UNIVERSITY COLLEGE of the FRASER VALLEY

PAC FORM #2

COURSE IMPLEMENTATION DATE: { Sep-04 **}**
COURSE REVISED IMPLEMENTATION DATE: { **}**
COURSE TO BE REVIEWED: { Sep-08 **}**
(FOUR (4) YEARS AFTER IMPLEMENTATION DATE) **MONTH / YEAR**

OFFICIAL COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.

Shaded headings are subject to change at the discretion of the department and material will vary - see course syllabus available from instructor

FACULTY/DEPARTMENT: **GRAPHIC DESIGN**

GD 201		**2**
COURSE NAME/NUMBER	**FORMER COURSE NUMBER**	**UCFV CREDITS**

DESIGNING WITH COMPARATIVE SOFTWARE
COURSE DESCRIPTIVE TITLE

CALENDAR DESCRIPTION:
This course is designed to look at the industry and other design software currently being used. Students will be exposed to and will evaluate the software. The students will explore the key features of two of these software programs—Adobe InDesign and Macromedia FreeHand—and produce documents for publication.

PREREQUISITES: GD 156 and GD 157, admission to the Graphic Design Program, or permission of the instructor.

COREQUISITES:

SYNONYMOUS COURSE(S)

(a) Replaces: _____ (Course #)

(b) Cannot take: _____ (Course #) for further credit

SERVICE COURSE TO:

_____ (Department / Program)

_____ (Department / Program)

TOTAL HOURS PER TERM: **39**

STRUCTURE OF HOURS:

Lectures:	27 hrs.
Seminar:	hrs.
Laboratory:	12 hrs.
Field Experience:	hrs.
Student Directed Learning:	hrs.
Other (Specify):	hrs.

Combination of Lecture and Lab Hours: Yes **YES/NO**

TRAINING DAY-BASED INSTRUCTION

LENGTH OF COURSE: N/A

HOURS PER DAY: N/A

MAXIMUM ENROLMENT: **30 (25 for program)**

EXPECTED FREQUENCY OF COURSE OFFERING: Once a year

WILL TRANSFER CREDIT BE REQUESTED?: (Lower-level courses only) **YES** X **NO** _____

WILL TRANSFER CREDIT BE REQUESTED?: (Upper-level requested by department) **YES** _____ **NO** _____

TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE: **YES** _____ **NO** _____

AUTHORIZATION SIGNATURES:

Course designer(s): Graphic Design Faculty

Chairperson: (type name in this field)
(Curriculum Committee)

Course reviewed by: Virginia B. Cooke

Department Head: Don Murray

Dean: Virginia B. Cooke

PAC Approval in Principle Date: (type date in this field)

PAC Final Approval Date: 29-Jan-03

GD 201

COURSE NAME / NUMBER

LEARNING OBJECTIVES / GOALS / OUTCOMES / LEARNING OUTCOMES:

Compare and evaluate alternative graphic design software.
Differentiate between key features of Adobe Illustrator and Macromedia FreeHand.
Design documents for print and the Web using Macromedia FreeHand.
Differentiate between key features of Quark Xpress and Adobe InDesign.
Design documents for print and the Web using Adobe Indesign.

METHODS:

Demonstration using proxima projection.
Laboratory Instruction.
Tutorial.

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR **YES** X **NO** ____

METHODS OF OBTAINING PLAR:

Interview and Portfolio.

TEXTBOOKS, REFERENCES, MATERIALS:

[Textbook selection varies by instructor. An example of texts for this course might be:]

Software Manuals
Adobe InDesign's Curriculum
Adobe IndDesign Classroom in a Book ISBN 0201787202
Macromedia FreeHand's curriculum
Macromedia FreeHand ISBN 0201750422
Macromedia FreeHand for Windows and MacIntosh: Visual Quickstart Guide ISBN 0201749653

SUPPLIES / MATERIALS:

*Zip Disks
*Software
*Computer

STUDENT EVALUATION:

[An example of student evaluation for this course might be:]

Final Project 20%
Small Assignments 60%
Short Tests 20%

GD 201
COURSE NAME / NUMBER

COURSE CONTENT:
[Course content varies by instructor. An example of course content might be:]

Overview of all relevant competitive design software.
Software capabilities and limitations.
Software navigation and terminology.
Series of projects that accentuate the software's differences from the competition's.
Reinforcement that software is a tool in the creative process.
Emphasis on designing with industry standards for output in mind.