

COURSE IMPLEMENTATION DATE: [**January 2000**]

COURSE TO BE REVIEWED DATE: [**January 2004**]
(Four years after implementation date)

OFFICIAL COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.

Shaded headings are subject to change at the discretion of the department and material will vary
- see course syllabus available from instructor

FACULTY/DEPARTMENT: **GRAPHIC DESIGN**

GD 364

3

COURSE NAME/NUMBER

FORMER COURSE NUMBER

UCFV CREDITS

MULTIMEDIA DESIGN

COURSE DESCRIPTIVE TITLE

CALENDAR DESCRIPTION:

The digital format enables great flexibility in combining media. Animation, three-dimensional imagery, sound and typography all will be used in a creative and experimental environment. The web will be critiqued and used as a source for understanding the use of HTML. File preparation using HTML and a variety of software will be investigated for their strengths and limitations.

PREREQUISITES: completion of previous year of Graphic Design program

COREQUISITES:

SYNONYMOUS COURSE(S)

- (a) Replaces: _____
(Course #)
- (b) Cannot take _____ for further credit
(Course #)

SERVICE COURSE TO:

(Department / Program)

(Department / Program)

TOTAL HOURS PER TERM: **82.5**

STRUCTURE OF HOURS:

Lectures:	15	hrs
Seminar:	7.5	hrs
Laboratory:	65	hrs
Field Experience:		hrs
Student Directed Learning:		hrs
Other (Specify):		hrs

TRAINING DAY-BASED INSTRUCTION

LENGTH OF COURSE: _____

HOURS PER DAY: _____

MAXIMUM ENROLMENT: **20**

EXPECTED FREQUENCY OF COURSE OFFERING: _____

WILL TRANSFER CREDIT BE REQUESTED? YES _____ NO **/** _____

TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE: YES _____ NO **/** _____

AUTHORIZATION SIGNATURES:

Course designer(s): _____
Tom Lulevitch & faculty

Department Head: _____
Tom Lulevitch

PAC Approval in Principle Date: _____

Chairperson: _____
(Curriculum Committee)

Dean: _____
W.R. (Dick) Bate

PAC Final Approval Date: **November 24, 1999**

COURSE NAME / NUMBER

LEARNING OBJECTIVES / GOALS / OUTCOMES/ LEARNING OUTCOMES:

To combine animation, typography and sound to create dynamic interactive CD Roms for presentations and kiosks.

METHODS:

Students will use Macromedia Director and Flash in the Virtual studio.
Demonstrations and lectures.

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR YES _____ NO / _____

METHODS OF OBTAINING PLAR: N/A

TEXTBOOKS, REFERENCES, MATERIALS:

Materials will be obtained from the internet.

SUPPLIES / MATERIALS:

100 MB zip disks and recordable CD Roms

STUDENT EVALUATION:

3 assignments @ 30% each	90%
Personal evaluation	10%

COURSE CONTENT:

Emphasis will focus on the use of sophisticated interactive software programs. Each student will produce an interactive CD Rom.