

COURSE IMPLEMENTATION DATE: [ **January 2000** ]

COURSE TO BE REVIEWED DATE: [ **January 2004** ]  
(Four years after implementation date)

**OFFICIAL COURSE OUTLINE INFORMATION**

Students are advised to keep course outlines in personal files for future use.

Shaded headings are subject to change at the discretion of the department and material will vary  
- see course syllabus available from instructor

FACULTY/DEPARTMENT: **GRAPHIC DESIGN**

**GD 257**

**3**

COURSE NAME/NUMBER

FORMER COURSE NUMBER

UCFV CREDITS

**DIGITAL DESIGN PROCESSES**

COURSE DESCRIPTIVE TITLE

**CALENDAR DESCRIPTION:**

The variety and changing nature of software and computer processing speeds demands that a designer be able to follow the changes with a strong awareness of how to use these advanced technologies. Students will learn how digital files are prepared and used on the World Wide Web, how analog to digital film production is accomplished, and how to design interactive presentations.

**PREREQUISITES:** completion of previous year of Graphic Design program

**COREQUISITES:**

**SYNONYMOUS COURSE(S)**

(a) Replaces: \_\_\_\_\_  
(Course #) \_\_\_\_\_

(b) Cannot take \_\_\_\_\_ for further credit  
(Course #) \_\_\_\_\_

**SERVICE COURSE TO:**

\_\_\_\_\_  
(Department / Program)

\_\_\_\_\_  
(Department / Program)

**TOTAL HOURS PER TERM:** 82.5

**STRUCTURE OF HOURS:**

Lectures:	15	hrs
Seminar:	7.5	hrs
Laboratory:	65	hrs
Field Experience:		hrs
Student Directed Learning:		hrs
Other (Specify):		hrs

**TRAINING DAY-BASED INSTRUCTION**

LENGTH OF COURSE: \_\_\_\_\_

HOURS PER DAY: \_\_\_\_\_

**MAXIMUM ENROLMENT:** 20

**EXPECTED FREQUENCY OF COURSE OFFERING:** \_\_\_\_\_

**WILL TRANSFER CREDIT BE REQUESTED?** YES \_\_\_\_\_ NO /

**TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:** YES \_\_\_\_\_ NO /

**AUTHORIZATION SIGNATURES:**

Course designer(s): \_\_\_\_\_

Chairperson: \_\_\_\_\_

Tom Lulevitch & faculty

(Curriculum Committee)

Department Head: \_\_\_\_\_

Dean: \_\_\_\_\_

Tom Lulevitch

W.R. (Dick) Bate

PAC Approval in Principle Date: \_\_\_\_\_

PAC Final Approval Date: November 24, 1999

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COURSE NAME / NUMBER

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**LEARNING OBJECTIVES / GOALS / OUTCOMES/ LEARNING OUTCOMES:**

1. To prepare digital files for digital formats.
2. To learn how to capture and compress sound and video files.

**METHODS:**

Students will be introduced to Macromedia Director and Macromedia Flash.

**PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):**

Credit can be awarded for this course through PLAR                      YES \_\_\_\_\_                      NO   /  

**METHODS OF OBTAINING PLAR:**                      N/A

**TEXTBOOKS, REFERENCES, MATERIALS:**

software tutorials and internet on-site help files

**SUPPLIES / MATERIALS:**

100 MB zip disks and recordable CD Roms

**STUDENT EVALUATION:**

3 assignments @ 30% each	90%
Personal evaluation	10%

**COURSE CONTENT:**

Introduction to software programs focusing on the manipulation of digital files for digital environments.