



COURSE IMPLEMENTATION DATE: { \_\_\_\_\_ }  
 COURSE REVISED IMPLEMENTATION DATE: { Sep-04 }  
 COURSE TO BE REVIEWED: { Sep-08 }  
 (FOUR (4) YEARS AFTER IMPLEMENTATION DATE, MONTH / YEAR

**OFFICIAL COURSE OUTLINE INFORMATION**

Students are advised to keep course outlines in personal files for future use.  
 Shaded headings are subject to change at the discretion of the department and material will vary - see course syllabus available from instructor

<b>FACULTY/DEPARTMENT:</b>	<b>GRAPHIC DESIGN</b>	
<b>GD 261</b>		<b>3</b>
<b>COURSE NAME/NUMBER</b>	<b>FORMER COURSE NUMBER</b>	<b>UCFV CREDITS</b>
	<b>GRAPHIC DESIGN II</b>	
	<b>COURSE DESCRIPTIVE TITLE</b>	

**CALENDAR DESCRIPTION:**

Students will further explore the relationship between text, shape, and colour. Emphasis will be on the process of design development from roughs to comprehensives, layout and marker techniques. Exercises in critical analysis and creative problem solving will strengthen and expand the student's visual communication skills.

**PREREQUISITES:**

Completion of Year 1 of the Graphic Design Program, or permission of the instructor.

**COREQUISITES:**

<b>SYNONYMOUS COURSE(S)</b>	<b>SERVICE COURSE TO:</b>
(a) Replaces: _____ (Course #)	_____
(b) Cannot take: _____ for further credit (Course #)	_____

<b>TOTAL HOURS PER TERM:</b> <b>59</b>	<b>TRAINING DAY-BASED INSTRUCTION</b>
<b>STRUCTURE OF HOURS:</b>	<b>LENGTH OF COURSE:</b> _____ N/A
Lectures: 27 hrs.	<b>HOURS PER DAY:</b> _____ N/A
Seminar: _____ hrs.	
Laboratory: 27 hrs.	
Field Experience: 5 hrs.	
Student Directed Learning: _____ hrs.	
Other (Specify): _____ hrs.	
<b>Combination of Lecture and Lab Hours:</b> Yes <b>YES/NO</b>	

**MAXIMUM ENROLMENT:** **30 (25 for program)**

**EXPECTED FREQUENCY OF COURSE OFFERING:** \_\_\_\_\_ Once a year

**WILL TRANSFER CREDIT BE REQUESTED?:** (Lower-level courses only) YES  NO \_\_\_\_\_

**WILL TRANSFER CREDIT BE REQUESTED?:** (Upper-level requested by department) YES \_\_\_\_\_ NO \_\_\_\_\_

**TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:** YES \_\_\_\_\_ NO \_\_\_\_\_

<b>AUTHORIZATION SIGNATURES:</b>	
<b>Course designer(s):</b> Graphic Design Faculty	<b>Chairperson:</b> (type name in this field) <b>(Curriculum Committee)</b>
<b>Course reviewed by:</b> Virginia B. Cooke	<b>Dean:</b> Virginia B. Cooke
<b>Department Head:</b> Don Murray	
<b>PAC Approval in Principle Date:</b> (type date in this field)	<b>PAC Final Approval Date:</b> 29-Jan-03



GD 261

COURSE NAME / NUMBER

**COURSE CONTENT:**

[Course content varies by instructor. An example of course content might be:]

Solve advanced visual communication challenges.

Experimentation with the principles and elements of design.

Emphasis on conceptual development.

Focus on the idea to the finished concept synthesis.