

COURSE IMPLEMENTATION DATE: [**September 2000**]

COURSE TO BE REVIEWED DATE: [**September 2004**]
(Four years after implementation date)

OFFICIAL COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.

Shaded headings are subject to change at the discretion of the department and material will vary
- see course syllabus available from instructor

FACULTY/DEPARTMENT: **GRAPHIC DESIGN**

| | | |
|--------------------|---------------------------------------|--------------|
| GD 255 | GD 204 (Electronic Prepress 2) | 3 |
| COURSE NAME/NUMBER | FORMER COURSE NUMBER | UCFV CREDITS |

COMPUTING FOR GRAPHIC DESIGN 3

COURSE DESCRIPTIVE TITLE

CALENDAR DESCRIPTION:

The shift in Digital Prepress Technology has revolutionized the industry and shifted total responsibility onto the graphic designer for preparation of files, rip ready, for print production. The student will learn and practice more sophisticated file preparation techniques in order to successfully complete a creative design solution for print.

PREREQUISITES: completion of foundation year

COREQUISITES:

SYNONYMOUS COURSE(S)

(a) Replaces: _____
(Course #)

(b) Cannot take _____ for further credit
(Course #)

SERVICE COURSE TO:

(Department / Program)

(Department / Program)

TOTAL HOURS PER TERM: **82.5**

STRUCTURE OF HOURS:

| | | |
|----------------------------|------|-----|
| Lectures: | 15 | hrs |
| Seminar: | 7.5 | hrs |
| Laboratory: | 52.5 | hrs |
| Field Experience: | | hrs |
| Student Directed Learning: | | hrs |
| Other (Specify): | 7.5 | hrs |
| critique | | |

TRAINING DAY-BASED INSTRUCTION

LENGTH OF COURSE: _____

HOURS PER DAY: _____

MAXIMUM ENROLMENT: **20**

EXPECTED FREQUENCY OF COURSE OFFERING: _____

WILL TRANSFER CREDIT BE REQUESTED? YES _____ NO **X**

TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE: YES _____ NO **X**

AUTHORIZATION SIGNATURES:

| | |
|---------------------------------------|--|
| Course designer(s): Win Seaton | Chairperson: (Curriculum Committee) |
| Department Head: M. Llewellyn | Dean: Virginia B. Cooke |
| PAC Approval in Principle Date: _____ | PAC Final Approval Date: March 29, 2003 |

COURSE NAME / NUMBER

LEARNING OBJECTIVES / GOALS / OUTCOMES/ LEARNING OUTCOMES:

1. To continue to train students to prepare accurate prepress files for the print medium
2. To formalise expertise in the manipulation of merging software programs
3. To keep abreast and become familiar with the capabilities of new software that has been vindicated by the design profession
4. To practise more sophisticated image manipulation

METHODS:

seminars
demonstrations
critiques
hands-on individual tutorial

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR YES _____ NO X

METHODS OF OBTAINING PLAR:

N/A

TEXTBOOKS, REFERENCES, MATERIALS:

Wired
Shift Magazine

SUPPLIES / MATERIALS:

2 zip discs for file storage

STUDENT EVALUATION:

end of semester examination

COURSE CONTENT:

1. Software Brochure
2. Self Promotion Piece
3. C.D. Cover and Point of Purchase