

COURSE IMPLEMENTATION DATE: September 2004  
 COURSE REVISED IMPLEMENTATION DATE: September 2013  
 COURSE TO BE REVIEWED: March 2018  
*(six years after UPAC approval)* *(month, year)*

**OFFICIAL UNDERGRADUATE COURSE OUTLINE INFORMATION**

Students are advised to keep course outlines in personal files for future use.  
 Shaded headings are subject to change at the discretion of the department – see course syllabus available from instructor

GD 204	College of Arts – Visual Arts	3
COURSE NAME/NUMBER	FACULTY/DEPARTMENT	UFV CREDITS
Interactive Design II		
COURSE DESCRIPTIVE TITLE		

**CALENDAR DESCRIPTION:**

In this course students will be introduced to designing interactive pages for the Web. Emphasis will be on the role of the designer in the creation of websites using a professional web-authoring tool.

PREREQUISITES: GD 202  
 COREQUISITES:  
 PRE or COREQUIS

**SYNONYMOUS COURSE(S):**

- (a) Replaces: \_\_\_\_\_
- (b) Cross-listed with: \_\_\_\_\_
- (c) Cannot take: \_\_\_\_\_ for further credit.

**SERVICE COURSE TO:** *(department/program)*

**TOTAL HOURS PER TERM:** 60

**STRUCTURE OF HOURS:**

Lectures: 30 Hrs  
 Seminar: \_\_\_\_\_ Hrs  
 Laboratory: 20 Hrs  
 Field experience: \_\_\_\_\_ Hrs  
 Student directed learning: 10 Hrs  
 Other (specify): \_\_\_\_\_ Hrs

**TRAINING DAY-BASED INSTRUCTION:**

Length of course: \_\_\_\_\_  
 Hours per day: \_\_\_\_\_

**OTHER:**

Maximum enrolment: 24  
 Expected frequency of course offerings: annually  
*(every semester, annually, every other year, etc.)*

WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)  Yes  No  
 WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)  Yes  No  
 TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:  Yes  No

Course designer(s): <u>Graphic Design Faculty</u>	Date approved: <u>February 3, 2012</u>
Department Head: <u>Tetsuomi Anzai</u>	Date of meeting: <u>February 17, 2012</u>
Supporting area consultation	Date approved: <u>February 17, 2012</u>
Curriculum Committee chair: <u>Tetsuomi Anzai</u>	Date approved: <u>February 17, 2012</u>
Dean/Associate VP: <u>Jacqueline Nolte</u>	Date of meeting: <u>March 2, 2012</u>
Undergraduate Education Committee (UEC) approval	

**LEARNING OUTCOMES:**

Upon successful completion of this course, students will be able to:

- Apply the principles and processes of interactive design
- Use professional site authoring tools
- Identify the interface of the software being used
- Integrate forms and other interactive documents
- Identify and use cascading style sheets
- Recognize design challenges in relation to typography on the web
- Utilize text tools
- Create and modify tables in a layout
- Create and modify frames
- Create and manage an information-rich website

**METHODS:** *(Guest lecturers, presentations, online instruction, field trips, etc.)*

Laboratory instruction  
Lecture  
Tutorials  
Examination of source files  
Project and independent study  
Audiovisual materials

**METHODS OF OBTAINING PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):**

Examination(s)                       Portfolio assessment                       Interview(s)                       Other (specify):

PLAR cannot be awarded for this course for the following reason(s):

**TEXTBOOKS, REFERENCES, MATERIALS:** *[Textbook selection varies by instructor. Examples for this course might be:]*

Mulaczyk, Marek. *Build websites that work with Adobe Dreamweaver CS5*, Sai Training, 2011.  
Subscription to Lynda.com

**SUPPLIES / MATERIALS:**

Adobe CS current edition  
Portable media storage,  
Macintosh computer

**STUDENT EVALUATION:** *[An example of student evaluation for this course might be:]*

Final project	20%
Short assignments	60%
Short tests	20%

**COURSE CONTENT:** *[Course content varies by instructor. An example of course content might be:]*

1. Introduction to course content: design, composition, and construction of interactive page design. Introduction to projects
2. Introduction to software capabilities and limitations
3. Software navigation and terminology. Introduction to HTML concepts and integration of forms within HTML page
- 4-5. Continuation of project work according to graduated outlines in preceding works; composition of simple images and consideration of sound components; implementation of site control; importing 3rd party files; building links within the page
6. Creating and modifying tools in layout.
- 7-8. Creating and modifying frames and utilizing parascript
- 9-10. Design challenges of typography on the web; utilizing text tools
- 11-12. Continuation of projects and ongoing individual critiques of work based on visual and sensory literacy
13. Presentations and group critique