



COURSE IMPLEMENTATION DATE: { _____ }
 COURSE REVISED IMPLEMENTATION DATE: { Sep-04 }
 COURSE TO BE REVIEWED: { Sep-08 }
 (FOUR (4) YEARS AFTER IMPLEMENTATION DATE, MONTH / YEAR

OFFICIAL COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.
 Shaded headings are subject to change at the discretion of the department and material will vary - see course syllabus available from instructor

FACULTY/DEPARTMENT: _____ **GRAPHIC DESIGN** _____
GD 215 _____ **2** _____
COURSE NAME/NUMBER _____ **FORMER COURSE NUMBER** _____ **UCFV CREDITS** _____
ILLUSTRATION I _____
COURSE DESCRIPTIVE TITLE _____

CALENDAR DESCRIPTION:

This course introduces the students to the principles and techniques of commercial illustration. Students will learn to convey messages, events, ideas and values in a visual form using a variety of illustration techniques. Creative ideas will be developed from concept through final working drawings for reproduction, with an emphasis on craftsmanship and deadlines.

PREREQUISITES:

Completion of Year 1 of the Graphic Design Program or permission of the instructor.

COREQUISITES:

SYNONYMOUS COURSE(S)	SERVICE COURSE TO:
(a) Replaces: _____ (Course #)	_____ (Department / Program)
(b) Cannot take: _____ for further credit (Course #)	_____ (Department / Program)

TOTAL HOURS PER TERM: 39	TRAINING DAY-BASED INSTRUCTION
STRUCTURE OF HOURS:	LENGTH OF COURSE: _____ N/A
Lectures: _____ hrs.	HOURS PER DAY: _____ N/A
Seminar: _____ hrs.	
Laboratory: _____ hrs.	
Field Experience: _____ hrs.	
Student Directed Learning: _____ hrs.	
Other (Specify): _____ 24 hrs.	
Combination of Lecture and Lab Hours: Yes YES/NO	

MAXIMUM ENROLMENT: **30 (25 for program)**

EXPECTED FREQUENCY OF COURSE OFFERING: _____ Once a year

WILL TRANSFER CREDIT BE REQUESTED?: (Lower-level courses only) YES NO _____

WILL TRANSFER CREDIT BE REQUESTED?: (Upper-level requested by department) YES _____ NO _____

TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE: YES _____ NO _____

AUTHORIZATION SIGNATURES:

Course designer(s): _____ Graphic Design Faculty	Chairperson: _____ (type name in this field) (Curriculum Committee)
Course reviewed by: _____ Virginia B. Cooke	Dean: _____ Virginia B. Cooke
Department Head: _____ Don Murray	
PAC Approval in Principle Date: _____ (type date in this field)	PAC Final Approval Date: _____ 29-Jan-03

COURSE CONTENT:

[Course content varies by instructor. An example of course content might be:]

A series of lecture/studio projects designed to develop drawing skills and techniques, such as:

- pencil/charcoal tonal illustration
- morphing images
- pen and ink rendering
- use of symbolism in illustration
- gouache technique
- pastel technique
- scratchboard technique
- interpretive project -tarot card illustration
- interpretive project - song lyric interpretation