
COURSE NAME / NUMBER

LEARNING OBJECTIVES / GOALS / OUTCOMES/ LEARNING OUTCOMES:

1. To immerse the student in the practice of ergonomic design
2. To enable the student to conceive, build and present 3-dimensional concepts
3. To demonstrate a dynamic application of surface imagery

METHODS:

individual tutorial
'think tank' sessions
demonstration
critique

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR YES X NO

METHODS OF OBTAINING PLAR:

Through portfolio assessment.

TEXTBOOKS, REFERENCES, MATERIALS:

Package Design
Graphis Annual, 95, 96, 97, 98
Communication Arts

SUPPLIES / MATERIALS:

mixed media

STUDENT EVALUATION:

3 assignments @ 30% each	90%
Participation	10%

COURSE CONTENT:

1. Package Design
2. Point of Purchase
3. Exhibit Design