Critiquing and brainstorming skills.